

ACFM 2026

# Online Advertisement Catalogue (ENG)

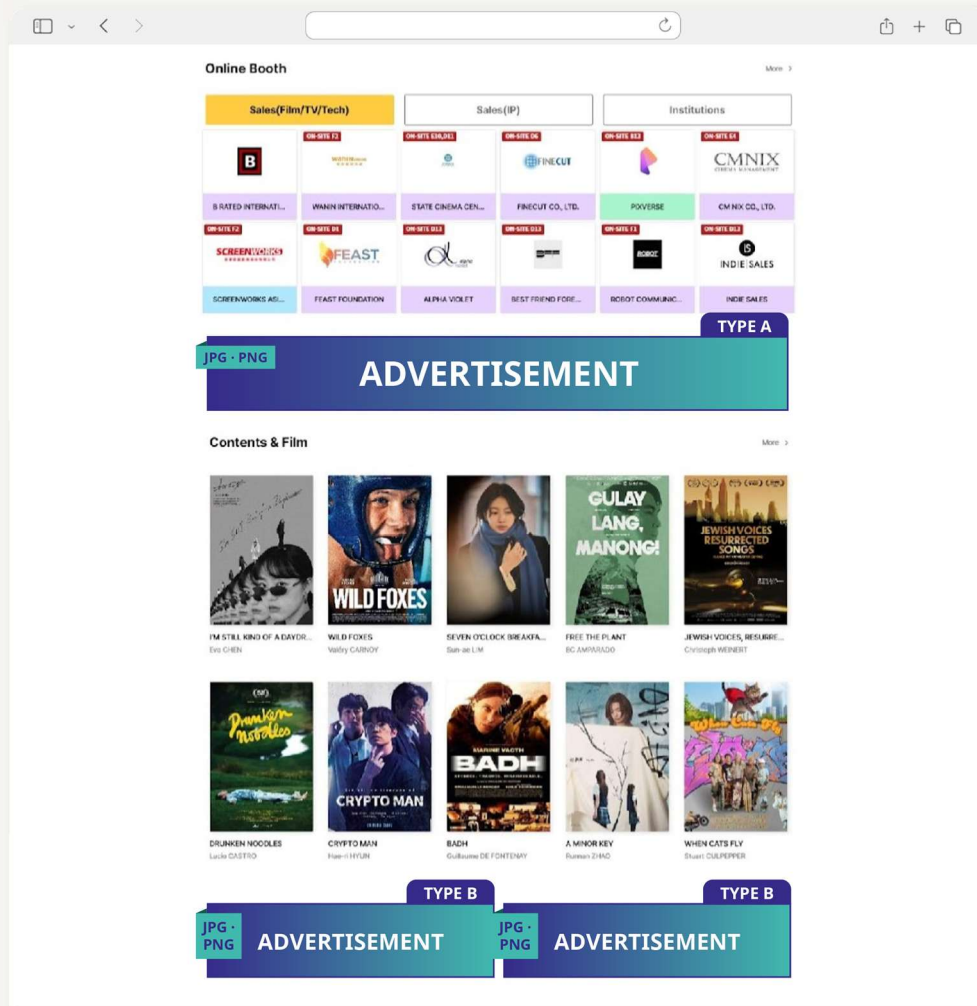


**ACFM**

Asian  
Contents & Film Market  
10-13 October 2026

# Main Page Banner

Online



A banner advertisement placed on the main page of the ACFCM 2026 website, maximizing promotional exposure and driving traffic to your homepage.

**Price** \$2,000

**[TYPE A]**  
1 Artwork in 1110 x 140 px + 1 Connection Link (URL)

**Size**  
**[TYPE B]**  
2 Artworks in 544 x 140 px + 2 Connection Links (URL)

**Submission** Artwork in JPG · PNG format + Connection Link (URL)

※ You must choose either TYPE A or TYPE B.

