

# ASIAN CONTENTS & FILM MARKET 2025

Asian Contents & Film Market 2025  
Final Report



**BIFF** BUSAN  
International  
Film Festival



**ACFM** Asian  
Contents &  
Film Market

If you can travel only one time a year for a business, you have to go to Busan International Film Festival for Asian Contents & Film Market. Busan is the best platform where you can meet all the members of Asian film community.

**Vivian Idris, Executive Committee Member, Jakarta Film Week; Film Industry Specialist, Ministry of Culture, Indonesia**

I sincerely express my warmest congratulations to the organizers as the 2025 edition of ACFM in Busan has been really outstanding, going beyond our optimistic expectations, in terms of number and quality of companies and professionals involved, moving forward to a higher international qualification of this event. All Italian participants showed great satisfaction for the results achieved. As ITA we are really proud to have given our contribution to qualify and enrich the ACFM offer by organizing the Italian Pavilion. We will enthusiastically make all efforts in order to come back next year!

**Ferdinando Gueli, Trade Commissioner of Italian Trade Agency, Italy**

As the only project from Central Asia presented at APM this year, we felt both honored and deeply responsible to represent our region appropriately. This naturally came with some nerves. In such circumstances, the smoothness and reliability of organizational support cannot be overestimated —it has a direct impact on how confidently and effectively a project is presented. Thanks to your efforts, our participation at APM was not only enjoyable, but also truly productive, leaving us ready and inspired to move our project to the next stage.

**Veronica Rhyme, Producer of *Stuck Like Babies* / Co-production Consultant of State Cinema Center of the Kyrgyz Republic, Kyrgyzstan**

Establishing a dedicated documentary section is such an exciting achievement, and I believe it's a game changer for the documentary ecosystem in Asia. I can already imagine how much this will help filmmakers, from first timers to seasoned pros and for them to connect, learn, and grow their projects without having to go all the way to Europe.

**Gugi Gumilang, International Film Programmer of Hot Docs, Indonesia**

This year's Platform BUSAN and ACFM program was indeed very valuable for our participants. Every year, the Purin Film Fund brings students from our Short Film Camp program to Platform Busan so they can experience the Asian film industry up close and meet people who are shaping it. For many of these young Southeast Asian filmmakers, it is their first time joining such a large international festival that combines screenings, talks, markets, and networking. Being part of Busan and ACFM helps them understand how the film world really works and gives them the confidence to imagine their own place in it. They return home with new knowledge, friends, mentors, and opportunities that can guide their next steps. For us, this is one of the most valuable and rewarding programs we do every year, because we see how much it inspires and benefits the participants.

**Primrin Puarat, Manager of Purin Film Fund, Thailand**

We wish to extend our sincere appreciation to the organizers and all those involved in the successful management of ACFM. Once again, the producers, directors, and publishers supported by VIPO greatly benefited from this exceptionally well-organized and vibrant market, which continues to introduce new and innovative programs each year.

Through presenting the VIPO Award at APM for the fourth year, we also felt even more strongly how essential and meaningful international co-productions between Japan and the rest of the world have become. With broad participation from not only across Asia but also from Europe and North America, ACFM has reaffirmed its position as one of the leading markets in the region.

The market continues to serve as an important platform that provides participants with valuable insights and networking opportunities, fostering future partnerships and collaborations.

**Morishita Mika, Senior General Manager of Visual Industry Promotion Organization(VIPO), Japan**

My experience this year at ACFM has been really enriching. As a speaker, the ability to share the stage with so many bright minds, as an attendee, being able to witness the history of content creation and technology in then making has been an extremely inspiring journey. I loved the organization, always so professional, the networking opportunities that were numerous and very well organized. ACFM is a major player when it comes to the Future of Storytelling, for Tech and Content companies alike. Thanks again for having me and looking forward to the next editions.

**Fabrice Nadjari, Co-Founder of Mini Studio AI, United States of America**

While organizing the Korea-Japan Producers Exchange in connection with ACFM, I was deeply inspired by the diverse encounters and exchanges that took place on site. Beyond industrial collaboration, I truly felt how powerful human connections can be, and once again realized that the Busan International Film Festival has become a meaningful hub for such cooperation. It was an experience both rewarding and significant in every sense.

**Park Jinhye, Manager of International Affairs Team, Korean Film Council, Korea**

Telefilm Canada is proud to have collaborated with the ACFM to have Canada named as the first non-Korean focus country at the Producer Hub. It was an invaluable opportunity to share Canada's strengths as a coproduction partner and highlight the wealth of talent and expertise our producers bring to any project. Initiatives like this not only provide insight and networking into a diverse range of markets but also support long term partnerships that create business collaborations for years to come. Congratulations again to the ACFM team for a successful event and we look forward to seeing the positive results that will stem from our participation this year as well as the continued success of the Producer Hub and ACFM.

**Savine Wong, Advisor of Partnerships and Business Development, Telefilm Canada, Canada**

# ASIAN CONTENTS & FILM MARKET 2025

Asian Contents & Film Market 2025  
Final Report



The 2025 Asian Contents & Film Market (ACFM) has successfully concluded its four-day journey, further solidifying its position as Asia's leading global content business platform.

This year's event achieved a record-breaking total attendance of 30,006 visitors, marking a 13.5% increase from the previous year. This growth continues the remarkable 36.7% surge recorded in 2024, demonstrating ACFM's sustained expansion trajectory. Market participation also reached new heights with 3,024 registered participants from 1,222 companies across 55 countries, representing a 14.37% growth compared to the previous year.

Celebrating its 20th edition, ACFM introduced three innovative programs to provide new direction and practical business value in the rapidly evolving content industry landscape. These include InnoAsia, exploring the convergence of innovative technology and content; The A, aggregating data on the Asian film industry and building a foundation for collaboration; and DOCSQUARE, establishing itself as an international hub for the documentary ecosystem. These programs showcase ACFM's evolution beyond a simple market into a central platform for industry information, insights, and networking, while offering perspectives on the industry's future.

Our core programs—Sales Market, Producer Hub, Busan Story Market, Asia Project Market, and Platform Busan—also demonstrated robust growth. We achieved substantial industry results across all areas, including Sales Market with 289 companies from 31 countries exhibiting booths, Producer Hub with 154 producers from 25 countries, The A publishing industry reports covering 17 Asian countries, and Asia Project Market facilitating a total of 726 business meetings.

These achievements would not have been possible without the generous support and trust of our domestic and international partner organizations, including the Ministry of Culture, Sports and Tourism, Busan Metropolitan City, and the Korean Film Council. We express our deepest gratitude.

ACFM will continue to break down barriers between industries and develop as Asia's content hub platform where creativity and business harmonize in the rapidly changing global content market. We look forward to Busan soaring even higher as the center of Asia's content industry—a city where creativity and exchange thrive.

Thank you.

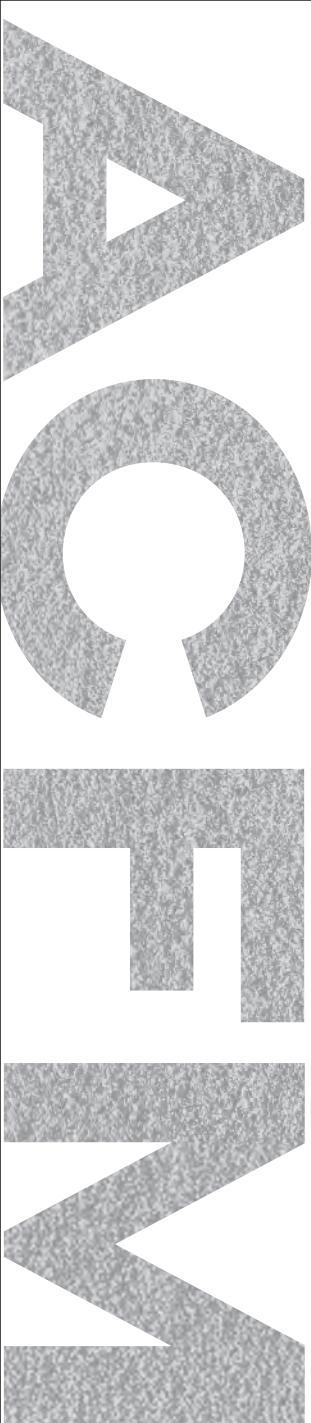
October 2025

Director, Asian Contents & Film Market **Ellen Y. D. Kim**



## Asian Contents & Film Market 2025

- Title: Asian Contents & Film Market 2025
- Date: 20–23 September 2025, 4days
- Venue: Hall 4B–4F and Meeting Room 121–126, 321–326  
Exhibition Center 2, BEXCO
- Type: B2B Market for Global Film and Content Industry Professionals
- Organizer: Busan International Film Festival (BIFF)



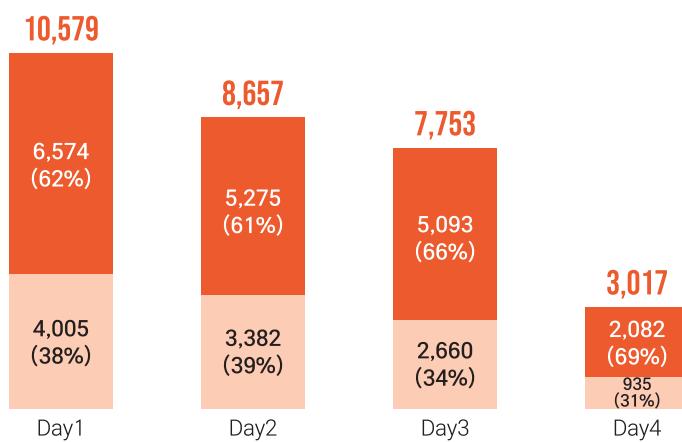
# Asian Contents & Film Market 2025

Celebrating its 20th edition in 2025, the Asian Contents & Film Market (ACFM) successfully concluded its four-day event, further solidifying its position as Asia's leading global business platform. This year's event attracted a record-breaking total of 30,006 visitors, marking a 13.5% increase from the previous year and demonstrating ACFM's continued growth. Participation also expanded significantly, with 3,024 professionals from 1,222 companies across 55 countries, representing a 14.37% rise compared to last year.

Expanding beyond film to include the AI technology sector within the broader content industry, this year's ACFM fostered meaningful exchanges and collaborations among multinational participants. It once again reaffirmed its role as the central hub of the global content network, centered in Asia, with vast potential for the future.

## Daily Traffic of ACFM

(Unit: Persons) ■ International ■ Domestic



**Total Visitors**  
**30,006**

International 19,024(63%)  
Domestic 10,982(37%)

