

# Market Badge Registration Guide

# **ACFM** 2025





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### ACFM 2025 Official Schedule





# **Market Badge Benefits**

Ben	efits
Access to the main venue of ACFM	Reserve online meetings for Asian Project Market (APM) & Busan Story Market (BSM) official selections
Access to ACFM participants' database	Access to Online Screening at ACFM ONLINE
Access to Asian Contents & Film Market Official Website	Membership of Cinando
Reserve up to 5 tickets per day for festival screenings	Accommodation booking service for hotels near the market venue
Access to P&I Screenings at the festival	Market Shuttle Service



### **Registration Process**



Please create an account at <u>Asian Contents & Film Market Official</u> <u>Website</u> before Market Badge registration.

Asian Contents & Film Market requires an individual account. A Market Badge must be registered with its own account.

\* One Market Badge per account.



#### **Step 1. Market Badge Registr**ation – Create an account

1 Click 'Login' on Asian Contents & Film Market Official Website.

	BIFF	ACFM	APM	ACF	ACA	BAFA	Co	mmunity	BIFF	Forum	BIFF	PRESS											KOR	A A	CFM 2025 On	nlin L
			FN	Asian Conter 20-23	its & Film Septembr	Market er 2025					AC	CFM	Regi	stratio	on	Busa	n Sto	ory M	arket	F	Progra	am	New	s	Archive	My I
2	CI	ick	'(	Ere	ear	te	a	n a	ac	co	ur	٦ť														
										С	F	-	М	As Co 20	ian Inten -23	ts & Sepl	Filr	n M ber 3	arke 2025	t	;	×				
						۱ <mark>ک</mark>	E-n	nail																		
					6	5	Pas	sswo	rd																	
												L	.ogi	n												
					Foi Foi	rgot rgot	i yo	our E our p	E-ma ass	ail? wor	d?					C	Cre	eate	e ar	n a	CCOI	unt				

- ③ Fill in the required fields and click the 'REGISTRATION' button. All information must be written in English.
  - \* Please note that the email address will be unchangeable and used as the login ID and contact information for the online database.

First Name(이름)*	Last Name(성)*
E-mail*	Please note that the E-mail address will be unchangeable and used as the personal contact information fee the Deline Detabase
Password *	- At least 6 characters
By clicking REGISTRATION bu receive required notices from If you would like to subscribe	utton, you agree and consent to the Rules and Regulation of the Asian Contents & Film Market, and n Asian Contents & Film Market electronically. e Newsletter for the Asian Contents & Film Market, please click!
nsent to Collect and U	se of Personal Information
or an account creation and n assword). We will dispose of	nanagement on the website, we collect requisite personal information(your name, email address, i all personal information without delay, in accordance with the achievement of processing

\* Please note that we require your consent to collect personal information.



#### **Step 1. Market Badge Regist**ration – Create an account

④ A verification email will be sent to your email account.



⑤ Please click the 'Verify Your E-mail Address' button in the email to complete the verification process.

Action Control & Film Market 20-23 September 2025	www.acfm.kr
Verify Your E-mail Address	
Welcome to Asian Contents & Film Market!	
You're almost donel We need to verify your E-mail address. Simply click on the link below.	
<b>Busan Office</b> 3rd Floor, BIFF HILL, Busan Cinema Center, 120 Suyeonggangbyeon-daero, Haeundae-gu, Busan 48058, Korea Tel. 82-1688-3010 [Fax 82-51-709-2299	

 Please access the <u>link</u> and your account registration will be completed.

J	loin
Н	lome > Member > Join
	1 2
	Your E-mail is successfully verified. Please login.



#### **Step 1. Market Badge Regist**ration – Participants Registration

Market Badge registration is available at <u>Asian Contents & Film</u> <u>Market Official Website.</u>

You can also register with promotion code on the same official website.

#### After logging in, please click in order of 'Registration > Market Badge > Market Badge Registration'





#### Market Badge Registration Process





#### **Step 1. Market Badge Regis**tration – Participants Registration

② Please enter and select your company name on the list.

