

# ASIAN CONTENTS & FILM MARKET 2023

## On-site (BEXCO) Advertisement Order Form

Please fill out the order form and send it to [promotion@acfm.kr](mailto:promotion@acfm.kr) by 4 Sep.  
The registration is on a **first-come, first-served** basis.

### 1. Company Information

Company Name		E-mail	
Contact Person			
Phone Number		FAX	

### 2. Advertisement Registration – Single

Number	Advertisement Items	Price	Applying
1	Ceiling Banner	\$ 6,000	<input type="checkbox"/>
2	Hanging Banner	\$ 2,500	<input type="checkbox"/>
3	On-site Trailer	\$ 1,500	<input type="checkbox"/>
4	Light Box Banner	\$ 3,000	<input type="checkbox"/>
5	Light Stand Banner	\$ 2,000	<input type="checkbox"/>
6	Kiosk Banner	\$ 1,500	<input type="checkbox"/>

### 3. Advertisement Registration - Package

Package	Advertisement Items	Price	Applying
Package 1	All	\$ 15,000	<input type="checkbox"/>
Package 2	Hanging Banner + On-site Trailer + Light Stand Banner + Kiosk Banner	\$ 6,500	<input type="checkbox"/>

\* All packages are sold at a **discount price**. If you want other packages, please contact [promotion@acfm.kr](mailto:promotion@acfm.kr).

### 4. Advertisement Registration – Special Package

Package	Advertisement Items	Price	Applying
Package 1	Online – Main Page Banner + Online Trailer + Newsletter Banner (Type B) On-site (BEXCO) – Hanging Banner + Light Box Banner + Light Stand Banner	\$ 12,000	<input type="checkbox"/>
Package 2	Online – Main Page Banner + My Page Banner + Magazine Rack On-site (BEXCO) – Hanging Banner + On-site Trailer + Kiosk Banner	\$ 10,000	<input type="checkbox"/>

### 5. Payment

<b>Credit Card</b>	Refer to an e-mail with a link to the payment	<input type="checkbox"/>
<b>Bank Transfer</b>	*Please send a <i>bank slip</i> to <a href="mailto:promotion@acfm.kr">promotion@acfm.kr</a> once the payment has been made.	
	Name of the Bank	Busan Bank
	Branch Name	HAEUNDAE      Account Holder      BIFF
	SWIFT Code	PUSBKR2P      Account Number      032-13-000644-2
	Address of the Bank	1378-6, Jung 1-dong, Haeundae-gu, Busan, 612-847, Korea
		<input type="checkbox"/>

\*Cancellation of an advertisement after payment incurs a 30% administrative fee (with a 70% refund).