## ACFM 2025 Participants

\*Total number of Market Badge, Day Pass, and Platform BUSAN participants

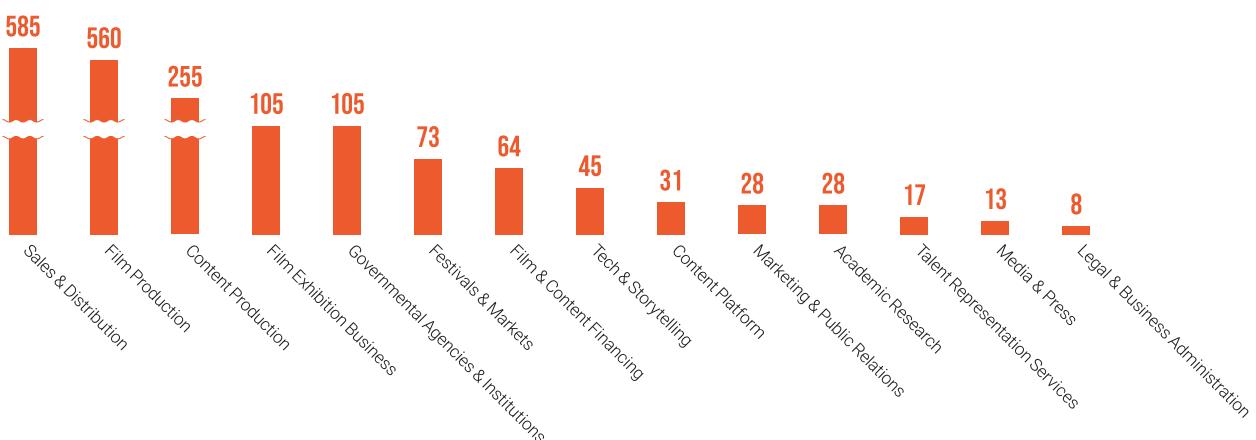


**55 Countries** | **1,222 Companies** | **3,024 Individuals**

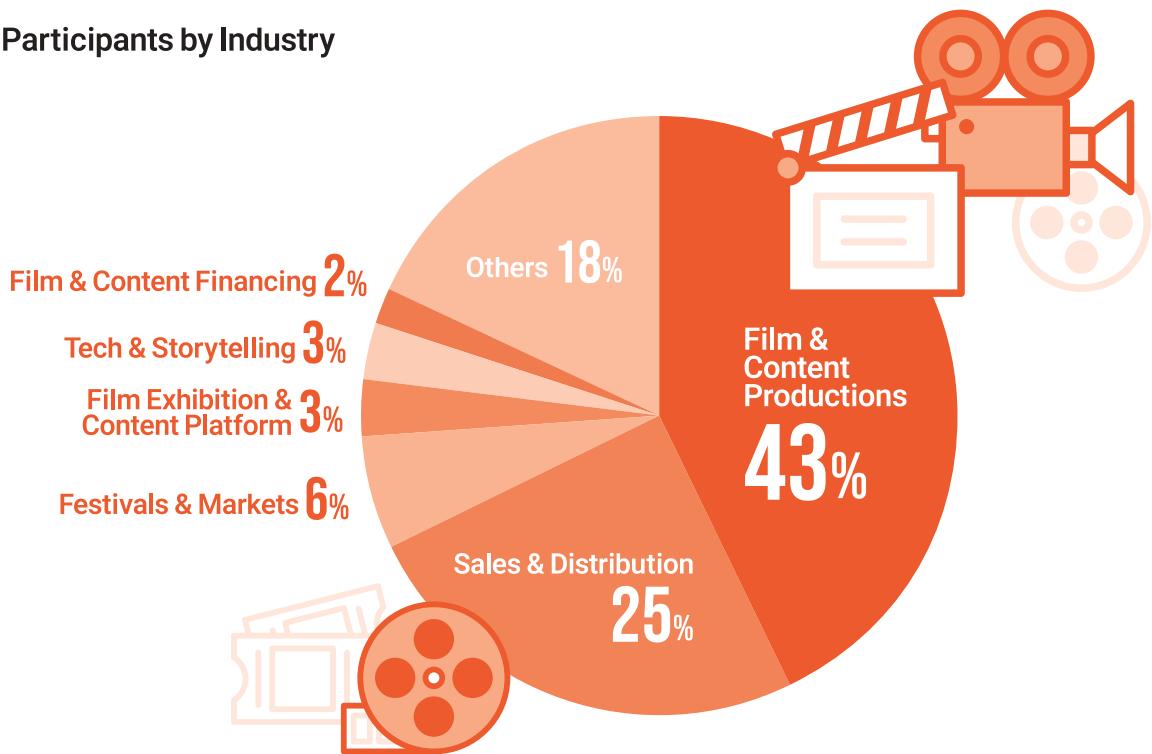
## Participating Companies by Industry

\*Multiple selections allowed

(Unit: Companies)

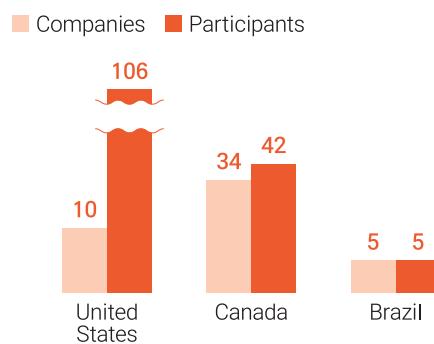


## Participants by Industry

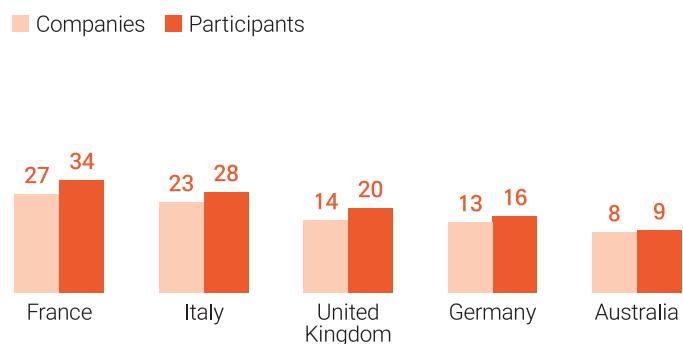


## Statistics by Region

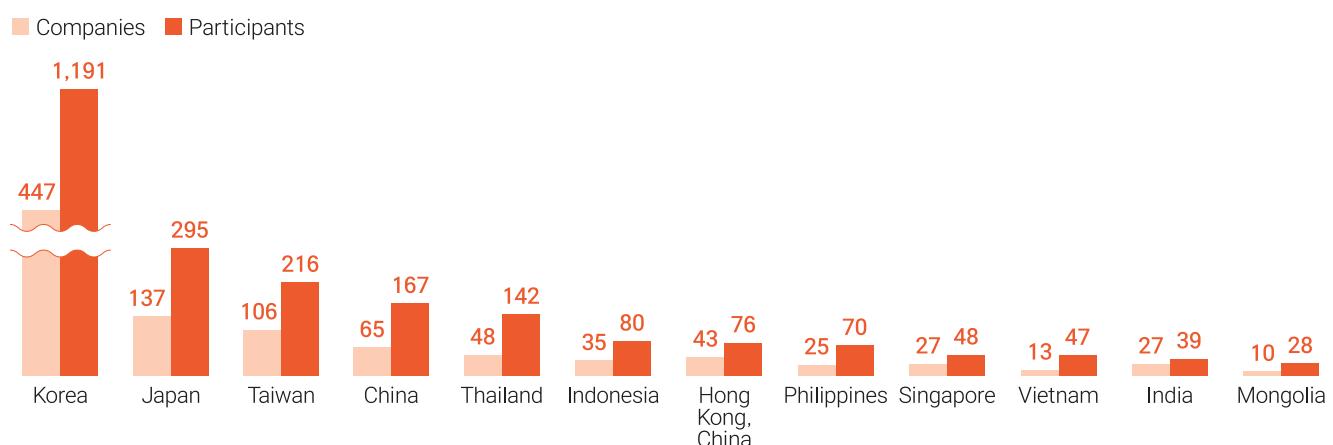
### The Americas



### Europe / Oceania



### Asia



# Sales Market & Exhibition Booth

Featuring film and audiovisual content trading, promotion, and cutting-edge AI technologies, this year's exhibition welcomed a record 289 institutions and companies from 31 countries. By showcasing diverse national and corporate content, ACFM once again proved its status as the premier content and film market in Asia.

- Date : Sat - Tue, 20 - 23 September 2025, 4 days
- Venue : Exhibition Center 2, BEXCO, Busan

Number of Business Meetings for Exhibitors

**8,438**



Transaction Amount

**\$71,160,000**



Number of Buyers by Region

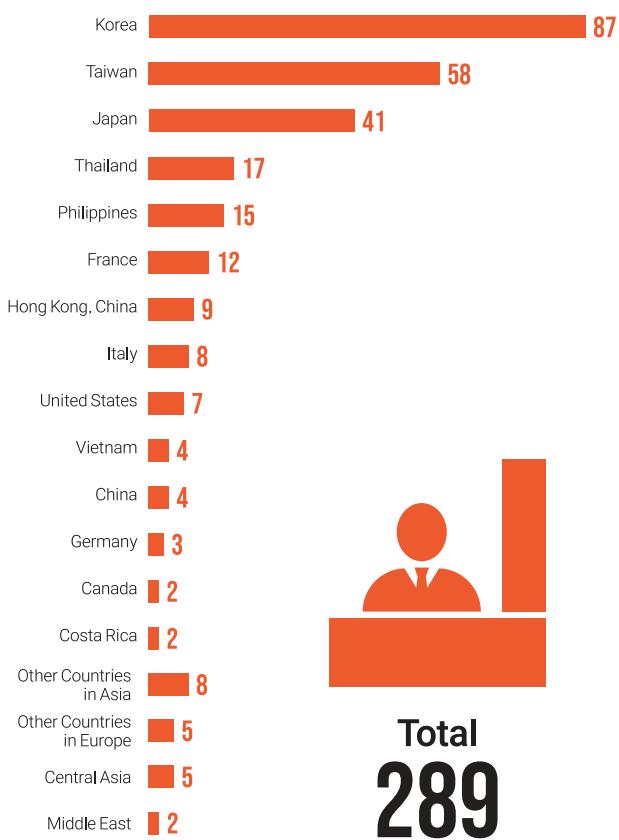
(Unit: persons)



Total  
**553**

Number of Exhibitors by Region

(Unit: persons)

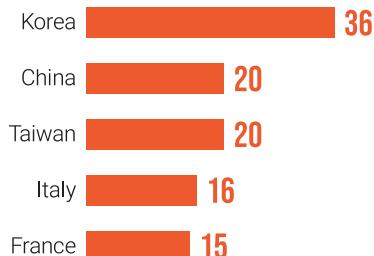


Total  
**289**

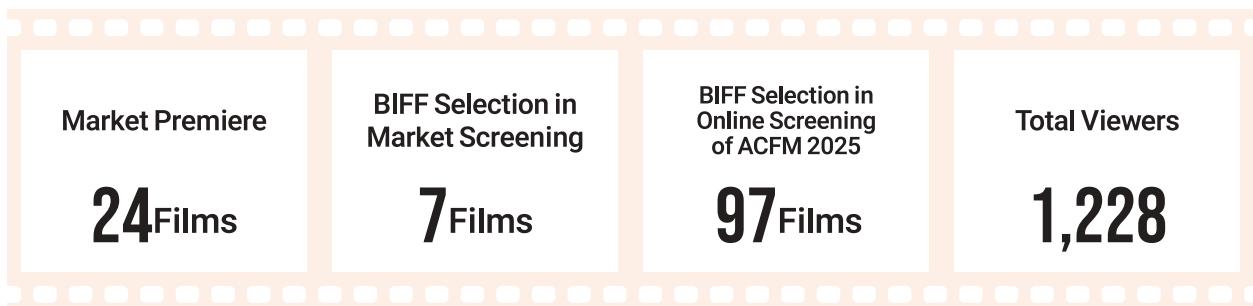
## Market Screening

### Number of Market Screening

Upload Exhibitors by Regions (Top 5)



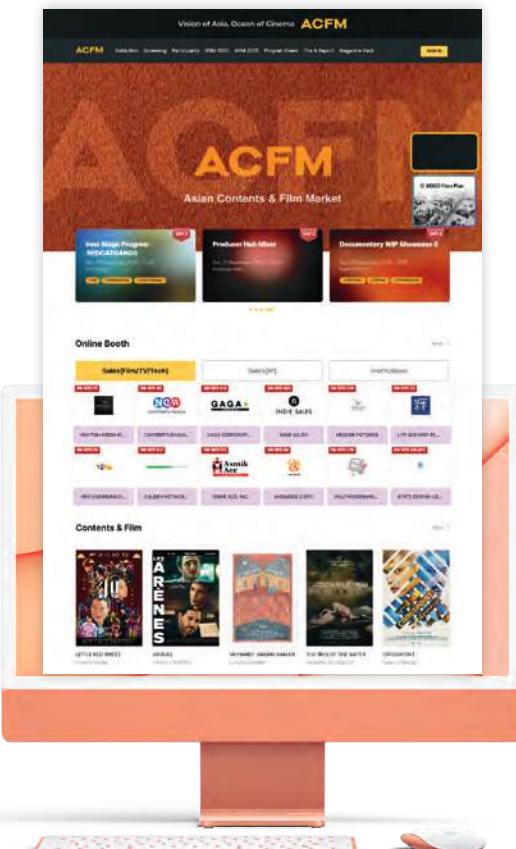
**18 Countries** **51 Companies** **179 Films**



## ACFM 2025 Online Site Usage Traffic



Total  
**22,325**  
online.acfm.kr



# ASIAN CONTENTS & FILM MARKET 2025

Asian Contents & Film Market 2025  
Final Report

# PROGRAM



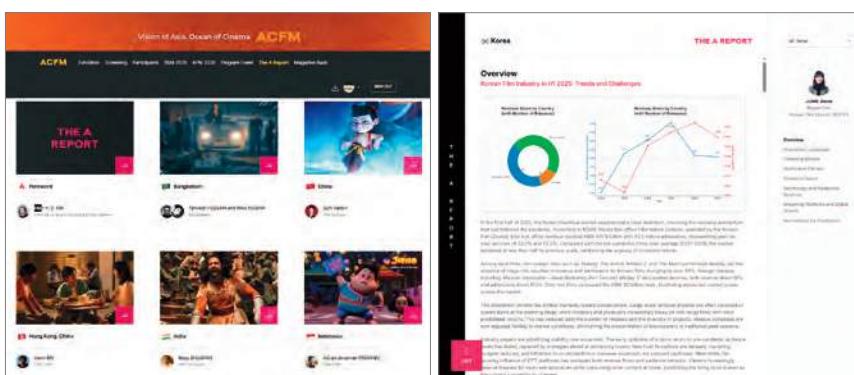
# The A

The A is ACFM's flagship program, designed around its core values of Asia, Alliance, Analysis, Agent, and Art (including both artistry and technology). This program embodies ACFM's leadership and philosophy, serving as a key platform that connects creators and industry leaders in the Asian film and content industries.

