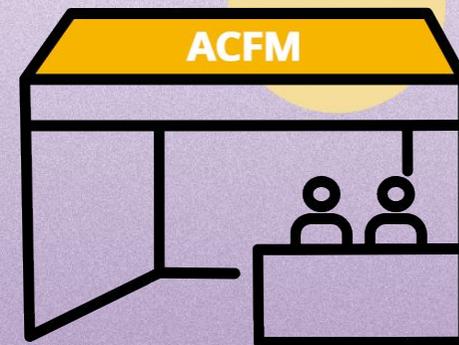


Sales Booth Registration Guide



ACFM 2025



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- 02 [Booth Set Up](#)
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ACFM 2025 Official Schedule

The Asian Contents & Film Market, also known as ACFM, concluded last year with its largest participation to date. This year we are preparing to furnish participants with even more informative programs. Similar to last year, the ACFM 2025 will not only include the option for Sales Booth, but also open both Online Booth and Online Screening, allowing participants to enjoy some of the BIFF Official Selections and diverse line-ups from various sales companies online. ACFM 2025 will be held at **Exhibition Center 2, BEXCO, Busan** for four days from 20 to 23 September and on the **ACFM 2025 Online** for seven days from 17 to 23 September.



Booth Category

Organizations including Members

Institutions

Members

Companies affiliating
with Institutions

Sales

FILM

Companies
engaging in Films

TV

Companies
engaging in TV
& Broadcasting

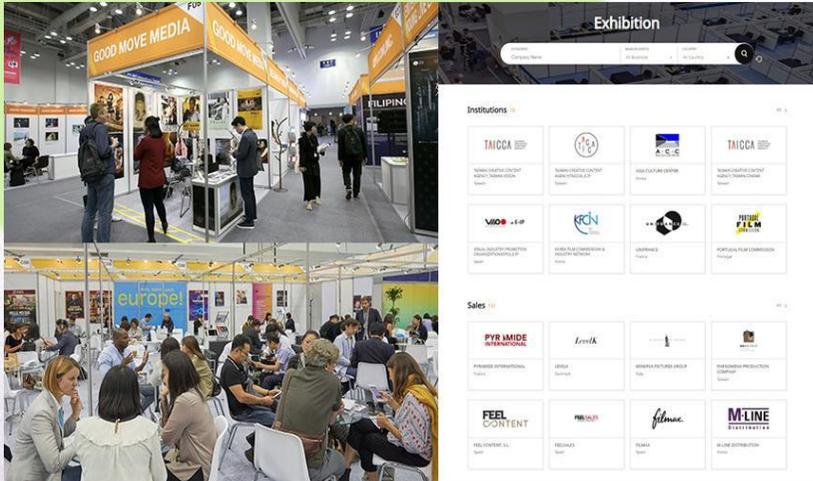
IP

Companies
engaging in
IP selections
or
IP contents

TECH

Companies
engaging in
Film equipment,
Facilities & Service

Booth Types & Benefits



▲ Sales Booth

▲ Online Booth

ACFM 2025 have prepared the 6 types of Sales Booth (BEXCO, Busan) and the 2 types of Online Booth (Market Screening) to meet the various needs of companies participating. You can experience a place of business on high quality with diverse buyers and participants.

Sales Booth		
Pop-up stand	1 Market Badge + Online Booth	\$ 1,500
9sqm(3m*3m)	2 Market Badges + Online Booth + 5 Online Market Screenings	\$ 1,800
18sqm(3m*6m)	5 Nights (1 bedroom) + 3 Market Badges + Online Booth + 5 Online Market Screenings	\$ 3,000
36sqm(6m*6m)	5 Nights (1 bedroom) + 8 Market Badge + Online Booth + 5 Online Market Screenings	\$ 5,200
54sqm(6m*9m)	10 Nights (2 bedrooms) + 8 Market Badges + Online Booth + 10 Online Market Screenings	\$ 6,800
Raw space (Starting from 54sqm)	5 Nights (1 bedroom) + 5 Market Badges + Online Booth + 5 Online Market Screenings	\$ 110

Online Booth		
Package A	1 Market Badge + 5 Online Market Screenings	\$ 700
Package B	3 Market Badges + 10 Online Market Screenings	\$ 1,000

Booth Layout

*For detailed information, please visit the [ACFM Official Website](#) → [Booth](#) *

▶ Perspective view

▶ Front Plywood size : 842x622

▶ Front view

▶ Top view

Pop-up stand zone

Pop-up stand Facilities	
Information desk(cabinet included)	1ea
Table	1ea
Chair	2ea
Catalogue stand	1ea
Waste box	1ea
Arm spotlight	1ea
Spotlight	2ea
Power outlet(2 socket)	1ea
Electricity	1kw