# Main Page Pop-up Banner

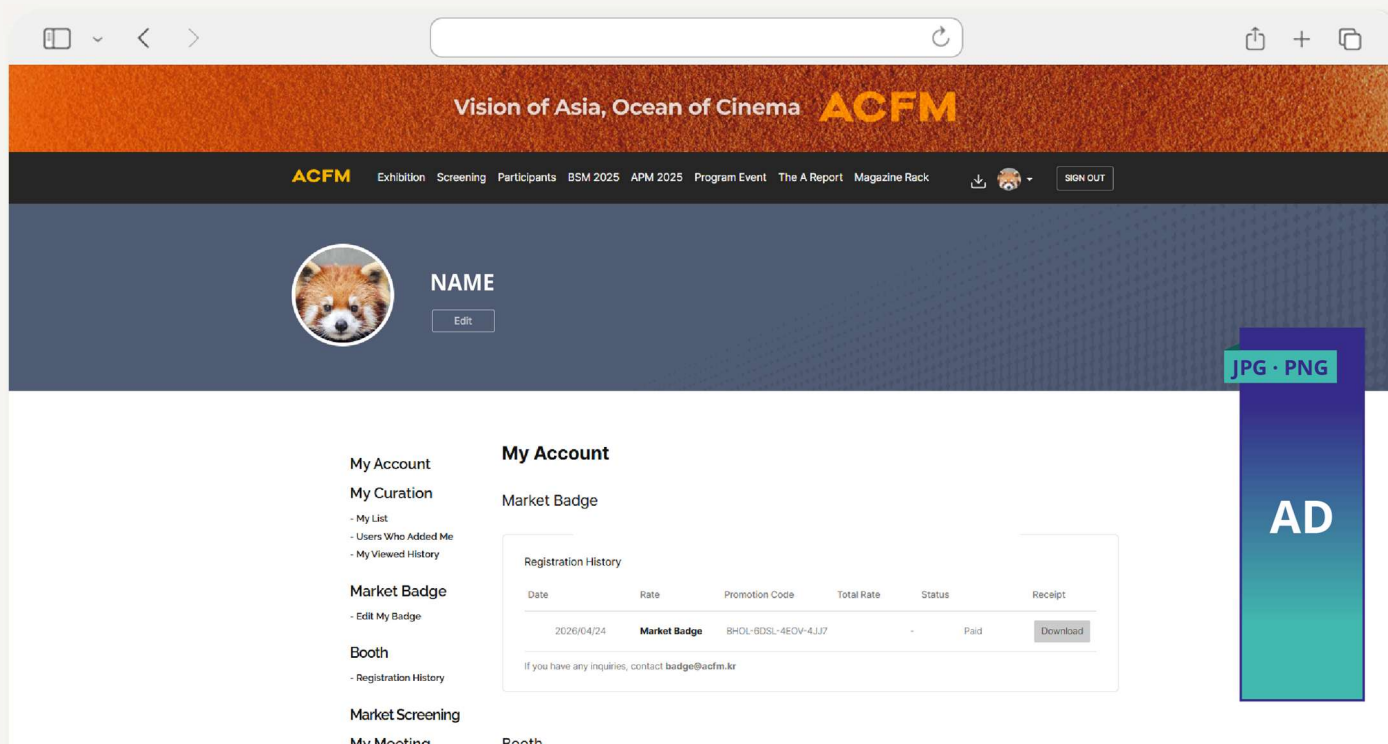
Online

 **ACFM** Asian Contents & Film Market  
10-13 October 2026



A pop-up banner advertisement placed at the top of the ACFM 2026 website main page, ensuring high promotional visibility upon site access throughout the market period.

<b>Price</b>	\$ 3,000	<b>Submission</b>	Artwork in JPG · PNG format + Connection Link (URL)
<b>Size</b>	1920 x 120 px	<b>Remark</b>	A close button with a 'Do not show again today' option is located at the bottom right of the banner.



An advertisement placed on the right side of the ACFM 2026 'My Page', building brand awareness on the website's most frequently visited page.