## The A Report

Published twice a year, this specialized report on the Asian film industry serves as a key indicator for understanding the Asian market by providing cross-comparative analyses of industry trends across 17 participating countries, including Taiwan, Japan, India, Malaysia, and the Philippines. Surpassing 1,221 online views, the report offers in-depth data and insights to industry professionals, strengthening its role as a knowledge hub for the Asian film industry.

- Participating Countries in The A Report: Taiwan, Malaysia, Mongolia, Bangladesh, Vietnam, Saudi Arabia, Singapore, Iran, India, Indonesia, Japan, China, Hong Kong (China), Kazakhstan, Thailand, the Philippines, and Korea
- Online Views: Recorded 1,221 views



▲ The A Report

## The A Summit

This event served as a platform to examine key agendas in the Asian film and content industries through the latest data, while facilitating concrete collaborations among institutional and market leaders. It provided a comprehensive overview of regional industry trends, audience behaviors, distribution landscapes, and policy incentives. The event also led to the establishment of joint development strategies and cooperative agendas, agreements on cross-promotions and collaborative programs, as well as sharing of policy-related resources and the expansion of networks for co-production, investment, and distribution—marking a significant outcome.

Functioning as a practical platform that connects creators and industry leaders, the event exemplified a positive cycle of information sharing, policy linkage, and business collaboration. In the long term, it is expected to generate ripple effects such as the dissemination of standardized industry indicators, revitalized human and technological exchange between regions, broader audience engagement and market accessibility, and enhanced brand value for both the city and the event.

- Associated Events

- The A Summit I: AFAN Spotlight - Key Reflections on Asian Film Trends

Co-hosted with AFAN (Asian Film Alliance Network), this session explored the latest trends and developments in the film and content industries.

- The A Summit II: Asian Film Market Leaders Summit

Bringing together film markets from Korea, Japan, Hong Kong, Taiwan, Indonesia, and Saudi Arabia, this summit shared insights on government and public sector support systems and discussed strategies to enhance future exchange and collaboration between markets and regions.

## Asian Film Market Leaders Summit

The A서밋 II : 아시아 필름마켓 리더스 서밋



▲ The A Summit II: Asian Film Market Leaders Summit

### The A Summit I : AFAN Spotlight – Key Reflections on Asian Film Trends

The A서밋 I : AFAN 스포트라이트 - 아시아 영화 흐름을 돌아보다



▲ The A Summit I: AFAN Spotlight - Key Reflections on Asian Film Trends



▲ The A Summit I: AFAN Spotlight - Key Reflections on Asian Film Trends



▲ Asian Project Market (APM)

## Asian Project Market

The Asian Project Market is a platform that identifies Asian new feature film projects in development and production, providing business opportunities for financing, co-production, distribution, and international sales. This year, 30 new projects from 15 countries were selected and introduced. Through the Asian Project Market Showcase, projects were pitched and three jury members were appointed for the APM Award to select the winners in three award categories. In total, 11 projects were awarded across 13 award categories.

- Date: 20 – 23 September 2025, 4 days
- Venue: Hall 4F, Exhibition Center 2, BEXCO
- Official Selections: 30 Projects from 15 Countries
- Business Meeting: Total 739, 127 Companies
- APM 2025 Awards: 13 Categories, 11Awardees (2 New Awards)
- APM Associated Event
  - Asian Project Market Showcase: Pitching of 30 fiction feature film projects with political, social, and cultural diversity at this year's APM
  - APM Award Ceremony: Presentation of cash and in-kind awards across 13 categories for the 30 selected projects at this year's APM



▲ Asian Project Market Kick-off



▲ Asian Project Market (APM)

## Asian Project Market Major Achievements

### Major Awards and Achievements of the Asian Project Market Selections (2024-2025)

- 2023 selection *The Botanist* 2025 Hong Kong International Film Festival - Golden Firebird Award(Best Director-Young Chinese Cinema), FIPRESCI Prize
- 2023 selection *The Final Semester* 2024 Busan International Film Festival - Actors of the Year-Male, DGK PLUS M Award, KBS Independent Film Award, Songwon Citizen Critics' Award
- 2023 selection *To Kill a Mongolian Horse* 2024 Venice Days - Authors under 40 Award (Best directing and screenwriting), 2025 Vesoul International Film Festival of Asian Cinema - Special Mention
- 2022 selection *My Sunshine* 2024 Taipei Film Festival - Audience Choice Award, Special Jury Prize
- 2022 selection *In the Land of Brothers* 2024 Sundance Film Festival - Directing Award: World Cinema Dramatic
- 2021 selection *All Shall Be Well* 2024 Berlin International Film Festival - TEDDY AWARD for Best Feature Film
- 2020 selection *The Elysian Field* 2025 Moscow International Film Festival - Golden Saint George for Best Film, Silver Saint George for Best Director, NETPAC for Best Asian Film
- 2020 selection *Abel* 2025 Vesoul International Film Festival of Asian Cinema - Grand Jury Award, Netpac Award, Film Critics' Award
- 2018 selection *I, the Song* 2024 Tallinn Black Nights Film Festival - Best Director Award
- 2016 selection *Cu Li Never Cries* 2024 Berlin International Film Festival - GWFF Best First Feature Award, Jeonju International Film Festival - Best Picture Prize

### Major Film Festival Screenings of the Asian Project Market Selections (2024-2025)

- 2024 selection *BAYAAN* 2025 Busan International Film Festival, Toronto International Film Festival
- 2022 selection *Saba* 2024 Toronto International Film Festival, Busan International Film Festival, Red Sea Film Festival - Competition
- 2022 selection *Sima's Song* 2024 Tokyo International Film Festival, Red Sea Film Festival - Competition
- 2022 selection *Soldier of Love* 2024 Busan International Film Festival
- 2022 selection *Tiger's Pond* 2025 Berlin International Film Festival, Sydney Film Festival
- 2018 selection *Stranger Eyes* 2024 Taipei Golden Horse Film Festival - Opening Film, 2025 Jeonju International Film Festival
- 2017 selection *Black Ox* 2024 Tokyo International Film Festival, 2025 Jeonju International Film Festival
- 2017 selection *MA - Cry of Silence* 2024 Busan International Film Festival - New Currents, Taipei Golden Horse Film Festival, 2025 Göteborg Film Festival - Competition
- 2017 selection *Shambhala* 2024 Berlin International Film Festival - Competition, Sydney Film Festival, Melbourne International Film Festival, Taipei Golden Horse Film Festival



▲ Asian Project Market Showcase



▲ Asian Project Market (APM)



▲ APM Awards Ceremony

## Asian Project Market

### APM Award

Starting this year, newly appointed external jurors select the recipients of the APM Busan Award, Songwon Award, and KB Award.

- APM Award Jury: Christian JEUNE (Festival de Cannes, Deputy General Delegate), CHOI Yoonhee (Barunson E&A, CEO), SHEN Yang (Independent Film Producer)

Award	Sponsor	Reward
APM Busan Award	Busan Metropolitan City	USD 15,000 to one official APM project
One Cool Award	One Cool Pictures Limited	USD 15,000 to one official APM project
CJ ENM Award	CJ ENM	USD 10,000 to one official APM project
VIPO Award	Visual Industry Promotion Organization (VIPO)	USD 10,000 to one official APM project
Red Sea Film Fund Award	Red Sea Film Festival Foundation	USD 10,000 to one official APM project
ArteKino International Award	ArteKino	EUR 9,000 to one official APM project
Songwon Award	Songwon Foundation	KRW 10,000,000 to one official APM project
KB Award	KB Kookmin Bank	KRW 10,000,000 to one official APM project
Kantana Award – Picture	Kantana Post Production (Thailand) Co., Ltd.	USD 25,000 in-kind prize in DI services and facilities to one official APM project
Kantana Award – Sound	Kantana Sound Studio Co., Ltd.	USD 25,000 in-kind prize in sound post-production services and facilities to one official APM project
Kongchak Studio Award	Kongchak Studio	USD 25,000 in-kind prize in sound post-production services and facilities, with an invitation for the director of the winning APM project
TAICCA Award	Taiwan Creative Content Agency (TAICCA)	Invitation to Taiwan Creative Content Fest (TCCF) 2026 for one official APM project, Eligible to apply for TAICCA's Creative Content Development Program (CCDP) within 2 years, if it meets the requirements.
Sorfond Award	The Norwegian South Film Fund(Sorfond)	Invitation to Sorfond Pitching Forum for one official APM project

## Asian Project Market Selections

Project	Director	Producer	Production Country/Region
1 <b>Arrival of Water</b> *KB Award	JO Heeyoung	PARK Sejin	Korea / Japan
2 <b>Black Star Angel</b> *APM Busan Award	Christine HAROUTOUNIAN	Christine HAROUTOUNIAN Maxwell SCHWARTZ	Armenia / United States
3 <b>BODOI</b>	SHIRAI SHI Kazuya	KII Muneyuki	Japan
4 <b>Buy My Car</b> *Red Sea Film Fund Award	ZHANG Yaoyuan	KUNIZANE Mizue ICHIYAMA Shozo MO Zhulin	Japan / China
5 <b>Churching of Women</b> *ArteKino International Award	Darin J. SALLAM	Deema AZAR Ayah JARDANEH	Jordan
6 <b>Dance Dance Revolution</b> *Songwon Award	CHOI Hana	AN Boyoung	Korea
7 <b>The Daughter</b>	GUAN Tian	Vivian BAO DING Ningyuan Patrick Mao HUANG Alexa RIVERO	Hong Kong, China Taiwan / France
8 <b>The Descent</b>	KIM Hyoeun	PARK Hyunsuk	Korea
9 <b>Difficult Daughters</b>	Soni RAZDAN	Alia BHATT Shaheen BHATT Grishma SHAH Alan MCALEX	India
10 <b>Disorder</b>	Shawkat AMIN KORKI	Shohreh GOLPARIAN Shawkat AMIN KORKI Mehmet AKTAS	Kurdistan (Iraq) / Germany
11 <b>Flying Cows</b> *Kantana Award – Picture	NGUYEN Pham Thanh Dat	NGUYEN Huu Thi Tuong Vi	Vietnam
12 <b>The Funeral March</b> *One Cool Award	FUJITA Naoya	FUJITA Kanako ZOU Aiken ZOU Lin SHIIINA Yasushi	Japan / China
13 <b>Gilddong</b> *TAICCA Award	PARK Riwoong	AHN Byungrae	Korea
14 <b>Gochi</b> *CJ ENM Award, Kantana Award – Sound	YOON Eunkyoung	Stanley KWAK	Korea
15 <b>Heaven Help Us!</b> *Kongchak Studio Award, Sorfond Award	Eve BASWEL	John TORRES Jules KATANYAG Danzan Santos KATANYAG	Philippines
16 <b>Lanka (The Fire)</b>	Saurav RAI	Sudeepa SADHUKHAN Ankita PURKAYASTHA Viraj SELOT	India
17 <b>The Last of Them Plagues</b> (Guptam)	Kunjila MASCILLAMANI	Payal KAPADIA Jeo BABY Kani KUSRUTI	India
18 <b>Lost and Cow</b>	Thapanee LOOSUWAN	Chonlasit UPANIGKIT Somprasong SRIKRAJANG	Thailand
19 <b>The Magical Men</b>	Biplab SARKAR	Biplab SARKAR Fran BORGIA Francois d'ARTEMARE Sankhajit BISWAS	Bangladesh / Singapore France / India
20 <b>Moon</b>	Pradip KURBAH	Pradip KURBAH Shankar GOENKA	India
21 <b>New Life</b>	LI Yingtong	Annie SONG	China
22 <b>No Country for Old Men</b>	AN Bon	CHEN Pao-ying	Taiwan
23 <b>Paradis Karaoke</b>	BYUN Sungbin	BONG Suji	Korea
24 <b>Sama</b>	Brishkay AHMED	Bonnie DO Brishkay AHMED	Canada / Afghanistan
25 <b>Silence of the Looms</b>	Mirza Shabnam FERDOUSI	Rajib MOHAJAN Adnan HABIB	Bangladesh
26 <b>Silent Cry</b>	Jero YUN	Jero YUN KIM Hyeonji	Korea
27 <b>The Skull Oracle</b>	Laha MEBOW	Eric LIANG Zara LIN	Taiwan
28 <b>Snake in the Dreamscapes</b>	LOU Yi-an	KAO Chun Ting HSU Kuo Lun Angel Wen CHEN	Taiwan
29 <b>Stuck Like Babies</b>	Dastan ZHAPAR RYSKELDI	Veronica RHYME Fernanda RENNO Aktan RYSKELDIEV	Kyrgyzstan
30 <b>Wake Me up When the Mourning Ends</b> *VIVO Award	LAU Kok Rui	Soi CHEANG Stefano CENTINI WONG Kew Soon	Malaysia / Hong Kong, China Italy / Taiwan