Pop-up

▶ Perspective view

▶ Front Plywood size : 842x622

▶ Side Plywood size : 384x622

▶ Information desk size : 900x450x750(h)

▶ Front view

▶ Top view

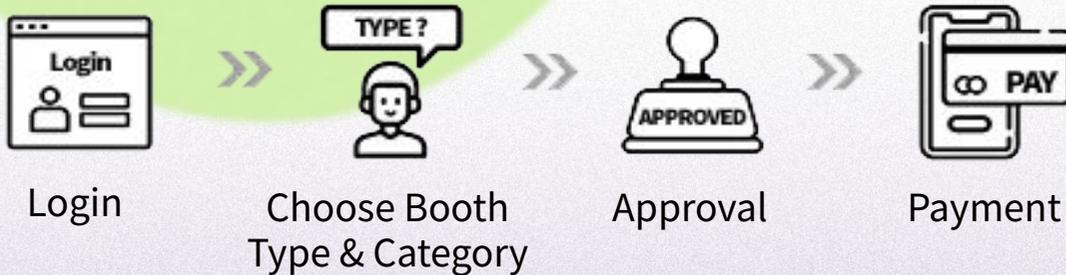
9sqm standard

Standard Booth Facilities	
Information desk(cabinet included)	1ea
Table	1ea
Chair	4ea
Catalogue stand	1ea
Waste box	1ea
Folding chair	1ea
Arm spotlight	4ea
Spotlight	3ea
Power outlet(2 socket)	1ea
Electricity	2kw

9 sqm

Registration Process

STEP1. Registration



STEP2. Setup



1st Jul

Registration Opens

- Sales Booth
- Online Booth

14th Jul

Registration Opens

- Optional Service

5th Aug

Registration Closes

- Sales Booth

20th Aug

Registration Closes

- Online Booth
- Optional Service

25th Aug

Submission

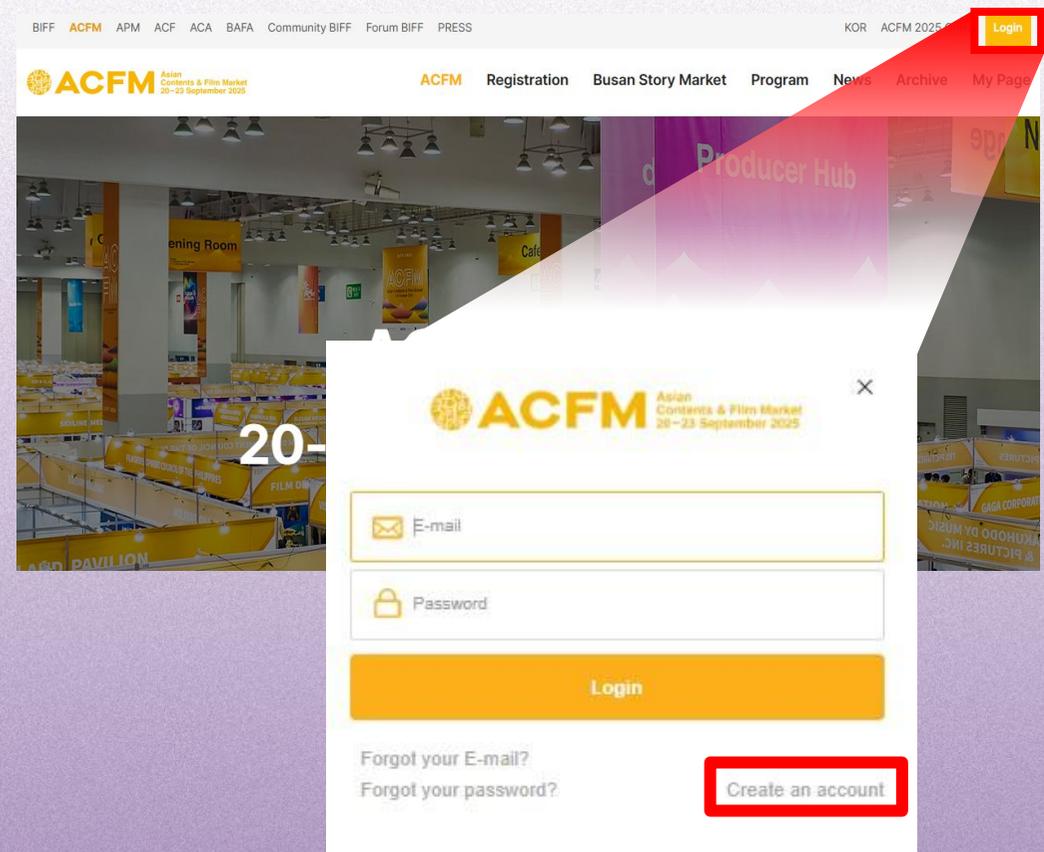
- Equipment drawing

Step 1. Create an Account

- You will be able to register Sales Booth and Market Badge after creating an account on the ACFM Official Website. Please following the guidance for the next process through the link on the right side.
- You only can register for one booth per an account.**
- As Market Badge provided when you purchase will be registered for only an account, please create the other accounts depending on how many Market Badge you want to register for participating.