Price

\$ 1,500

Size

200 x 600 px

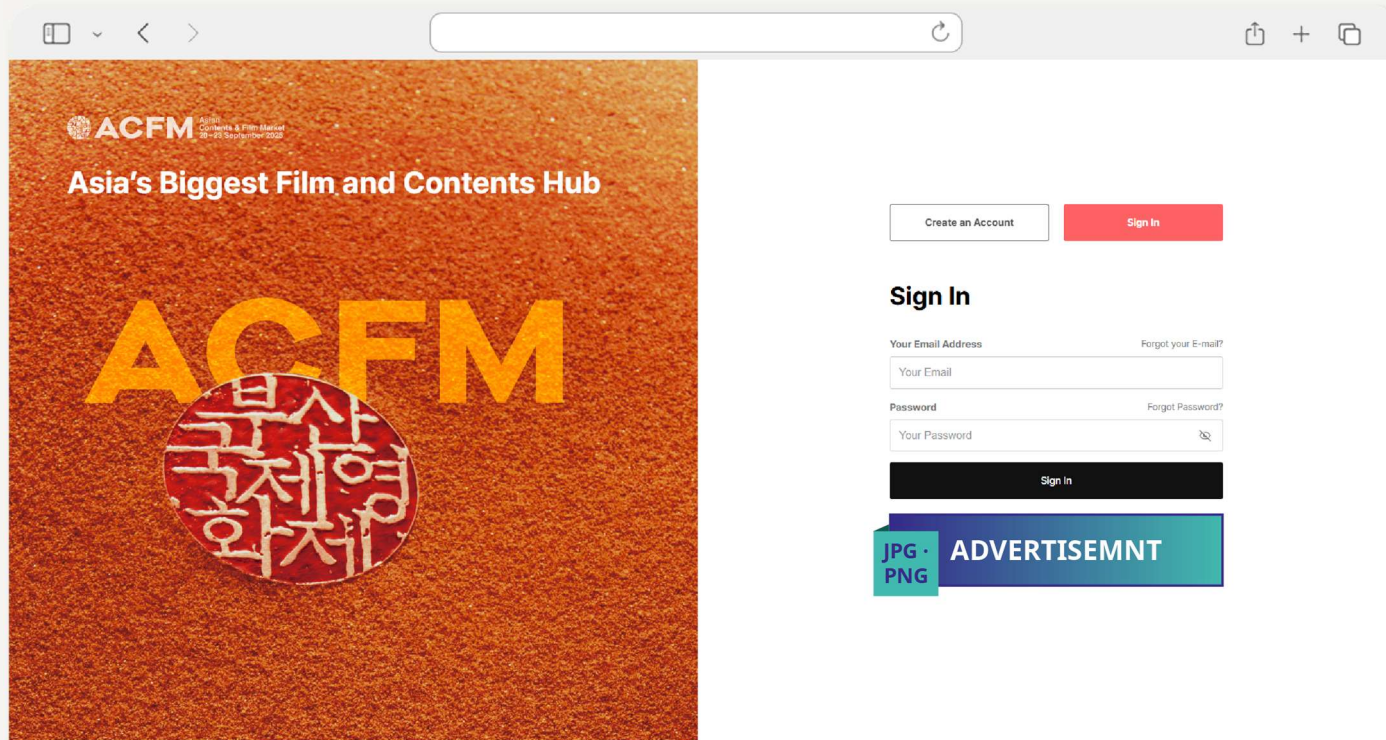
Submission

Artwork in JPG · PNG format + Connection Link (URL)