# Asian Cinema Fund

ACF comprised four funding programs, the Script Development Fund, the Post-Production Fund, the Asian Network of Documentary (AND) Fund, and the Co-Production Support Fund. From a total of 809 submissions, 15 projects were selected this year. The selections address urgent themes such as gender, marginalized communities, race, and war, offering original and insightful perspectives.

- Official Recipients: 15 projects from 9 countries supported by 4 funds
- ACF Associated Event
  - AND Talk & Share: A session featuring introductions and production updates of this year's AND Fund Recipients
  - Film Fund Talk: Introducing the funding programs of institutions, including ACF

## Asian Cinema Fund Major Achievements

### Major Awards and Achievements of the Asian Cinema Fund Recipients (2024-2025)

- 2025 Post-Production Fund Recipient *Coming of Age* 2025 Busan International Film Festival -DGK PLUS M Award, Songwon Citizen Critics' Award
- 2025 Post-Production Fund Recipient *If on a Winter's Night* 2025 Busan International Film Festival - Hylife Vision Award
- 2025 Post-Production Fund Recipient *The Observer's Journal* 2025 Busan International Film Festival -Critic b Award
- 2024 Asian Network of Documentary (AND) Fund Recipient *Dew is coming* 2025 Busan International Film Festival - BIFF Mecenat Award
- 2023 Asian Network of Documentary (AND) Fund Recipient *K-Number* 2024 Busan International Film Festival - Documentary Audience Award, 2024 Seoul Independent Film Festival - Grand Feature Prize, Independent Crew Award, 2025 Copenhagen International Documentary Film Festival F:ACT AWARD
- 2023 Asian Network of Documentary (AND) Fund Recipient *XiXi* 2024 Hot Docs Festival - Emerging International Filmmaker Award, 2024 Taipei Film Festival - Best Editing Award
- 2023 Script Development Fund Recipient *To Kill a Mongolian Horse* 2024 Venice Days - Authors under 40 Award (Best directing and screenwriting), 2025 Vesoul International Film Festival of Asian Cinema - Spetial Mention, The Friends Of The Guimet Museum Favorite

### Major Film Festival Screenings of the Asian Cinema Fund Recipients (2024-2025)

- 2023 Asian Network of Documentary (AND) Fund Recipient *The Sense of Violence* 2024 Busan International Film Festival, Seoul Independent Film Festival, 2025 Berlin International Film Festival
- 2023 Asian Network of Documentary (AND) Fund Recipient *XiXi* 2024 Busan International Film Festival, Golden Horse Film Festival
- 2022 Asian Network of Documentary (AND) Fund Recipient *10s Across the Borders* 2025 Busan International Film Festival
- 2019 Asian Network of Documentary (AND) Fund Recipient *My Missing Aunt* 2024 Jeonju international film festival - Korean Competition, EBS International Documentary Festival - Competition, Seoul International Women's Film Festival, Seoul Independent Film Festival - Competition, 2025 HotDocs Festival
- 2017 Script Development Fund Recipient *In the Belly of a Tiger* 2024 Berlin International Film Festival
- 2017 Script Development Fund Recipient *Shambhala* 2024 Berlin International Film Festival - Competition, Sydney Film Festival, Melbourne International Film Festival, Golden Horse Film Festival
- 2015 Asian Network of Documentary (AND) Fund Recipient *Marriage Cops* 2025 Hot Docs Festival

## Asian Cinema Fund Recipients

### Script Development Fund

Providing KRW 10 million in support for each Asian Project in the script development stage and official invitation to the Asian Project Market 2025

Project Title	Director	Production Country/Region
Black Star Angel *	Christine HAROUTOUNIAN	Armenia/United States
Heaven Help Us! **	Eve BASWEL	Philippines
New Life	LI Yingtong	China

\* APM 2025 'APM Busan Award' winner

\*\* APM 2025 'Sorfond Award', 'Kongchak Studio Award' winner

### Post-Production Fund

In-kind support for DI, sound mixing, English subtitle spotting, and DCP mastering to assist in completing high-quality projects and world premieres at the 30th Busan International Film Festival

- Partners: Dexter Studios, JTBC Mediatech, Algorithm Media Lab, Wavelab Audio Post, PLUSGAIN, KUMTLE

Project Title	Director	Production Country/Region
Coming of Age*	JEONG Seung-o	Korea
If on a Winter's Night **	Sanju SURENDRAN	India
The Observer's Journal ***	LIM Junghwan	Korea
The River that Holds Our Hands	CHEN Jianhang	Hong Kong, China/Vietnam

\* BIFF 2025 'DGK PLUS M Award', 'Songwon Citizen Critics' Award' winner

\*\* BIFF 2025 'Hylife Vision Award' winner

\*\*\* BIFF 2025 'Critic b Award' winner

### Asian Network of Documentary (AND) Fund

Providing KRW 10 million in support for each Projects and official invitation to the ACFM 2025

Project Title	Director	Production Country/Region
Kampuchea	Neary Adeline HAY	Cambodia/France
Oma	Armin SEPTIEXAN	Indonesia/Philippines/France/Netherlands
Our Complex	CHO Hanna	Korea
Sea, Star, Woman	Jeunghae YIM	Korea/France
Sprouted Potato Lives on	YANG Dayeon	Korea
Untitled (working title)	Min Min HEIN	Myanmar
Weathering Architect	KWON Sunhyeon	Korea

### Co-Production Support Fund

Providing USD 50,000 or KRW 65,000,000 to a feature-length fiction film or theatrical animation project under a Korea-Asia co-production

- Sponsor: Hylife Group

Project Title	Director	Producer	Production Country/Region
Half Moon	YANG Hyojoo	CHUNG Younghong, Roshanak BEHESHT NEDJAD	Korea/Germany



▲ Busan Story Market (BSM)

## Busan Story Market

The Busan Story Market (BSM) is an IP sales marketplace where stories, the essence of all content, are developed into diverse audiovisual formats, including films and series. BSM provides an expanded B2B platform where content-related organizations and companies from around the world can showcase and trade a wide range of IPs, from books and webtoons to original stories, through dedicated sales booths for audiovisual adaptation. Following the global trend of visualising original IPs, industry professionals engaged in 703 meetings with officially selected works, demonstrating the strong potential of these IPs for adaptation and expansion into the global market.

- Date: 20 - 23 September 2025, 4 days
- Venue: Hall 4B, Exhibition Center 2, BEXCO, Busan
- Official Selections: 31 IPs from 30 Companies (Korean IP 19, International IP 12)
- Official Business Meetings: Total 703, 145 Companies
- IP Sales Booths by 7 organizations/companies from 3 countries
- BSM Associated Events
  - BSM Pitch & Match - Korean IP: Highlighting the audiovisual potential of original IPs and offered a captivating experience through rich and diverse storytelling
  - Beyond the Brand: The Storytelling of *Nightfishing*: Exploring how cinematic experimentation can expand the possibilities of commercial partnerships beyond advertising
  - BSM Talk: Taking Asian IP Across Markets: Introducing industrial support strategies by Asian institutions driven by the growth of original IP based audiovisual production
  - BSM Legal Seminar: Emerging Disputes and Solutions in the AI-Era Film Industry : Legal and practical issues in film production, case studies of industry disputes in the AI era, and exploration of future response strategies

## Achievements and Release Status of the Busan Story Market Selections (2024-2025)

- April 2025, *Way Back Love* (2018) Released on TVING, 2024 Busan IFF - On Screen
- November 2024, *TRUNK* (2015) Released on Netflix
- *AGAMI* (2018)
  - 2024 Annecy International Animation Film Festival - Contrechamp Competition
  - 2024 Bucheon International Animation Film Festival - International Competition
- *mymy* (2024) Drama adaptation rights deal closed
- *Death is another name of my marriage* (2024) Shorts drama adaptation rights deal closed
- *Ready-Shoot!* (2024) Drama adaptation rights deal closed
- *Take Another Route to Escape the Woods* (2024) Drama adaptation rights deal closed



### ▲ Busan Story Market (BSM)



## ▲ Busan Story Market (BSM)



▲ BSM Pitch & Match - Korean IP



▲ Beyond the Brand: The Storytelling of *Nightfishing*



▲ BSM Talk: Taking Asian IP Across Markets



▲ BSM Legal Seminar: Emerging Disputes and Solutions in the AI-Era Film Industry



▲Busan Story Market (BSM)

# Busan Story Market

## Busan Story Market Official Selections

Title	Company	Author	Genre	IP	Country/Region
<a href="#">30,000,000 Yen</a>	NHK ENTERPRISES, INC.	NHK	Suspense	TV Drama	Japan
<a href="#">The 8-Year Engagement</a>	SHUFUNOTOMO CO., LTD.	NAKAHARA Hisashi, NAKAHARA Mai	Drama, Romance	Book	Japan
<a href="#">Babysitter</a>	SAM&PARKERS	WON Jangkyoung	Mystery, Thriller, Horror	Book	Korea
<a href="#">Bodacious!: Archdemons</a>	KADOKAWA TAIWAN CORPORATION	Tymo LIN	Crime, Mystery, Suspense	Web Novel	Taiwan
<a href="#">The Case of Joseon Queen Selection</a>	YJ COMICS CO.	KANG Dahye, Wolwoo	History, Drama, Romance	Webtoon	Korea
<a href="#">Colorful Brain Friends: Neurodiversity</a>	COLORFUL BRAIN FRIEND	CHA Yejin	Coming of Age, Drama, Comedy	Book	Korea
<a href="#">The Devil's Advocate for the Constitution</a>	INBOOK	SON Younghyun, PARK Yooyoung, LEE Kyungmin	Drama, Crime, Thriller	Book	Korea
<a href="#">Electrifying Confession</a>	STORIGIN COMPANY	Sonchayang, Nyangji	Romance, Drama, Fantasy	Webtoon	Korea
<a href="#">Eternal Heaven</a>	EUNHAENG NAMU PUBLISHING CO., LTD.	JEONG Youjeong	Sci-Fi, Suspense, Action	Book	Korea
<a href="#">Even If I'm Not the Mother</a>	MUNHAKDONGNE PUBLISHING CORP.	SEO Sujin	Drama, Mystery, Crime	Book	Korea
<a href="#">Ex-Love Review</a>	YLAB CORPORATION	Pyeonggang, La Hee	Romance, Comedy, Drama	Webtoon	Korea
<a href="#">The Good Man</a>	MEDIAGROUP TAKE2	KIM Seoa	Crime, Action, Thriller	Story	Korea
<a href="#">In My Next Life, Let Me Be a Dog</a>	TOKUMA SHOTEN PUBLISHING CO., LTD.	TSUTSUMI Ritsuko	Drama, Romance, Suspense	Manga	Japan
<a href="#">Kyunghée: Modern Girl Runway</a>	SUNEST PUBLISHING COMPANY	KO Hyewon	Drama, Romance, History	Book	Korea
<a href="#">Lifesaver Deployed</a>	LINKS PUBLISHING LTD.	Rocke Ryan	Suspense, Thriller, Action	Book	Taiwan