※ The contents of the account registered is not able to be modified. So **please be careful to enter information** on it when you register an account for the first time.

- Click 'LOGIN' button of [ACFM Official Website](#). Then click 'Create an account' button on the bottom right corner to create an account.



Join

Home > Member > Join

1 2 3

All fields marked with * are mandatory and **should be written only in English.**
 * 표시가 된 항목은 필수 사항이며, **영어로만 작성**해주시기 바랍니다.
 Once you complete the registration, ID(E-mail) and Name cannot be changed.
 이메일 계정과 이름은 등록 이후 변경이 불가능합니다.

First Name(이름)* Last Name(성)*

E-mail*
 - Please note that the E-mail address will be unchangeable and used as the personal contact information for the Online Database.

Password* Re-enter password*
 - At least 6 characters

By clicking REGISTRATION button, you agree and consent to the Rules and Regulation of the Asian Contents & Film Market, and receive required notices from Asian Contents & Film Market electronically.
 If you would like to subscribe Newsletter for the Asian Contents & Film Market, please click!

Consent to Collect and Use of Personal Information

ACFM 홈페이지 회원가입 및 관리를 위한 필수 개인정보(이름, 이메일, 비밀번호) 제공에 동의합니다.

I hereby agree to allow ACFM to officially collect and use my private information(name, email address, password) for account creation and management of the website.

REGISTRATION



Join

Home > Member > Join

1 2 3

Patrick STAR, a verification E-mail has been sent to your E-mail.

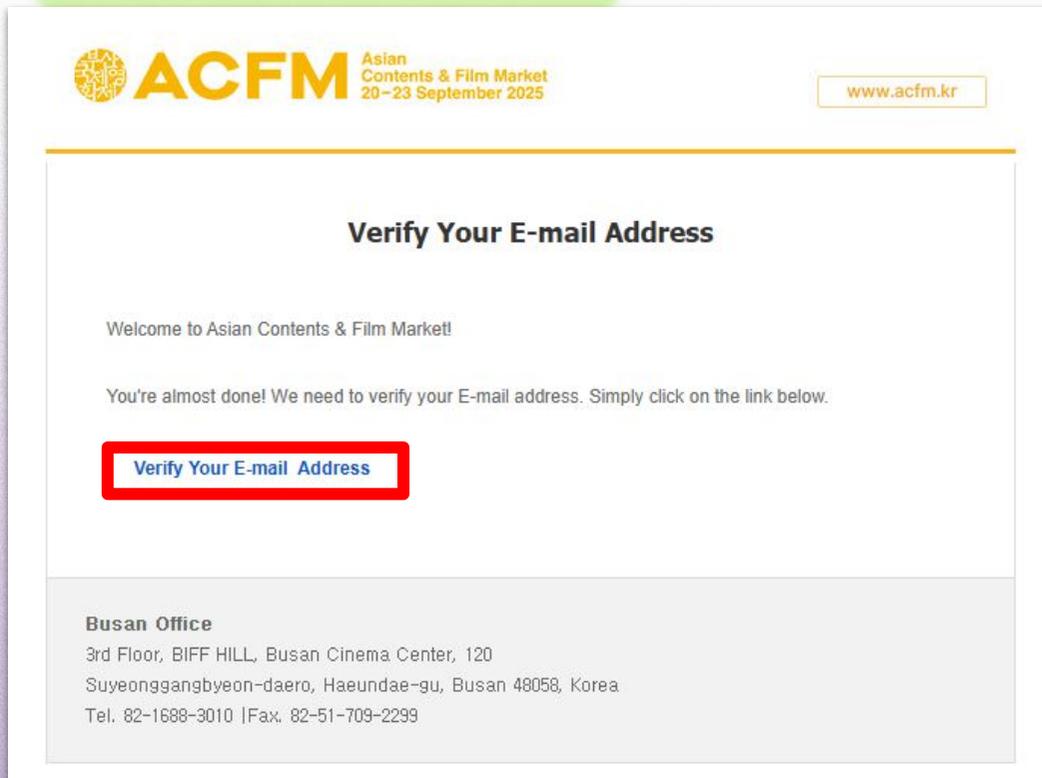
We now need to verify your E-mail address. We have sent an E-mail to patrickstarr0417@gmail.com to verify your address. Check your E-mail and follow the link to finish creating your ID.