# Login Page Banner

Online

 **ACFM** Asian Contents & Film Market 10-13 October 2026



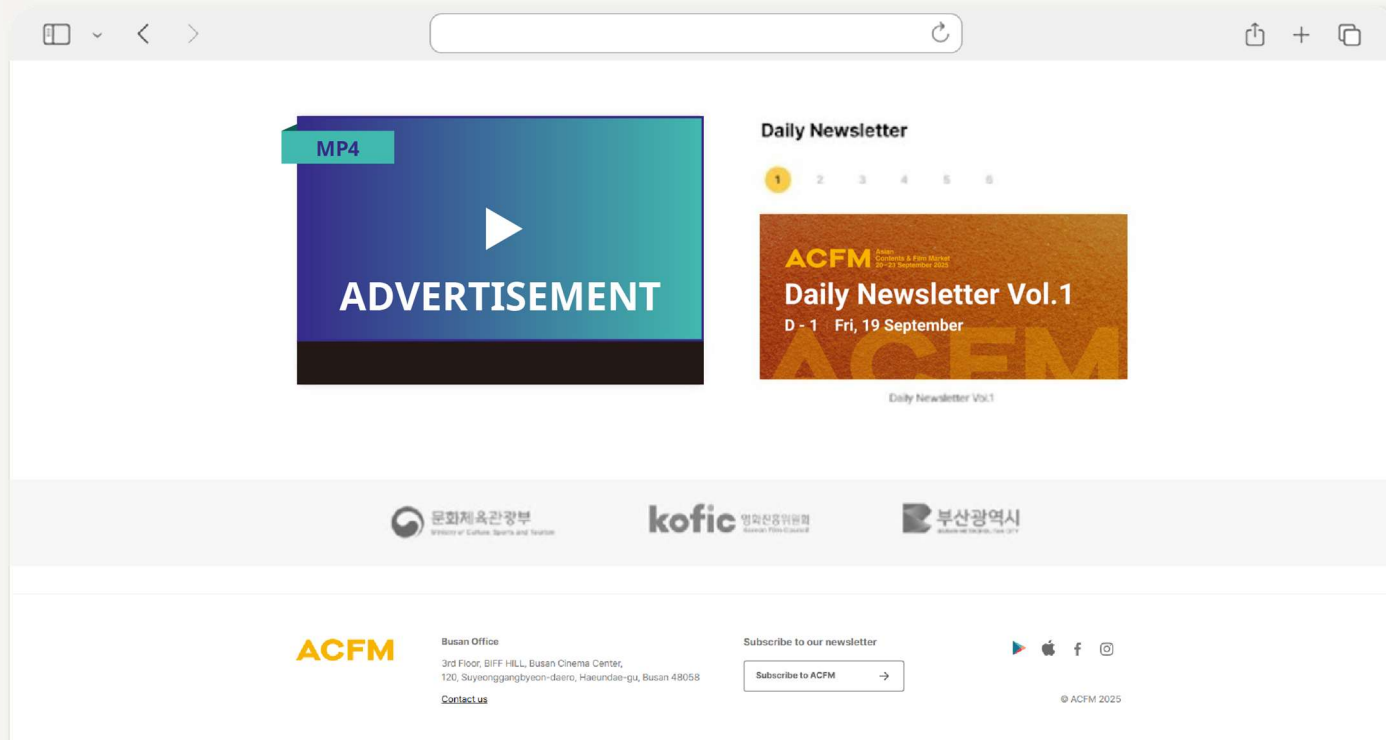
An advertisement placed at the bottom of the ACFM 2026 login page, delivering high exposure frequency as a mandatory step for all market participants.