▲ Busan Story Market (BSM)

Title	Company	Author	Genre	IP	Country/Region
<a href="#">A Midnight Pastry Shop Called Hwawoldang</a>	BIG FISH BOOKS INC.	LEE Onhwa	Drama, Fantasy, Romance	Book	Korea
<a href="#">Monsters Only Cafe</a>	GAMANIA GROUP	HSIEH Tunglin	Comedy	Manga	Taiwan
<a href="#">My Unusual Family</a>	MIRROR FICTION INC.	Ami	Drama, Coming of Age	Book	Taiwan
<a href="#">The Night Pharmacy Guarding the Dark</a>	O'FAN HOUSE	KO Hyewon	Drama, Mystery, Crime	Book	Korea
<a href="#">No Disclosure</a>	JITSUGYO NO NIHON SHA, LTD.	SHIMOMURA Atsushi	Mystery, Suspense, Thriller	Book	Japan
<a href="#">Our Story: From Beginning to End</a>	JR MANAGEMENT CO., LTD.	KIM Juhwan	Drama, Romance, Fantasy	Book	Korea
<a href="#">The Paradise</a>	CAI YI COLOR PAPER PRODUCTS CO., LTD.	Kuankuan	Sci-Fi, Crime, Suspense	Web Novel	Taiwan
<a href="#">Pieces of Light</a>	KT MILLIE SEOJAE CO., LTD.	YEON Summer	Sci-Fi, Drama, Mystery	Book	Korea
<a href="#">Reveries of the Moonlight</a>	TOYOU'S DREAM	Bigbird, Jichanggeun	Action, Fantasy, Crime	Webtoon	Korea
<a href="#">Silver Agent, Mrs. Lim</a>	STORY WITH INC.	KIM Minyoung	Comedy, Action, Crime	Story	Korea
<a href="#">Some Like It Unsweetened</a>	BLUEMOUNTAIN SOFT INC.	Stellacotton	Romance, Comedy, Drama	Web Novel	Korea
<a href="#">Stars in the Night Sky over Sungkyunkwan</a>	A2Z ENTERTAINMENT	Mirnarsha	History, Romance, Drama	Web Novel	Korea
<a href="#">Teach Me How to Say Goodbye</a>	KADOKAWA CORPORATION	ICHIJO Misaki	Romance, Drama	Book	Japan
<a href="#">Twin: Expendable</a>	KYODO BOOK CENTRE	Danyo	Drama, Mystery, Thriller	Book	Korea
<a href="#">WIND BREAKER</a>	KODANSHA LTD.	NII Satoru	Action, Adventure	Manga	Japan
<a href="#">A Year of the Veterinary Interns</a>	MIRROR FICTION INC.	LIN Lihsin	Drama, Coming of Age, Romance	Book	Taiwan



▲ InnoAsia Conference I : Demo Jam Kickoff

## InnoAsia

The InnoAsia presents a vision for the future of Asia's content industry through the integration of technology and storytelling, emerging as a global innovation hub standing alongside Cannes Next and SXSW. World-leading companies such as AWS, Google Cloud, OpenAI, Alibaba, MK2, Midjourney, and Kling AI, along with promising AI startups from across Asia, gathered to form tangible co-production and distribution partnerships, investment collaborations, and technology alliances. Through this, ACFM has evolved into an AI-integrated content market that breaks down the boundaries between content and technology. By showcasing eight AI-driven film and animation previews, InnoAsia demonstrated both the artistic and industrial viability of AI-based content creation. Meanwhile, programs like Bootcamp and InnoStage highlighted the potential of a knowledge-sharing platform that directly connects emerging creators with industry professionals. Moreover, with global corporations expressing strong interest in returning, Busan has solidified its position as the "AI Content Hub City." These achievements mark a significant milestone for the 20th ACFM, proving that technological innovation can move beyond transient trend to become a foundation for a sustainable industrial ecosystem.

- Date: 20 - 23 September 2025, 4 days
- Venue: Exhibition Center 2, BEXCO, Busan
- Exhibition Booth: 10 Booths, 13 Companies
- Conference: 12 Sessions (7 ACFM Curation including WIP Showcase, 5 Partner Sessions)
- Bootcamp: 2 companies (7 instructors)
- InnoStage Presentation: 19 Sessions (including Opening Luncheon and Happy Hour), 18 Companies
- InnoAsia Startup associated with FLY ASIA 2025
  - Cinefly Showcase (IR Pitching): 2 companies
  - One on One Meetup (VC Meetup): 1 company

## Exhibition Booths

AWS, INSHORTS, KLING AI, KOCCA AI CONTENT, KT SKYLIFE, MCA, MEGAZONE CLOUD, MINI STUDIO AI, MOOAM, NEUTUNE, PIXVERSE, RABBITWALK, STUDIO FREEWILLUSION, TWELVE LABS

## Inno Stage Presentation

CREATIVE SUMM, DREAMINA AI x VOLCANO ENGINE, HISTRANGER, INSHORTS, KLING AI, KOREA RACING AUTHORITY, KT SKYLIFE, MCA, MEGAZONE CLOUD, MINI STUDIO AI, NEUTUNE, MINI STUDIO AI, NEUTUNE, PIXVERSE, PIXVERSE, RABBIT WALKS, REDCATGANGS, RESPEECHER, STUDIO FREEWILLUSION, TWELVE LABS, XL8

## WIP Showcase Screenings

- Short Film: *Eoduksini: The Dark Spirit*, *QUICK DRIFT*, *When the Lion Dances*
- Feature Film: *Rafael*, *The First Day*, *BALAGAN*
- Animation: *SunHaven and the Sunkeepers*
- Series: *The Pantheon*

## InnoAsia Conference Participants & Creators

ALIBABA, AWS, GOOGLE CLOUD, KLING AI, MATEO AI STUDIO, MBC C&I, MCA, MEGAZONE CLOUD, MIDJOURNEY, MINI STUDIO AI, MUGAFI, NEUTUNE, OpenAI, SEOUL BUSINESS AGENCY, STUDIO REALIVE, Bernie SU, Chuck CHAE, Pat PATARANUTAPORN



▲ Inno Stage Program - PIXVERSE



▲ Inno Stage & Lounge



▲ InnoAsia Exhibition Booths

# InnoAsia Program

- Event Room A: Meeting Room 121-123, Exhibition Center 2, BEXCO
- Event Room D: Meeting Room 321-322, Exhibition Center 2, BEXCO
- Inno Stage: Hall 4B, Exhibition Center 2, BEXCO

## Sat, 20 September | Day1

Time	Title	Venue
10:30 - 12:00	InnoAsia Conference I : Demo Jam Kickoff	
13:15 - 14:30	InnoAsia Conference II : Connecting Innovation	Event Room A
15:15 - 16:30	InnoAsia Conference III : The Cinematic Singularity <small>co-hosted by Korean Film Council</small>	
12:15 - 13:15	InnoAsia Opening Lunchoen	
15:15 - 15:45	Inno Stage Program - PIXVERSE	
16:00 - 16:30	Inno Stage Program - RESPEECHER	Inno Stage
16:45 - 17:15	Inno Stage Program - MINI STUDIO	
17:30 - 18:00	Inno Stage Program - INSHORTS	

## Sun, 21 September | Day2

Time	Title	Venue
11:15 - 12:00	<i>Whispers</i> : an audience guided AI mystery	
14:00 - 14:45	Beyond the Production Limits with AI and Cloud	Event Room A
15:45 - 16:30	PIXVERSE AI: Can AI Really Film Your Story?	
17:00 - 18:00	InnoAsia Boot Camp I : PIXVERSE AI	Event Room D
10:00 - 12:00	Inno Stage Program - MEGAZONE CLOUD, TWELVE LABS, KT SKYLIFE, RABBIT WALKS	
13:00 - 13:30	Inno Stage Program - XL8	
13:45 - 14:15	Inno Stage Program - REDCATGANGS	
15:15 - 15:30	Inno Stage Program - KLING AI	Inno Stage
15:30 - 16:00	Inno Stage Program - HISTRANGER	
16:00 - 16:15	Inno Stage Program - KOREA RACING AUTHORITY	
16:30 - 17:00	Inno Stage Program - MCA	
17:15 - 17:45	Inno Stage Program - CREATIVE SUMM	

## Mon, 22 September | Day3

Time	Title	Venue
10:00 - 12:00	InnoAsia WIP Showcase	
13:15 - 14:45	Dreamina AI - AI Film International Summit	Event Room A
15:30 - 16:15	AI Branded Content	
17:00 - 17:45	InnoAsia Conference IV: IP Value Chain	
13:00 - 14:00	InnoAsia Boot Camp II : MINI STUDIO	Event Room D
11:30 - 12:00	Inno Stage Program - NEUTUNE	
15:15 - 16:15	Dreamina AI x Volcano Engine: Dream Together - AI Creators & Industry Meetup	Inno Stage
16:45 - 17:15	Inno Stage Program - STUDIO FREEWILLUSION	

## Tue, 23 September | Day4

Time	Title	Venue
10:15 - 11:45	InnoAsia Conference V : Remapping the Future	
13:15 - 14:00	InnoAsia Conference VI : Cinema's Next 100 Years - Cyborgs, Stories, and Technologies for Human Flourishing	Event Room A



▲ InnoAsia Conference V : Remapping the Future



▲ InnoAsia Conference II : Connecting Innovation



▲ InnoAsia Boot Camp II : MINI STUDIO AI



▲ InnoAsia Conference IV : IP Value Chain



▲ Producer Hub Opening

## Producer Hub

Producer Hub, launched in 2024, is designed to facilitate information sharing and networking among producers engaged in international co-productions and financing. It provides a valuable platform for producers from around the world to exchange insights on changes in film production environments and country-specific market trends, as well as information on investment, production, filming, and funding programs.

Following its first year with Korea as the Focus Country, Producer Hub selects Canada for 2025. In partnership with Telefilm Canada, Producer Hub co-hosts the opening event and organizes speed meetings and co-production programs with Canadian producers. Building on existing partnerships with eight institutions across seven countries, Producer Hub expands its network to include new partners from Canada, the United Kingdom, Brazil, and beyond. With growing enthusiasm from participants, it continues to strengthen its role as an international co-production hub with a focus on Asia.

- Date: 20 – 22 September 2025, 3 days
- Venue: Hall 4F, Exhibition Center 2, BEXCO
- Participants: Total 154 producers from 25 countries
- Focus Country: Canada, co-hosted by Telefilm Canada
- Institutional Partners: 10 Countries, 13 Partners

Country / Region	Partners
Canada	Telefilm Canada
	Racial Equity Screen Office (RESO)
Taiwan	Taiwan Creative Content Agency (TAICCA)
Brazil	Cinema do Brasil
United Kingdom	British Film Institute (BFI)
Italy	Directorate General for Cinema/Cinecitta'
Indonesia	Association of Indonesian Film Producers (APROFI)

Country / Region	Partners
Japan	Visual Industry Promotion Organization (VIPO)
Philippines	Film Development Council of the Philippines (FDCP)
Korea	Korean Film Council (KOFIC)
	Producers Guild of Korea (PGK)
	Busan Film Commission (BFC)
Hong Kong, China	Cultural and Creative Industries Development Agency (CCIDA)



▲ Telefilm Canada Speed Meeting



▲ Cinematic Connections: Secrets of Successful Asia-Europe Co-Productions



▲ AFCNet: Asia's Global Production Incentives Gateway



▲ Producer Hub Closing

## Programs

Day	Time	Title
Sat, 20 September	11:00 - 12:30	Producer Hub Opening co-hosted by Telefilm Canada
	14:00 - 15:00	Canada: A Global Leader in Audiovisual Co-Production
	16:00 - 18:00	Telefilm Canada Speed Meeting I
	10:00 - 12:00	Telefilm Canada Speed Meeting II
	12:00 - 13:00	Producer Hub Speed Meeting
Sun, 21 September	14:00 - 15:00	Cinematic Connections: Secrets of Successful Asia-Europe Co-Productions co-organized by TTB & EFP
	16:30 - 18:00	Producer Hub Mixer
	10:00 - 11:00	AFCNet: Asia's Global Production Incentives Gateway
Mon, 22 September	13:30 - 14:30	Beyond Boundaries: Korean Producers' Experiences in the Global Film Arena co-organized by PGK
	16:30 - 17:30	Producer Hub Closing co-hosted by Korean Film Council, Ontario Creates, CMPA



▲ Documentary Festival Talk

## Doc Square

Doc Square is a newly launched documentary industry program in 2025 that provides opportunities for exchange between documentary creators, decision-makers, film festival programmers, distributors, and various professionals in the documentary sector, as well as Asian documentary filmmakers.