If you haven't received the Verification E-mail, please restart your sign up with a different E-mail.
 Should you have more inquiries, please contact us to badge@acfm.kr.

2. Click the 'REGISTRATION' after entering all fields **in English**. 'Consent to Collect and Use of Personal Information' is automatically ticked off. It's not able to move on to the next step if you don't tick it off.

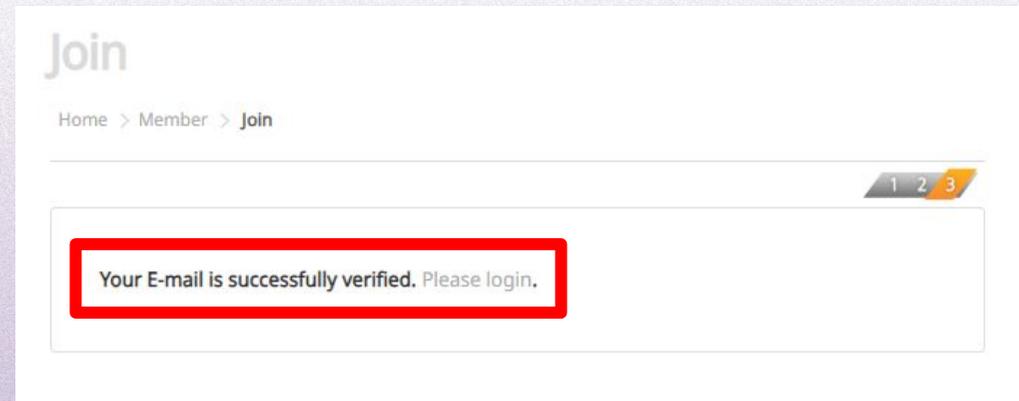
3. A confirmation email will be sent to the email address you registered in order to verify your identity.

4. Click the 'Verify Your Email Address' button to proceed.



The screenshot shows the 'Verify Your E-mail Address' page. At the top left is the ACFM logo and text: 'Asian Contents & Film Market 20-23 September 2025'. At the top right is the website URL 'www.acfm.kr'. The main heading is 'Verify Your E-mail Address'. Below it, the text reads: 'Welcome to Asian Contents & Film Market!' and 'You're almost done! We need to verify your E-mail address. Simply click on the link below.' A red-bordered button labeled 'Verify Your E-mail Address' is highlighted. At the bottom left, the 'Busan Office' address is listed: '3rd Floor, BIFF HILL, Busan Cinema Center, 120 Suyeonggangbyeon-daero, Haeundae-gu, Busan 48058, Korea. Tel. 82-1688-3010 | Fax. 82-51-709-2299'.

5. Creating an account will be completed with the sentence below when your identity is successfully verified.



The screenshot shows the 'Join' page. At the top left is the heading 'Join'. Below it is the breadcrumb trail 'Home > Member > Join'. On the right side, there are three numbered tabs: '1', '2', and '3', with '3' being the active tab. A red-bordered box highlights the message: 'Your E-mail is successfully verified. Please login.'

* Please **re-login** for the next process.

Step 2. Sales Booth Registration

1. After logging in, click the 'booth' button under 'Registration' menu.

Step 1
Login

Step 2
Click 'Registration'

Step 3
Click 'Booth'

ACFM 2025
20-23 September 2025

ON-SITE REGISTRATION

Participation >

- Information
- K-ETA & Visa

Market Bad

Booth

Optional Se

Market Screening

Advertisement

Information

Home > Registration > Participation > Information

The Asian Contents & Film Market (ACFM) was successfully completed last year with the largest participation ever.

2. Click the 'Sales Booth Registration' button below.

3. Select the type of Sales Booth.

Booth Registration Process

STEP1. Application Registration STEP2. Booth Registration

Sales Booth Registration Online Booth Registration

Optional Service

- The market offers Optional Service to enhance your Sales Booth furnishing.
- This service includes additional furniture, electrical equipment, and more, subject to availability.
- We highly recommend ordering these items online in advance, as there may be limited stock availability for on-site orders.
- For more information, please refer to the 'Optional Service Catalogue'.

