

ASIAN CONTENTS & FILM MARKET 2023

Online Advertisement Order Form

Please fill out the order form and send it to promotion@acfm.kr by 11 Sep.
The registration is on a **first-come, first-served** basis.

1. Company Information

| | | | |
|----------------|--|--------|--|
| Company Name | | E-mail | |
| Contact Person | | | |
| Phone Number | | FAX | |

2. Advertisement Registration - Single

| Advertisement Items | | Price | Quantity | Applying |
|--------------------------------|-------------------------|----------|----------|--------------------------|
| Online Site Banner | Main Page Banner | Type A | \$ 2,000 | <input type="checkbox"/> |
| | | Type B | | <input type="checkbox"/> |
| | Main Page Pop-up Banner | | \$ 3,000 | <input type="checkbox"/> |
| | My Page Banner | | \$ 1,500 | <input type="checkbox"/> |
| | Login Page Banner | | \$ 1,500 | <input type="checkbox"/> |
| Online Trailer | | \$ 1,500 | | <input type="checkbox"/> |
| Online Daily Newsletter Banner | Type A (GIF) | | \$ 2,500 | <input type="checkbox"/> |
| | Type B (JPG, PNG) | | \$ 2,000 | <input type="checkbox"/> |
| Magazine Rack | | \$ 2,000 | | <input type="checkbox"/> |
| Exhibition Page Banner | | \$ 2,500 | | <input type="checkbox"/> |
| Application Home Banner | | \$ 1,500 | | <input type="checkbox"/> |

3. Advertisement Registration - Package

| Package | Advertisement Items | Price | Applying |
|-----------|--|-----------|--------------------------|
| Package 1 | All (Newsletter Banner – Type B Only) | \$ 15,000 | <input type="checkbox"/> |
| Package 2 | Main Page Banner + My Page Banner + Login Page Banner + Online Trailer + Magazine Rack + Exhibition Page Banner | \$ 10,000 | <input type="checkbox"/> |

* All packages are sold at a **discount price**. If you want other packages, please contact promotion@acfm.kr.

4. Advertisement Registration – Special Package

| Package | Advertisement Items | Price | Applying |
|-----------|---|-----------|--------------------------|
| Package 1 | Online – Main Page Banner + Online Trailer + Newsletter Banner (Type B) On-site (BEXCO) – Hanging Banner + Light Box Banner + Light Stand Banner | \$ 12,000 | <input type="checkbox"/> |
| Package 2 | Online – Main Page Banner + My Page Banner + Magazine Rack On-site (BEXCO) – Hanging Banner + On-site Trailer + Kiosk Banner | \$ 10,000 | <input type="checkbox"/> |

5. Payment

| | | |
|---------------|---|---|
| Credit Card | Refer to an e-mail with a link to the payment | <input type="checkbox"/> |
| Bank Transfer | *Please send a <i>bank slip</i> to promotion@acfm.kr once the payment has been made. | |
| | Name of the Bank | Busan Bank |
| | Branch Name | HAEUNDAE Account Holder BIFF |
| | SWIFT Code | PUSBKR2P Account Number 032-13-000644-2 |
| | Address of the Bank | 1378-6, Jung 1-dong, Haeundae-gu, Busan, 612-847, Korea |
| | | <input type="checkbox"/> |

*Cancellation of an advertisement after payment incurs a 30% administrative fee (with a 70% refund).