As the significance of documentary platforms continues to grow and expand each year at major international film markets, Doc Square 2025 introduced 13 documentary projects currently in production across Asia, while AND Talk & Share featured the production updates on 6 projects selected for this year's AND Fund. It also serves as a dynamic meeting ground to explore a wide range of topics – from trends in documentary film festivals and production environments in different countries to funding, distribution, and exhibition. By fostering networking, professional exchange, and industry development among participants centered on documentary filmmaking, Doc Square aspires to grow into a vital platform that plays an important role in advancing the Asian and global documentary landscape.

- Date: 20 – 22 September 2025, 3 days
- Venue: Hall 4B, Exhibition Center 2, BEXCO

### Partners

Country/Region	Partners
Taiwan	Taiwan Creative Content Agency (TAICCA)
	Taiwan Docs
	Taiwan Film And Audiovisual Institute (TFAI)
Indonesia	Docs by the Sea (DBTS)

Country/Region	Partners
Japan	Visual Industry Promotion Organization (VIPO)
Philippines	Film Development Council of the Philippines (FDCP)
Korea	Korean Film Council (KOFIC)

### Programs

Day	Time	Title
Sat, 20 September	10:00 - 11:15	Documentary Festival Talk
	13:00 - 14:00	Journey to the Oscars
	14:30 - 16:30	Documentary WIP Showcase I
Sun, 21 September	10:00 - 12:00	AND Talk & Share I
	14:15 - 16:15	Documentary WIP Showcase II
	16:30 - 17:30	Documentary Producers Talk
Mon, 22 September	10:00 - 12:00	AND Talk & Share II
	13:00 - 14:00	Documentary Distributors Talk
	15:00 - 18:00	Korean Documentary Film Forum <small>hosted by Korean Film Council</small>

# AND Talk & Share II \*INVITATION ONLY\*

AND 토크&셰어 II \*INVITATION ONLY\*

IFF 2025

ACFM Asian Content & Film Market 18-21 September 2025



▲ AND Talk & Share



▲ Documentary WIP Showcase I



▲ Documentary WIP Showcase II



▲ Journey to the Oscars



▲ Documentary WIP Showcase



▲Platform BUSAN Pitch &amp; Meet

## Platform BUSAN

Platform BUSAN is a networking hub for emerging independent filmmakers—including directors, producers, and key crew members—across Korea and Asia, fostering collective growth through the exchange of experiences and the pursuit of solidarity and collaboration. By fostering a strong network of young and aspiring filmmakers active in the Asian cinema scene, the Busan International Film Festival (BIFF), already established as a hub of Asian cinema, is expected to play an important role in leading the future of Asian films through Platform BUSAN.

Since its successful launch in 2017, Platform BUSAN has welcomed more than 1,200 participants from 46 countries over seven editions, excluding the hiatus during the COVID-19 pandemic. It continues to serve as a valuable bridge to the industry and a catalyst for expanding synergies among filmmakers active across Asia.

- Date: 20 – 23 September 2025, 4 days
- Venue: Hall 4B, Exhibition Center 2, BEXCO
- Participants: Total 148 producers from 23 countries
- Institutional Partners: 8 Countries, 10 Partners

Country/Region	Partners	Country/Region	Partners
Indonesia	Jakarta Film Week	Hong Kong, China	Hong Kong Baptist University
	Purin Pictures		Kongchak Pictures
Thailand	Chiang Rai Film Club	Japan	Visual Industry Promotion Organization (VIPO)
	Film Development Council of the Philippines (FDCP)		Singapore International Film Festival (SGIFF)
Hong Kong, China	Eye Catcher Image	Laos	Embassy of the Republic of Korea in the Lao People's Democratic Republic



▲ Unlocking Festivals Circuit: Strategy, Experience, Opportunity



▲ Navigating Labs and Markets: Strategies for Emerging Filmmakers



▲ Happy Together : How Creative Producers and Directors Thrive Together

## Programs

Day	Time	Title
Sat, 20 September	11:00 - 12:30	Platform BUSAN Pitch & Meet I
	14:00 - 15:30	Unlocking Festivals Circuit: Strategy, Experience, Opportunity
	10:00 - 11:30	Platform BUSAN Pitch & Meet II
Sun, 21 September	13:30 - 15:00	Navigating Labs and Markets: Strategies for Emerging Filmmakers
	15:30 - 17:00	Happy Together : How Creative Producers and Directors Thrive Together
Mon, 22 September	10:00 - 11:30	Platform BUSAN Pitch & Meet III
	16:00 - 17:30	Cut to the Chase : Tips for Emerging Directors
Tue, 23 September	10:00 - 11:30	Platform BUSAN Pitch & Meet IV
	11:30 - 13:00	Platform BUSAN Networking Luncheon



▲ Entertainment Finance Forum Busan I co-hosted by Winston Baker

## Partner Session

- Date: 20 – 22 September 2025, 3 days
- Venue: Meeting Room 125 - 126 (Event Room B), Meeting Room 324 - 326 (Event Room C),  
Exhibition Center 2, BEXCO

### Sat, 20 September | Day 1

Time	Title	Venue
15:30 - 16:30	Evolving K-story IP – Global Showcase Vol.3	Event Room B

### Sun, 21 September | Day 2

Time	Title	Venue
11:00 - 12:00	<i>A Controversial Entertainer</i> Press Conference	
13:30 - 15:30	KNOCK SPECIAL ROUND X Content Value Assessment	Event Room B
16:15 - 18:30	2025 Korea-France Film Academy	
10:00 - 12:00	Special Session: Film Support in Korea & Japan	
13:30 - 14:30	India-Korea Synergies: New Horizons in Co-Productions	Event Room C
15:30 - 18:00	Co-production & Global Funding – Korea-Japan Producer Talk	

### Mon, 22 September | Day 3

Time	Title	Venue
10:30 - 11:30	Mongolian Films Pitch Session by MNFC & mylab	
13:30 - 14:30	KOFIC X AFiS International Co-production Talk: Opportunities and Challenges	Event Room B
10:00 - 12:00	AFiS Project Pitching	
13:15 - 14:45	Entertainment Finance Forum Busan I co-hosted by Winston Baker	Event Room C
15:30 - 17:00	Entertainment Finance Forum Busan II co-hosted by Winston Baker	

# KOFIC X AFiS International Co-production Talk *: Opportunities and Challenges*



▲ KOFIC X AFiS International Co-production Talk: Opportunities and Challenges



▲ KNOCK SPECIAL ROUND X Content Value Assessment



▲ Special Session: Film Support in Korea & Japan



▲ Mongolian Films Pitch Session by MNFC & mylab

▲ A Controversial Entertainer Press Conference

20 September 2025



▲ ACFM 2025 Opening Reception sponsored by THACCA

## Networking Event

- Date: 20 – 23 September 2025, 4 days
- Venue: Exhibition Center 2, BEXCO

### Sat, 20 September | Day 1

Time	Title	Venue
14:00 - 15:00	KR-JP Producers Exchange @ Busan	Networking Lounge
16:30 - 17:30	Cheers to K-story	
19:00 - 21:00	ACFM 2025 Opening Reception	Event Room A

### Sun, 21 September | Day 2

Time	Title	Venue
13:00 - 14:00	UK-RoK Film Industry Networking Reception	Networking Lounge
16:00 - 17:00	TRUE STORIES of INDONESIA, from local to global	

### Mon, 22 September | Day 3

Time	Title	Venue
14:15 - 15:15	CINEMA do BRASIL Networking Event	Networking Lounge
16:00 - 17:00	Japan Networking Party	

### Tue, 23 September | Day 4

Time	Title	Venue
19:00 - 21:00	ACFM 2025 Closing Reception	Capri Room, 2F, Paradise Hotel Busan



▲ ACFM 2025 Opening Reception sponsored by THACCA



▲ ACFM 2025 Opening Reception sponsored by THACCA



▲ Japan Networking Party



▲ CINEMA do BRASIL Networking Event



▲ UK-RoK Film Industry Networking Reception hosted by the British Embassy Seoul

# Appendix1 Exhibitor List

Company	Country/Region
4TH CREATIVE PARTY	Korea
66CC COMPANY LIMITED	Taiwan
A.PEN	Korea
A2Z ENTERTAINMENT	Korea
ABLAZE IMAGE LTD.	Taiwan
ABS-CBN INTERNATIONAL PRODUCTIONS	Philippines
ACTIVATOR CO., LTD.	Taiwan
ALPHA VIOLET	France
ALTAMIRA PICTURES, INC.	Japan
APPLAUSE ENTERTAINMENT LTD. TAIWAN BRANCH	Taiwan
ARTWOOD PRODUCTIONS	Korea
ASIAN FILM COMMISSIONS NETWORK(AFCNET)	Korea
ASMIK ACE, INC.	Japan
ASSOCIATION OF FILM COMMISSIONERS INTERNATIONAL	United States
AVJET INTERNATIONAL MEDIA CO., LTD.	Taiwan
AWS   MEGAZONECLOUD	Korea
AXN-TAIWAN ONE, LLC, TAIWAN BRANCH	Taiwan
B RATED INTERNATIONAL	France
BAECINE PRODUCTION	Korea
BALI FILM CENTER	United States
BARUNSON E&A	Korea
BENCHMARK FILMS CO., LTD.	Taiwan
BENETONE FILMS COMPANY LIMITED	Thailand
BENTE PRODUCTIONS INC.	Philippines
BEST FRIEND FOREVER	Belgium
BETULA FILMS	Taiwan
BION ENTERTAINMENT INC.	Japan
BLOSSOMS ENTERTAINMENT	China
BRIDGE PRODUCTION	Korea
BROADCAST THAI-TELEVISION COMPANY LIMITED	Thailand
BUSAN ASIAN FILM SCHOOL	Korea
BUSAN ECONOMIC PROMOTION AGENCY	Korea
BUSAN FILM COMMISSION	Korea
BUSAN FILM COMMISSION-BUSAN FILM&AUDIO VISUAL INDUSTRY CENTER	Korea
CAFÉ CINEMA	Costa Rica
CAI YI COLOR PAPER PRODUCTS CO., LTD.	Taiwan
CALENDAR STUDIOS CO., LTD	Taiwan
CAMBODIA FILM COMMISSION	Cambodia
CAPPU FILMS LIMITED	Hong Kong, China
CHARADES	France
CHEER DIGIART INC.	Taiwan
CHOI CREATIVE LAB	Korea
CHOIKIMCINE	Korea
CHUNCHEON CITY FILM & DRAMA SUPPORT CENTER	Korea
CHUNGNAM FILM COMMISSION	Korea
CINE CANAWILI PRODUCTIONS INC.	Philippines
CINE4M	Korea
CINEMA DAL	Korea
CINEPINHOUSE	Korea
CJ 4DPLEX	Korea
CM NIX CO., LTD.	Korea
COCCINELLE FILM SALES	Italy
COLORBIRD INC.	Japan
CONTENTS PANDA (NEW)	Korea
CREATIVE CENTURY ENTERTAINMENT CO., LTD.	Taiwan
DALUYONG STUDIOS	Philippines
DATON ENTERTAINMENT CO., LTD.	Taiwan
DEPARTMENT OF INTERNATIONAL TRADE PROMOTION, MINISTRY OF COMMERCE	Thailand
DIFFERENTIA INC.	Japan
DOGME23	China
DUCK DUCK GOOSE	Korea
EFP / UNIFRANCE	Germany
EMBASSY OF INDIA	India
ERIC ACE CO., LTD.	Taiwan
EST N8, LLC	United States
EUNHAENG NAMU PUBLISHING CO., LTD.	Korea
EUNHUHOLDINGS	Korea
EYEPOPPERS MULTIMEDIA SERVICES	Philippines
FANDANGO SALES	Italy
FANTASTIC PRODUCTION CO., LTD.	Taiwan
FARMERS' JOY INTERNATIONAL CO., LTD.	Taiwan
FEAST FOUNDATION	Philippines
FILM DEVELOPMENT BOARD NEPAL	Nepal