Company Information			1 2 3
		* marked fields	are mandatory.
Company Name *			
			Reset
<b>Registered Company</b> : Search and click the Company information below. If you want to modify the	ompany Name from the list. T e information, you can edit th	There is no need to fill in the co re detail on 'My Page'.	mpany
First Time Participating Company: If your co company information to ACFM Database. Or to your E-mail address. After confirmation, y	mpany is a newcomer to ACF nee the company information rou will be able to find your co	M, click the button below for su is verified, a confirmation mail ompany's name from the list.	bmitting the will be sent
	First Time Participation		
ompany Name*			
asian			Reset
SIAN CONTENTS & FILM MARKET / Korea			A

Click your company name on the list.

• If your company is a 'First Time Participant',

Click (First Time Participation) button and fill out your company information, then click 'SEND' button to submit.

The registration of a new company can take up to 24 hours.	* marked fields are mandatory.
Company Name*	
Reset	Duplicate verification
Address *	
City *	
Country*	
Select below	
Official Website	
Company Tel *	
+	
Company Email *	
Main Business 1 *	
<b>v</b>	
Main Business 2	
- •	
Main Business 3	
- <b>v</b>	
Company Profile * (Max. 500 characters with spaces)	
	/



#### **Step 2. Market Badge Registration – Participants Registration**

Max. 15MB) 파일 선택 )	npany's business registration certificate/your business card with English) ary.
Section 2014 Section 20	ormation 참가를 위해 뻗수 개인정보(이름, 성별, 로그인 ID, 비밀번호, 전화번호, 이메일, 직업, p 정보, 루키, 접속 로그, 서비스 이용 기록)을 수집합니다. 수집한 참가자의 개인 정 또, 비그니스 미팅 신청 및 관리, 마켓 스크리닝, 배지 인쇄의 제한된 목적으로만 이 축 참가자의 원활한 Cinando 멤버십, ACFM 전용 호텔 예약 사이트, 티켓 예매 사이트, 수 있습니다. 처리 목적 달성 또는 당사자의 파기 요청 시 지체없이 파기한니다. collects participants' personal information (name, gender, log-in ID, email ompany name, department, job title, company address, company phone g, service usage record) for ACFM Participation. The collected data will only be ent, online ACFM, list of participants, business meetings, market screening, r participants' personal information to a third party for their access to Cinando test ticket reservation system, and badge print system. ately disposes of the collected personal information once the purpose is

Plea

ACFM Asian Contents & Film Market 20-23 September 2025	www.acfm.kr
Confirmation for Company Registra	ation
<text><text><text><text><text></text></text></text></text></text>	* Online Onste
Busan Office 3rd Floor, BIFF HILL, Busan Cinema Center, 120 Busenopangbyeon-disero, Hasundae-gu, Busan 48068, Korea Tel. 82-1688-3010   Fax. 82-61-709-2299	
	and the second

- After completing the new company registration, please wait for approval from the responsible personnel (up to 24 hours).
  Once the company is approved by the badge manager, you will
- Once the company is approved by the badge manager, you will receive a confirmation email for the new company registration as mentioned above.



#### **Step 2. Market Badge Regist**ration – Participants Registration

③ Please fill in your 'Personal Information' a	accurately
--	------------

	* Any changes made after 13th Sep(KST) will not	be reflected on physical Market Badge.
	Gender 🔿 Female 💿 Male 🔿 Prefer not	to say
	Buyer 🔿 Yes 💿 No	Press 🔿 Yes 💿 No
	First Name July	Last Name LEE
	한글이름(Korean Name)	Job Title
Photo Uploa		
	E-mail Address	Mobile Phone
	suminlxx38@gmail.com	+ 82 -
	Working Sector	
	Activity 🗸	
Promotion Coc	le	1
Promotion Coc	le	
Promotion Coc	le  find a second secon	rep.

④ If you are using a promotion code, please make sure to click the 'APPLY' button.

Otherwise, the promotion price will not be adjusted.

\* If you don't have a promotion code, please skip this phase.