**Price** \$ 1,500

**Size** 460 x 100 px

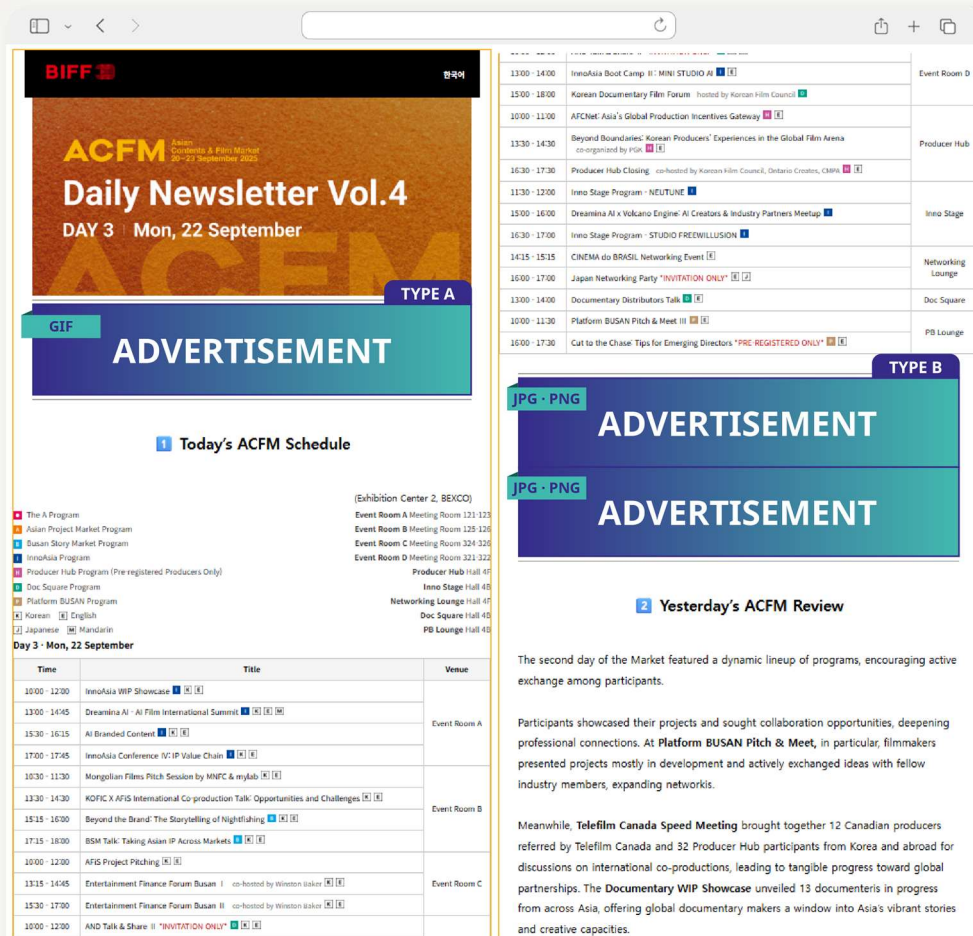
**Submission**

Artwork in JPG · PNG format + Connection Link (URL)



A 30-second trailer advertisement placed at the bottom of the ACFM 2026 website main page, maximizing natural exposure with an auto-play feature to promote your content and programs.

<b>Price</b>	\$ 1,500	<b>Submission</b> MP4 : Trailer within 30 seconds
<b>Size</b>	Minimum HD	



A banner advertisement included in the newsletters published during ACFM 2026, enhancing credibility by leveraging the newsletter format.