Company	Country/Region
FILM DEVELOPMENT COUNCIL OF THE PHILIPPINES	Philippines
FILMAX	Spain
FILMOPTION INTERNATIONAL	Canada
FINECUT CO., LTD.	Korea
FIRE AND ICE MEDIA AND PRODUCTIONS, INC.	Philippines
FIVE STAR PRODUCTION CO., LTD.	Thailand
FLASH FORWARD ENTERTAINMENT	Taiwan
FRT ENTERTAINMENT COMPANY LIMITED	Thailand
GAGA CORPORATION	Japan
GAMANIA GROUP	Taiwan
GAMFF(GYEONGSANGBUK-DO INTERNATIONAL AI METAVERSE FILM FESTIVAL)	Korea
GDH 559 COMPANY LIMITED	Thailand
GETA FILMS / GREEN LIGHT LLC.	Japan
GINGER & FED	France
GOLDEN NETWORK ASIA LIMITED	Hong Kong, China
GOYANG INDUSTRY PROMOTION AGENCY	Korea
GREENER GRASS PRODUCTION CO., LTD.	Taiwan
GWANGJU INFORMATION & CONTENT AGENCY(GICON)	Korea
GYEONGGI CONTENT AGENCY	Korea
HAKKA PUBLIC COMMUNICATION FOUNDATION CINEMA	Taiwan
HAKKA TV	Taiwan
HAKUHODO DY MUSIC & PICTURES INC.	Japan
HAPPINET MEDIA MARKETING CORPORATION	Japan
HEADER PICTURES	Korea
HIMEJI FILM COMMISSION	Japan
HIROSHIMA FILM COMMISSION	Japan
HIVE FILMWORKS INC.	Korea
HONG KONG FILM DEVELOPMENT COUNCIL	Hong Kong, China
HONG KONG PAVILION	Hong Kong, China
HONG KONG TRADE DEVELOPMENT COUNCIL(HKTDC)	Hong Kong, China
HOPE CONTENT MARKETING CO., LTD.	Taiwan
HOW KAN ENTERTAINMENT PRODUCTION CO., LTD	Taiwan
ICEFALL PRODUCTIONS	Nepal
INBOOK	Korea
INCHEON FILM COMMISSION	Korea
INDIE SALES	France
INDIESTORY INC.	Korea
INOLMEDIA	Korea
INSHORTS.AI	Korea
INTERCON MEDIA	Korea
INTERFACE COMMUNICATION CO., LTD.	Taiwan
INTRAMOVIES	Italy
ISESHIMA FILM COMMISSION	Japan
ITALIAN PAVILION	Italy
JAKARTA CITY GOVERNMENT	Indonesia
JAPAN FILM COMMISSION	Japan
JEJU CONTENTS AGENCY	Korea
JEONJU FILM COMMISSION	Korea
JITSUGYO NO NIHON SHA, LTD.	Japan
JR MANAGEMENT CO., LTD.	Korea
JUNGKA PLUS STUDIO COMPANY LIMITED	Thailand
K-MOVIE ENTERTAINMENT	Korea
K2PICTURES	Japan
KADOKAWA CORPORATION	Japan
KADOKAWA TAIWAN CORPORATION	Taiwan
KADOKAWA_BUSAN STORY MARKET	Japan
KANTANA POST PRODUCTION (THAILAND) COMPANY LIMITED	Thailand
KINEMAFACTORY	Korea
KINO FILMS CO., LTD	Japan
KINOLOGY	France
KLING AI	China
KOBE FILM OFFICE	Japan
KOCCA AI CONTENT	Korea
KOREA CREATIVE CONTENT AGENCY(KOCCA)	Korea
KOREA FILM COMMISSIONS & INDUSTRY NETWORK	Korea
KOREAN FILM COUNCIL	Korea
KOREAN FILMMAKERS' SOLIDARITY (KOFISO)	Korea
KT MILLIE SEOJAE CO., LTD.	Korea
KT STUDIOGENIE	Korea
LES FILMS DU LOSANGE	France
LIFE SCENERY FILMS CO., LTD.	Taiwan
LINKS PUBLISHING LTD.	Taiwan
LOTTE ENTERTAINMENT	Korea
M DISTRIBUTION COMPANY LIMITED	Thailand

Company	Country/Region
M-APPEAL	Germany
M-LINE DISTRIBUTION	Korea
MANDALA VIDEO AND EVENT PRODUCTIONS	Philippines
MANDARIN MOTION PICTURES	Hong Kong, China
MANDARINVISION CO., LTD.	Taiwan
MCA	Korea
MEDIA & CONTENTS FACTORY	Korea
MEI AH ENTERTAINMENT GROUP LTD.	Hong Kong, China
MINERVA PICTURES	Italy
MINI STUDIO AI	United States
MINISTRY OF CULTURE OF REPUBLIC INDONESIA	Indonesia
MINISTRY OF CULTURE OF THE REPUBLIC OF AZERBAIJAN	Azerbaijan
MIRACLE PRODUCTION HOUSE	Taiwan
MIROVISION X PICTUREHOUSE	Korea
MIRROR FICTION INC. (IP)	Taiwan
MIRROR FICTION INC. (VISION)	Taiwan
MIRROR INSIGHT INC.	Taiwan
MK2 FILMS	France
MM SQUARE CO., LTD.	Taiwan
MOCKINGBIRD PICTURES CO.,LTD	Vietnam
MOCUSHURA INC.	Korea
MONGOLIAN NATIONAL FILM COUNCIL	Mongolia
MONO STREAMING COMPANY LIMITED	Thailand
MONSOON PROJECTS, INC.	Philippines
MOOAM	Korea
MOSTUDIO LTD	Taiwan
MOVIE IN CO.,LTD.	Taiwan
MULTIVISIONNAIRE PICTURES	United States
MUNHAKDONGNE PUBLISHING CORP.	Korea
NAGOYA BROADCASTING NETWORK CO., LTD. (NAGOYA TV)	Japan
NEUTUNE INC.	Korea
NEWBRANCH CONTENTORY.CO.LTD	Korea
NEXO STUDIOS	Italy
NHK ENTERPRISES INC.	Japan
NIKKATSU CORPORATION	Japan
NINE TAILED FOX	Korea
NIPPON TELEVISION NETWORK CORPORATION (NTV)	Japan
NLB, INC	Japan
NOB PRODUCTIONS COMPANY LIMITED	Thailand
NOOGONA	Korea
NOON PRODUCTION	Korea
NOTHING NEW INC.	Japan
O'S CONTENTS	Korea
OCTOBER PICTURES	Hong Kong, China
OCVB OKINAWA FILM OFFICE	Japan
OLY MEDIA	Korea
ONE COOL PICTURES LIMITED	Hong Kong, China
PARADISE CITY SALES	France
PEARL RIVER FILM CULTURE COMMUNICATION CO., LTD.	China
PICTURE TREE INTERNATIONAL GMBH	Germany
PIXTREND INC.	Korea
PIXVERSE	Singapore
PLUS M ENTERTAINMENT	Korea
POINTE MEDIA GROUP	United Arab Emirates
PREMIERE ENTERTAINMENT GROUP	United States
PRODUCERS GUILD OF KOREA (PGK)	Korea
PULSAR CONTENT	France
RAI CINEMA	Italy
REBECCA CHAUNSU FILM PRODUCTION	Philippines
RED SEA FILM FOUNDATION	Saudi Arabia
REDICE ENTERTAINMENT	Korea
REEL SUSPECTS	France
REGAL ENTERTAINMENT INC.	Philippines
REIN ENTERTAINMENT PRODUCTIONS	Philippines
RHYTHM MEDIA PICTURES CO., LTD	Taiwan
RIGHTS CUBE INC.	Japan
RISING SUN ART COMPANY	Korea
ROBOT COMMUNICATIONS INC.	Japan
ROCKET FILM	Korea
SAUDI FILM COMMISSION	Saudi Arabia
SC FILMS INTERNATIONAL	United Kingdom
SCREENWORKS ASIA LTD.	Taiwan
SELECT ENTERTAINMENT CO., LTD. (TV)	Taiwan
SENPAI ATELIER ENTERPRISE LIMITED INC.	Taiwan

Company	Country/Region
SEOUL BUSINESS AGENCY	Korea
SEOUL FILM COMMISSION	Korea
SERENDIPITY FILMS	Taiwan
SERO	Korea
SHIZUOKA FILM COMMISSION	Japan
SHOCHIKU CO., LTD.	Japan
SHORYUKEN PRODUCTION COMPANY LIMITED	Thailand
SHOWBOX CORP.	Korea
SHUFUNOTOMO CO., LTD.	Japan
SKYLINE MEDIA COMPANY LIMITED	Vietnam
STAR VISION INC	Taiwan
STATE CINEMA CENTER KYRGYZTASMASY	Kyrgyzstan
STONE SOUP PRODUCTION COMPANY	Taiwan
STORIGIN COMPANY	Korea
STORY WITH INC.	Korea
STUDIO FREEWILLUSION INC.	Korea
STUDIO TARGET	Korea
STUDIO76 ORIGINAL PRODUCTIONS	Taiwan
SUNEST PUBLISHING COMPANY	Korea
SWALLOW WINGS FILMS CO., LTD.	Taiwan
SYNCA CREATIONS INC.	Japan
TAICHUNG CITY GOVERNMENT INFOMATION BUREAU	Taiwan
TAIPEI CULTURE FOUNDATION - TAIPEI FILM COMMISSION	Taiwan
TAIWAN CINEMA PRESENTED BY TAICCA	Taiwan
TAIWAN PAVILION (TAICCA)	Taiwan
TAIWAN STORY PRESENTED BY TAICCA	Taiwan
TAIWAN VISION PRESENTED BY TAICCA	Taiwan
TBS (TOKYO BROADCASTING SYSTEM TELEVISION INC.)	Japan
TELEFILM CANADA	Canada
THAILAND PAVILION	Thailand
THAILAND PAVILION (THAILAND CREATIVE CULTURE AGENCY)	Thailand
THE CLASSIC VISION CO., LTD.	Taiwan
THE GRIMM ENTERTAINMENT(PTJ COMICS)	Korea
THE PARTY FILM SALES	France
THE ROYAL FILM COMMISSION JORDAN	Jordan
THE TAG-ALONG CO., LTD.	Taiwan
THE YELLOW AFFAIR	Finland
THEMWORK STUDIO COMPANY LIMITED	Thailand
THIRTEEN STUDIO COMPANY LIMITED	Thailand
THIS SIDE UP	Philippines
TIME VISION CO., LTD.	Taiwan
TIMEFIXER CO.,LTD.	Korea
TOEI COMPANY LIMITED	Japan
TOHO GLOBAL INC.	Japan
TOKUMA SHOTEN PUBLISHING CO., LTD.	Japan
TOKYO FILM COMMISSION	Japan
TOONIMOTION	Korea
TRADE & INVESTMENT PROMOTION AGENCY OF COSTA RICA	Costa Rica
TRIXTA CO., LTD.	Japan
TRUST NORDISK	Denmark
TSAOISM PRODUCTION (TV)	Taiwan
TVBS MEDIA INC.	Taiwan
TVPOOL GROUP COMPANY LIMITED	Thailand
TWR ENTERTAINMENT	Taiwan
UNICO RIGHTS	Kazakhstan
UNIJAPAN	Japan
V PICTURES CO., LTD	Vietnam
VIETNAM MEDIA CORP. - BHD CO., LTD.	Vietnam
VISION DISTRIBUTION	Italy
VISUAL INDUSTRY PROMOTION ORGANIZATION(VIPO) - BUSAN STORY MARKET	Japan
VISUAL INDUSTRY PROMOTION ORGANIZATION(VIPO) - FILM	Japan
VIVA COMMUNICATIONS INC.	Philippines
WAG CORP.	Korea
WANIN INTERNATIONAL VISUAL ENTERPRISE, LTD.	Taiwan
WHO N YOU ARTS	Korea
WONDERPHIL ENTERTAINMENT	United States
YJ COMICS CO.	Korea
YOISZ INTERNATIONAL MEDIA LIMITED.	Taiwan

