



## ACFM 2023 Market Screening Regulations

### Article 1. Purpose

This regulation aims to establish general guidelines for the efficient operation of ACFM 2023 Market Screening and to facilitate active transactions within the market.

### Article 2. Definition

Market Screening refers to the showcasing of audiovisual content such as films, TV shows, and OTT content during ACFM, held to facilitate active transactions and exchanges of outstanding content from around the world.

### Article 3. Registration Regulations

1. Market Screening for ACFM 2023 is eligible for works produced after January 2021.
2. Market Screening is limited to feature-length or short films, TV shows, and OTT content within 120 minutes. Promotional videos about specific companies or organizations are not eligible for submission.
3. Only videos that fall under the categories specified by your company(FILM/TV/IP/TECH) are eligible for market screening uploads.
4. For 1 set of Market Screening submission, maximum of 5 works can be uploaded, with a total duration of 600 minutes. If the total duration of the submitted films exceeds 600 minutes, the number of eligible films for submission will be limited to less than 5. If you wish to submit more than that, additional purchase of Market Screening is possible.
5. For Market Screening, submitting the 'Full Movie' file is mandatory, and additional uploads of 'Clip', 'Rough-cut', and 'Trailer' files are optional.
6. If the submitted work contains dialogue in languages other than English, English subtitles are required.
7. The file size should be within 5GB, and uploads in MP4, MOV, and AVI formats are allowed.

### Article 4. Agreement for Use of Film Information

The information of works for which prior consent for 'Agreement for Use of Film Information' can be used for internal promotional purposes, such as ACFM 2023 Newsletters.

### Article 5. Refund and Cancellation

1. All the rules listed below apply universally to all regions.
2. Cancellation can be made during the registration period (17 July – 13 September) with 30% of administrative costs deducted from the total payment.
3. No cancellations or refunds will be given after the registration period, which is 13 September.



## Technical Specification Guideline

To ensure a high technical quality, we recommend the following settings for file compression.

- **File Specification**

- Audio, video and subtitles must be contained in a single file and the size should not exceed 5GB.

- **Video Format**

- File Format : MP4, MOV, AVI

- Codec : H.264 high profile

- Resolution : 1920x1080 px / 16:9 aspect ratio

- Bitrate : 5,000 – 10,000 Kbit/s

- Frame Rate : A constant bitrate and either 24(23.98), 25 or 30 progressive frames per second (20fps preferred)

- **Audio Format**

- Codec : AAC (Low Complexity)

- Data Rate : 320 Kbit/s

- Sampling Rate : 48 kHz

- **Subtitles**

- In case of films in any language other than English, English subtitles must be integrated into the image.

- ※ The file name must not include any special characters or blank spaces. (e.g. market@'! %\*\*()).mov)

### **Please check the following steps to upload your film smoothly :**

- Disable any browser extensions or ad-blocking software.

- Update your browser to the most recent version.

- End or pause any activities on your network that might be consuming a lot of bandwidth (e.g. Online games, other uploads or downloads, etc.).

- Full Movie upload is required. Clip, Rough-cut, Trailer, File sections are optional.

- If you have problems with registration, please contact us with screenshots attached.