	- APPLY	
* Please make sure to click the 'APPL' Otherwise, payment could be differen	<b>" button to adjust the promotion pr</b> at from the promoted price.	ice.
onsent to Collect and Use of I	Personal Information	
인정보의 수집 및 이용: ACFM은 취사명, 부서, 직책, 회사 주소, 회사 보는 회원 관리 및 ACFM 온라인 사( 용하니다	참가자의 원활한 참가를 위해 필수 개인 전화번호, 접속 IP 정보, 쿠키, 접속 로. 이트, 참가자 리스트, 비즈니스 미팅 신	!정보(이름, 성별, 로그인 ID, 비밀번호, 전화번호, 이메일, 직업, 그, 서비스 이용 기록)을 수집합니다. 수집한 참가자의 개인 정 청 및 관리, 마켓 스크리닝, 배지 인쇄의 제한된 목적으로만 이
개인정보의 제3자 제공: ACFM은 수 및 배지 발급 시스템 이용을 위해 제 개인정보의 파기: ACFM이 수집한 5	집한 개인 정보를 참가자의 원활한 Cir 3자에게 제공할 수 있습니다. 2든 개인 정보는 처리 목적 달성 또는 5	ando 멤버십, ACFM 전용 호텔 예약 사이트, 티켓 예매 사이트 장사자의 파기 요청 시 지체없이 파기합니다.
Collection & Use of Personal Info address, password, phone numbr number, access IP information, co used for limited purposes of men and badge print.	mation: ACFM collects participants' er, profession, company name, depa okie, access log, service usage reco iber management, online ACFM, lis EM can transfer participants' perco	personal information (name, gender, log-in ID, email irtment, job title, company address, company phone ird) for ACFM participation. The collected data will only be t of participants, business meetings, market screening, pal information to a third party for their access to Cinando
membership, ACFM hotel reserva Disposal of Collected Information achieved or upon the request of p	tion system, guest ticket reservation : ACFM immediately disposes of the participants.	a minoritation to a unit party for their actess to cirialido a system, and badge print system. e collected personal information once the purpose is
		NEXT

Promotion Code

• Please agree to the 'Consent to Collect and Use of Personal Information' to proceed to the next step.



#### **Step 3. Market Badge Regist**ration - Payment

1) Please click the 'Make the payment' button and proceed with your payment.

Markat Padga

				1 2 3
larket Badge Registrat	tion		Company Info	
Category	Buyer	Amount(USD)	Company Name	TEST
			Country	Korea
Market Badge	No	180	Contact Info	
Total Amount : USD 180			Name Seonga	n JEON
			Position	
			E-mail	
			Phone	
ayment Methods : CR	EDIT CARD ONI	Y	D'.	
⊖ Domestic Payment (국	내결제) 💿 Overse	as Payment (해외결제)	Credit Card	

**Only credit cards** are accepted as the payment method.

② You will receive a confirmation email including the 'Asian Contents & Film Market Rules & Regulations' and 'Receipt' once the payment is completed.

	Confirm	ation for Mar	ket Badge Re	gistration	
Dear					
Thank you	for Asian Contents	s & Film Market Badge	registration.		
Asian Con	tents & Film Marke	t Rules & Regulations	and Market Badge Re	ceipt are attache	d as below.
You can al	so modify an accou	unt information on 'My	Page'.		
For particip (KST). Any	pants, please maki v changes made af	e sure to provide accu ter 22nd AUG (KST) w	irate information for th ill not be reflected on	e Market Badge physical Market	by 22nd Al Badge.
A	SFIN AG	EM BADGE	HOLDERS!	*	✓ Online ✓ On-site
	ADV VO	20-23 Sept	tember 2025 BUSIN	IES	S
@A0	* CFM Contract & Plan Au		•	promoti	ACF ov®acfm.kr
Attachn	nent Asian Conter	nts & Film Market Rule	s & Regulations, Mark	et Badge Receip	t
Busan Offici	e				
rd Floor, Bl	FF HILL, Busan O	Inema Oenter, 120			
suyeonggan	gbyeon-daero, Ha	aeundae-gu, Busan 4	8068, Korea		



#### **Step 3. Market Badge Registr**ation - Payment Status

#### You can check your payment status on 'My Page'- 'My Account'



#### ② Completed Payment

- Display items that have been successfully paid.
- You can check your receipt through the 'Download' button.

	Name E-mail				
Completed (	payment	Ongoing payment			
Registration	history				
Date	Category	Promotion Code	Price	Status	Receipt

#### **Ongoing Payment**

- Display items that the payment process is ongoing.
- You can proceed uncompleted payment through the 'Payment' link.
- You can check the invoice through 'Download' button.

	Name E-mail				
Completed	payment	Ongoing payment			Change Password
Market Bad	ge		-		
Waiting for I	registration				
Date		Badge Type	Price	Payment	Invoice
2024/06/25	Market Badge		USD 1	🜪 Link	Download

# Contact

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Market Participants Service

### Asian Contents & Film Market 20-23 September 2025