## Appendix2 Buyer List

Company	Country/Region
2KS Pictures	Korea
3388 FILMS	United States
ABLE ENTERTAINMENT	Korea
ABNORMAL STUDIOS SDN BHD	Malaysia
AK ENTERTAINMENT	Korea
ANDAMIRO FILMS	Korea
ANDREWS FILM CO. LTD	Taiwan
ANTENNA ENTERTAINMENTS SDN. BHD.	Malaysia
ANTENNA INTERNATIONAL PTE LTD	Singapore
APPLAUSE ENTERTAINMENT LTD.	Taiwan
AS FIDALGO FILM DISTRIBUTION	Norway
ATNINE FILM CO., LTD	Korea
AUD	Korea
AVJET INTERNATIONAL MEDIA CO., LTD.	Taiwan
BARUNSON E&A	Korea
BEHIND THE SCENE COMPANY	Korea
BEIJING FILMTAG DEVELOPMENT CO., LTD.	China
BEIJING HUGOEAST MEDIA CO., LTD.	China
BENCHMARK FILMS	Taiwan
BIG WAVE CINEMA	Korea
BITTERS END, INC.	Japan
BLUE SWAN ENTERTAINMENT S.R.L.	Italy
BLUELABEL PICTURES	Korea
BOFRATO LIMITED	Hong Kong, China
BOXOO ENTERTAINMENT	Korea
BY4M STUDIO	Korea
CAI CHANG INTERNATIONAL INC.	Taiwan
CARLOTTA FILMS	France
CATCHPLAY, INC.	Taiwan
CHALLAN	Korea
CINEMA NEWONE	Korea
CINEPLEX DEVELOPMENT CO.	Taiwan
CINEPOLIS	Mexico
CJ ENM HONGKONG	Hong Kong, China
CLOVER FILMS PTE LTD	Singapore
CONTENTS PANDA	Korea
CONTENTS VILLAGE	Korea
CREATIVE CENTURY ENTERTAINMENT CO., LTD.	Taiwan
CULTURE ENTERTAINMENT INC.	Japan
D.O. CINEMA CO., LTD	Korea
DAGUERREO PRESS INC.	Japan
DAMHWA	Korea

Company	Country/Region
DAY FOR NIGHT	United Kingdom
DOKI ENTERTAINMENT	Korea
DOMA INC	Japan
ECHELON STUDIOS	United States
EDKO FILMS LTD	Hong Kong, China
EMPEROR MOTION PICTURES	Hong Kong, China
EMPHASIS VIDEO ENTERTAINMENT LIMITED	Hong Kong, China
EMU CINEMA	Korea
ENCORE FILMS PTE LTD	Singapore
ENCORE INFLIGHT LIMITED	Hong Kong, China
ENTERMODE CORP.	Korea
FILM FACTORY LTD.	Taiwan
FIRST RUN INC.	Korea
FIVE STAR PRODUCTION	Thailand
FLASH FORWARD ENTERTAINMENT	Taiwan
GAGA CORPORATION	Japan
GALAXY PLAY JSC.	Vietnam
GOLDEN SCENE COMPANY LIMITED	Hong Kong, China
GREENNARAE MEDIA	Korea
H2O MEDIA CO. LTD.	Taiwan
HAKUHODO DY MUSIC & PICTURES INC.	Japan
HAPPINET PHANTOM STUDIOS CORPORATION	Japan
HAPPY SONG	Korea
HARK & COMPANY	Japan
HOPE CONTENT MARKETING ENTERTAINMENT	Taiwan
HTV ENTERTAINMENT LIMITED	Malaysia
IL MEDIA	Korea
INDO OVERSEAS FILMS	India
INOLMEDIA	Korea
INTERCONTINENTAL FILMS DIST. (HK) LTD.	Hong Kong, China
JAEWON ENTERTAINMENT	Korea
JAYE ENTERTAINMENT	Korea
JC ENTERWORKS	Korea
JINJIN PICTURES	Korea
JNC ASIA	Vietnam
JOINT ENTERTAINMENT	Taiwan
JOY N CINEMA	Korea
KADOKAWA CORPORATION	Japan
KADOKAWA KPLUS CO., LTD.	Japan
KANI RELEASING	Hong Kong, China
KING RECORDS CO., LTD	Japan
KINO FILMS CO., LTD	Japan

Company	Country/Region
KINLIGHTS	Korea
KOREA SCREEN	Korea
KT STUDIOGENIE	Korea
KX INNOVATION	Korea
LAON COMPANY+CO.,LTD	Korea
LAON-I	Korea
LIGHT YEAR IMAGES	Taiwan
LIMINAL ENTERTAINMENT GROUP	Australia
LONG SHONG ENTERTAINMENT MULTIMEDIA	Taiwan
LOTTE ENTERTAINMENT	Korea
LUMIX MEDIA	Korea
M&M INTERNATIONAL	Korea
MANCY S ENTERTAINMENT INC.	Japan
MANDARIN MOTION PICTURES	Hong Kong, China
MANO ENTERTAINMENT	Korea
MAXAM INC.	Japan
MAYWIN MEDIA AB	Sweden
MEDIA CASTLE	Korea
MEDIALINK ENTERTAINMENT LIMITED	Hong Kong, China
MEDIASOFT FILMS	Korea
MEGATON ENTERTAINMENT LIMITED	Hong Kong, China
MIMOSA FILMS, INC	Japan
MIROVISION	Korea
MM2 ENTERTAINMENT	Singapore
MM2 ENTERTAINMENT HONG KONG LIMITED	Hong Kong, China
MOCKINGBIRD PICTURES CO., LTD	Vietnam
MONO STREAMING CO., LTD.	Thailand
MOVIECLOUD, LTD.	Taiwan
MOVIOLA	Japan
MULTIVISION MULTIMEDIA INDIA PVT LTD	India
NEOFILMS	Hong Kong, China
NEW CINEMA LTD.	Israel
NEW SELECT CO. LTD	Japan
NK CONTENTS	Korea
NOORI PICTURES CO. LTD	Korea
PIONEER FILMS	Philippines
PLAION PICTURES GMBH	Germany
PLAYGRAM	Korea
PLUS M ENTERTAINMENT	Korea
POLYGON MAGIC INC.	Japan
POONGKYUNG SORI INC (SCENE & SOUND)	Korea
PT. INTER SOLUSINDO FILM	Indonesia

Company	Country/Region
PURPLE PLAN PTE LTD	Singapore
RAKUTEN VIKI	Korea
RICHINING	Taiwan
SAHAMONGKOLFILM INTERNATIONAL COMPANY LIMITED	Thailand
SHINESAENG AD. VENTURE CO., LTD.	Thailand
SHOCHIKU CO., LTD	Japan
SIAMESE FILMART	Thailand
SIDUS CORPORATION	Korea
SILK ROUTE ENTERTAINMENT PTE LTD	Singapore
SKY DIGI ENTERTAINMENT	Taiwan
SKYLINE MEDIA CO., LTD.	Vietnam
SPHIC - SPRING HAS COME LTD.	Japan
SPLENDID FILM GMBH	Germany
STAR ENTERTAINMENT P LTD	India
STARCAT CO., LTD.	Japan
STORY J ENTERTAINMENT	Korea
STUDIO DHL	Korea
STUDIO ELON	Korea
STUDIO SANTA CLAUSE ENT.	Korea
SWALLOW WINGS FILMS CO.,LTD.	Taiwan
SYCOMAD	Korea
SYNCA CREATIONS INC.	Japan
TAKE SHOBO CO., LTD.	Japan
TCAST CO., LTD.	Korea
TEAMER INTERNATIONAL MEDIA LTD	China
THE CONTENTS ON	Korea
THE COUP DISTRIBUTION	Korea
THE FILMBRIDGE	Mongolia
THE KLOCKWORX CO., LTD	Japan
TIME VISION CO., LTD.	Taiwan
TOEI COMPANY, LTD.	Japan
TWIN CO., LTD	Japan
UNITED MEDIA	Korea
VIE VISION PICTURES	Taiwan
VIRTUAL CINEMA	China
WELL GO USA, INC.	United States
WESTEC MEDIA LIMITED	Cambodia
WITH LION	Korea
YEJILIM	Korea

## Appendix3 Support for Film Industry

- Support for Market Badges for Advanced Film Production Training Participants from the Korean Film Council's Film Education Support Center
- Support for Sales & Promotional Booth for PRODUCERS GUILD OF KOREA
- Support for Sales & Promotional Booth for KOREA CREATIVE CONTENT AGENCY
- Support for Sales & Promotional Booth for KOREAN FILMMAKERS' SOLIDARITY
- Support for Market Badges for Participants of ASIAN FILM COMMISSIONS NETWORK

## Appendix4 Support for Busan Project & Industry

- Support for Sales & Promotional Booths for BUSAN FILM&AUDIO VISUAL INDUSTRY CENTER
- Support for Market Badges for Participants of A+B PROJECT

## Appendix5 Sponsors and Partners

### Presenting Sponsor



### Asian Project Market(APM)

#### Sponsor



#### Partner



### Asian Cinema Fund(ACF)



## Busan Story Market(BSM)



## Inno Stage



## Producer Hub

### Partner



## Doc Square

### Partner



## Platform BUSAN

### Partner





# ASIAN CONTENTS & FILM MARKET 2025

## Asian Contents & Film Market 2025 Final Report

Director	Ellen Y. D. KIM			
Curators	The A Ally Sunhee HAN Support Program KIM Young InnoAsia Beewon LEE HWANG Saehui Jean-Péic CHOU			
General Manager	Shelly KEUM			
Managers	KIM Jaeyoung	PARK Soyeon	Kelly JANG	LEE Youngkyung
ACFM Management	KIM Heeyoung LEE Sina JOE Eunhye	KIM Min LIM Hyeongju	Sienna KIM JEON Seongan	YU Dayoung JEONG Ahyoung
Market Sales & Operations	KWEON Jieun PARK Chaeon HONG Eunsu	KIM Daeun AN Jiyeon	PARK Gunyoung Summer LEE	PARK Seoyoung LEE Hongjun
Story Market	BACK Jaewon YU Dahyung	KIM Doyeop	LEE Hyeeun	RYU Minjeong
Support Program	KANG Sungyeon OH Jisu	KO Sehyun LEE Mujin	KIM Hyemin Pierluigi GUGLIOTTA	Minkyung Carrie SHIN
Volunteers	KANG Jeongeun KOO Dawon KWON Jeongeun KWON Hyojin KIM Gwanghyeon KIM Kisung KIM Gihyeon KIM Dongheon KIM Mincheol KIM Ayeong KIM Yeonji KIM Haeri DING Qichen BARDANYAN Meri PARK Suyeon PARK Yuhyeon	PARK Juhyeon PARK Hyeonseo BAE Suin Shaima SON Solkyou SON Hyeonjeong SONG Won SHIN Saeroyi Antanina SAROKA YANG Seonju YE Junggwon OH Minjeong OH Se-eun WOO Ihyeon YOON Seoyeon LEE Uryeong	LEE Juhyeon LEE Jisoo LEE Jieun LEE Jihong JANG Seeun JANG Yeonwoo ZHANG Ziying JANG Jaehee JANG Hyewon JEONG Eunsun JEONG Jei CHO Minseo CHO Minjeong CHO Ajin CHO Yoobeen CHO Yunsu	CHO Jinwi CHAI Xinyue CHOI Minkyung CHOI Seonghyeon CHOI Yang CHU Chu Citra Choerunnisa ANDAYANI HAN Dokyeong Hany HEO Yugyeong HEO Yunseo HWANG Yeojin

# ASIAN CONTENTS & FILM MARKET 2025

Asian Contents & Film Market 2025  
Final Report



문화체육관광부

Ministry of Culture, Sports and Tourism

**kofic**

영화진흥위원회  
Korean Film Council



부산광역시  
BUSAN METROPOLITAN CITY