### Price

[TYPE A] GIF : \$ 3,000  
[TYPE B] JPG · PNG : \$ 2,000

### Size

640 x 130 px

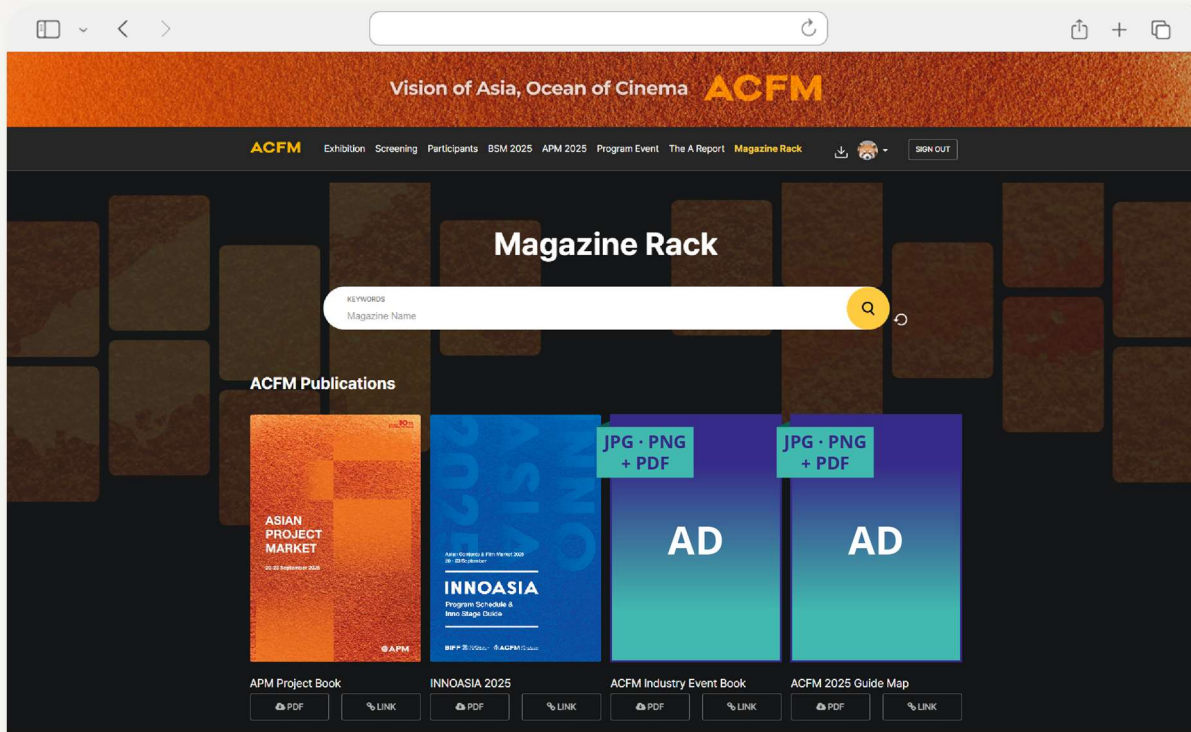
### Submission

Artwork in GIF(TYPE A) or JPG · PNG(TYPE B) format + Connection Link(URL)

### Remark

TYPE A is ONLY for one slot (limited to only one application)

※ You must choose either TYPE A or TYPE B.



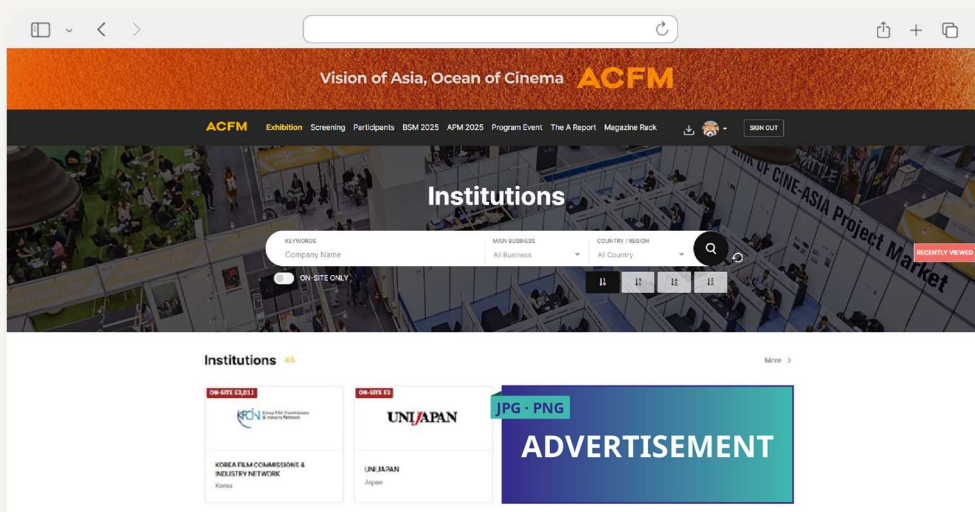
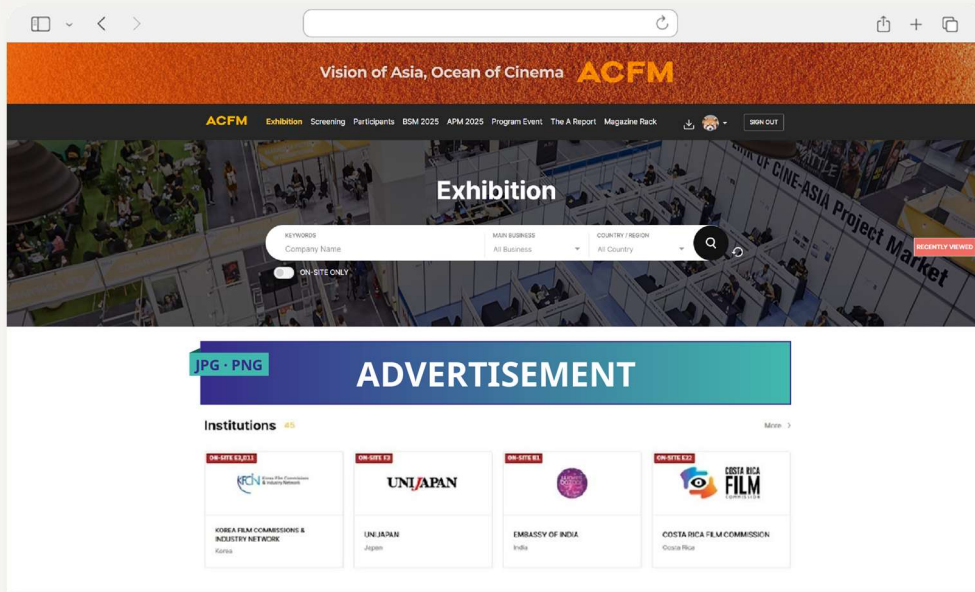
A PDF leaflet advertisement promoted under the 'Magazine Rack' tab on both the ACFM 2026 website and mobile application, offering highly versatile content delivery to capture participant attention.

<b>Price</b>	\$ 2,000	<b>Submission</b>	Artwork in JPG · PNG format for the promotional cover + PDF format for leaflet containing promotional content
<b>Size</b>	Ratio width 3 x height 4.3		✳ The promotional leaflet must be submitted in PDF format

# Exhibition Page Banner

Online

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10-13 October 2026



Banner advertisements placed on both the main Exhibition page and Online booth category pages of the ACFM 2026 website, naturally establishing brand identity across two placements-maximizing promotional synergy particularly for current exhibitors.

**Price** \$ 2,500

**Size** 1132 x 120 px / 556 x 225 px

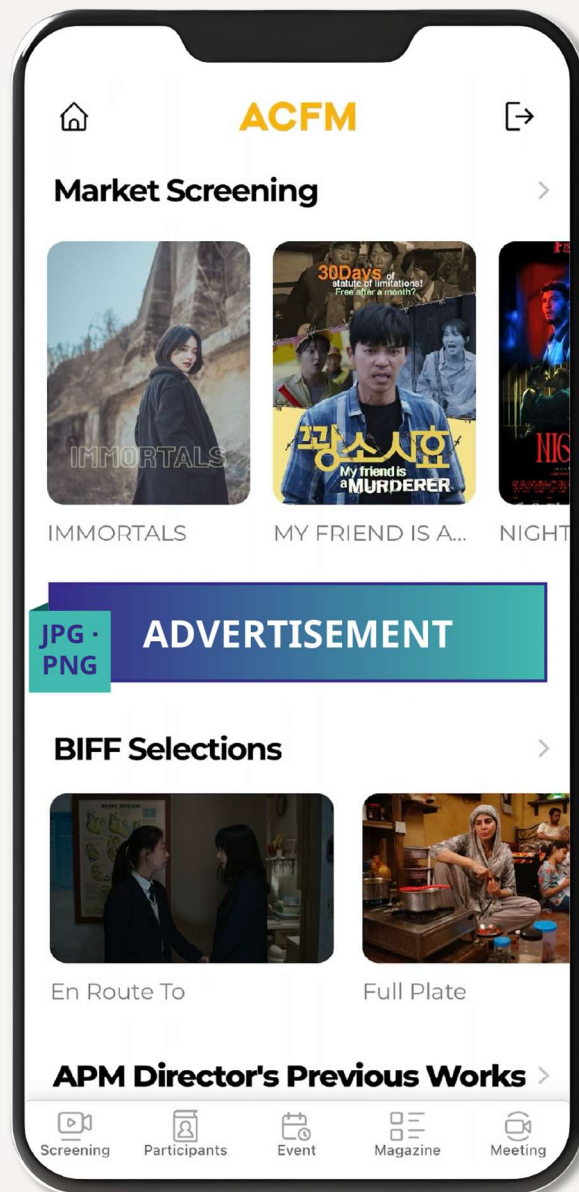
**Submission** 2 Artworks in JPG · PNG format  
+ 2 Connection Links (URL)

**Remark** Make sure to submit banner artwork, not logo

# Application Home Banner

Online

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A banner advertisement on the ACFM 2026 mobile app home screen, providing highly efficient information to users with enhanced accessibility.

**Price** \$ 1,500

**Size for Cover** 840 x 174 px

**Submission** Artwork in JPG · PNG format

# Online Package

Online

Save on the package!

<b>Package 1</b> [All in ONE]	<ul style="list-style-type: none"><li>· Main Page Banner (Choose either Type A or B)</li><li>· Main Page Pop-up Banner</li><li>· My Page Banner</li><li>· Login Page Banner</li><li>· Online Trailer</li><li>· Online Daily Newsletter (Type B)</li><li>· Magazine Rack</li><li>· Exhibition Page Banner</li><li>· Application Home Banner</li></ul>	<del>\$ 17,500</del> <b>\$ 16,000</b>
<b>Package 2</b>	<ul style="list-style-type: none"><li>· Main Page Banner (Choose either Type A or B)</li><li>· My Page Banner</li><li>· Login Page Banner</li><li>· Online Trailer</li><li>· Magazine Rack</li><li>· Exhibition Page Banner</li></ul>	<del>\$ 11,000</del> <b>\$ 10,000</b>

[Online]  
Google Order Form



※ If you are interested in a different package combination, please contact us at [promotion@acfm.kr](mailto:promotion@acfm.kr).

# Special Package

On-site + Online

## On-site + Online Two In One Package

Save on the package!

Package 1	[On-site]	<ul style="list-style-type: none"><li>· Hanging Banner</li><li>· Light Box Banner</li><li>· Light Stand Banner</li></ul>	<del>\$ 13,000</del> \$ 12,000
	[Online]	<ul style="list-style-type: none"><li>· Main Page Banner (Choose either Type A or B)</li><li>· Online Trailer</li><li>· Online Daily Newsletter (Type B)</li></ul>	

Package 2	[On-site]	<ul style="list-style-type: none"><li>· Hanging Banner</li><li>· Trailer Monitor</li><li>· Digital Screen Banner</li></ul>	<del>\$ 11,000</del> \$ 10,000
	[Online]	<ul style="list-style-type: none"><li>· Main Page Banner (Choose either Type A or B)</li><li>· My Page Banner</li><li>· Magazine Rack</li></ul>	

[Online]  
Google Order Form



※ If you are interested in a different package combination, please contact us at [promotion@acfm.kr](mailto:promotion@acfm.kr).

# Advertisement Registration Notice

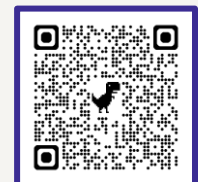
Online



<p><b>Registration Period</b></p>	<p>The diagram shows a timeline with key dates: 6 July, 13 July, 28 Aug., 7 Sep., and 14 Sep. Four activity periods are indicated:</p> <ul style="list-style-type: none"> <li><b>On-site Advertisement Registration (6 July ~ 28 Aug.):</b> Represented by a blue line.</li> <li><b>On-site Artwork Submission (13 July ~ 7 Sep.):</b> Represented by a dark blue line.</li> <li><b>Online Advertisement Registration (6 July ~ 7 Sep.):</b> Represented by a red line.</li> <li><b>Online Artwork Submission (13 July ~ 14 Sep.):</b> Represented by a dark red line.</li> </ul>		
<p><b>Registration Process</b></p>	<p>Option 1</p>	<p>Download Order Form</p>	<p>Send mail to <a href="mailto:promotion@acfm.kr">promotion@acfm.kr</a></p>
<p><b>Payment</b></p>	<p>Option 2</p>	<p>Google Order Form</p>	<p><a href="#">Click Here</a> or Scan QR Code → Fill out the Google Order Form</p>

- Payment can be made by either **credit card** or **bank transfer**.
- In regard to **bank transfer**, payment must be completed **within one week** of submitting the application. Once the transfer is complete, **please send the confirmation receipt** to [promotion@acfm.kr](mailto:promotion@acfm.kr).
- A **30% administrative fee** will be applied to any cancellations after the advertising payment is finalized.
- Advertisements with incomplete payments will not be processed, **cancellation and refunds are not available** after the registration deadline. **(7 Sep.)**

[Online]  
Google Order Form



# Artwork Submission Notice

On-site

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## Requirement

Every Artwork should be written in **English**.

## Submission

Submit your Artwork via E-mail ([promotion@acfm.kr](mailto:promotion@acfm.kr)).

## Deadline

Deadline of Artwork submission is **14 Sep**.

## SHIN Ari

Exhibition

+82 51 709 2217

[promotion@acfm.kr](mailto:promotion@acfm.kr)

## CHO Youjung

Exhibition

+82 51 709 2218

[promotion@acfm.kr](mailto:promotion@acfm.kr)