Optional Service Registration

Optional Service Registration will be opened on 14 July



Booth

Home > Registration > Booth

Sales Booth Registration Guide **KOR** **ENG**

Booth Type - Sales Booth 1 2 3 4 5

<p>9 SQM standard Layout</p> <p>9 SQM standard</p> <p>\$1,800</p> <p>Reservation Now</p>	<p>18 SQM standard Layout</p> <p>18 SQM standard</p> <p>\$3,000</p> <p>Reservation Now</p>	<p>36 SQM standard Layout</p> <p>36 SQM standard</p> <p>\$5,200</p> <p>Reservation Now</p>
<p>54 SQM standard Layout</p> <p>54 SQM standard</p> <p>\$6,800</p> <p>Reservation Now</p>	<p>Raw space Layout</p> <p>Raw space</p> <p>\$110/sqm</p> <p>Reservation Now</p>	<p>Pop-up stand Layout</p> <p>Pop-up stand</p> <p>\$1,500</p> <p>Reservation Now</p>

◆ For domestic participants, payments will be made in Korean Won(KRW)

* If you are participating for the first time, please read from p.14

4. **For registered company,** when you enter your company's name on ['Company Information' > 'Company Name'], the other blanks are automatically filled. After that, select either 'Sales' or 'Institutions' at 'Booth Category'.

Booth

Home > Registration > Booth

1 2 3 4 5

Reservation Details

Booth Type	Code	Rate	Quantity
18 SQM standard Sales Booth Layout	Code18S	\$3,000	1
			Total : \$3,000

Company Information

Company Name* **Step 1**

Country*

* The country will be automatically selected based on the company's information.

* **For first-time participating companies:** Click the 'First Time Participation' button to submit your company's information to ACFM database. Once your company information is verified, a confirmation email will be sent to your account's email. From then on, you can search your company name from the list.

*** If you click 'Reservation', Sales Booth Registration is completed.**

Contact Information

Name* Patrick STAR

Position*

E-mail* patrickstarr0417@gmail.com

Phone*

Step 2

Booth Category

Sales FILM TV IP TECH Institutions

*** If you selected [Sales], select a category from [FILM, TV, IP, TECH].**

* Once the form is completed, it cannot be changed.

5. Please click 'Reservation' button after entering all information.

1 2 3 4 5

Your request is successfully reserved.

Thank you for sending us your request for 18 SQM standard Sales Booth.
Your request has been sent successfully. We will reply to you as soon as possible by your E-mail (patrickstarr0417@gmail.com)

Payment will be processed after the approval from Asian Contents & Film Market.

Reservation Details		Contact Person	
Booth Type	18 SQM standard	Company Name	KRUSTY KRAP
Reservation Date	2025-06-18 09:38:32	Country	United States
Rate	\$3,000 (\$3,000×1)	Name	Patrick STAR
		Position	president
		E-mail	patrickstarr0417@gmail.com
		Phone	+82-12345678

*** This page will show up when Sales booth registration has been successfully completed.**

Previous Step My Account in My Page

6. **For the first time participating companies**, please click 'First Time Participation' button below first. Enter all information and click 'SEND' button so that you are able to get the approval for continuing the rest of the process.

Booth

Home > Registration > Booth

1 2 3 4 5

Reservation Details

Booth Type	Code	Rate	Quantity
18 SQM standard Sales Booth Layout	Code18S	\$3,000	1

Total : \$3,000

Company Information

Company Name* Reset **Step 1** First Time Participation

Country*

* The country will be automatically selected based on the company's information.
* For first-time participating companies: Click the 'First Time Participation' button to submit your company's information to ACFM database. Once your company information is verified, a confirmation email will be sent to your account's email. From then on, you can search your company name from the list.

*** If you click this button, the screen on the right side(Information form) will pop up.**

The registration of a new company can take up to 24 hours. * marked fields are mandatory.

Company Name* Reset Duplicate verification **Step 2**

Address*

City*

Country*

Company Tel.*

Company Email*

Main Business 1*

Main Business 2

Main Business 3

Company Profile* (Max. 500 characters with spaces)

If you have questions regarding company registration, please contact us: exhibition@acfm.kr

Attachment* (Max. 15MB)
파일 선택 선택된 파일 없음

For industry accreditation, please attach your company's business registration certificate/your business card with company/personal description. (only in Korean or English)
Please upload files in gif, jpg, png or pdf format.
ACFM may require for more information if necessary.

Step 3

CANCEL SEND

*** Fill in Company name and click 'Duplicate verification' to check.**

*** Your registration will be completed after clicking 'SEND' button.**

Confirmation for Company Registration

Dear Patrick STAR
Welcome to Asian Contents & Film Market!
KRUSTY KRAP has been successfully registered.
Please log in and proceed your Market Badge or Booth Registration.

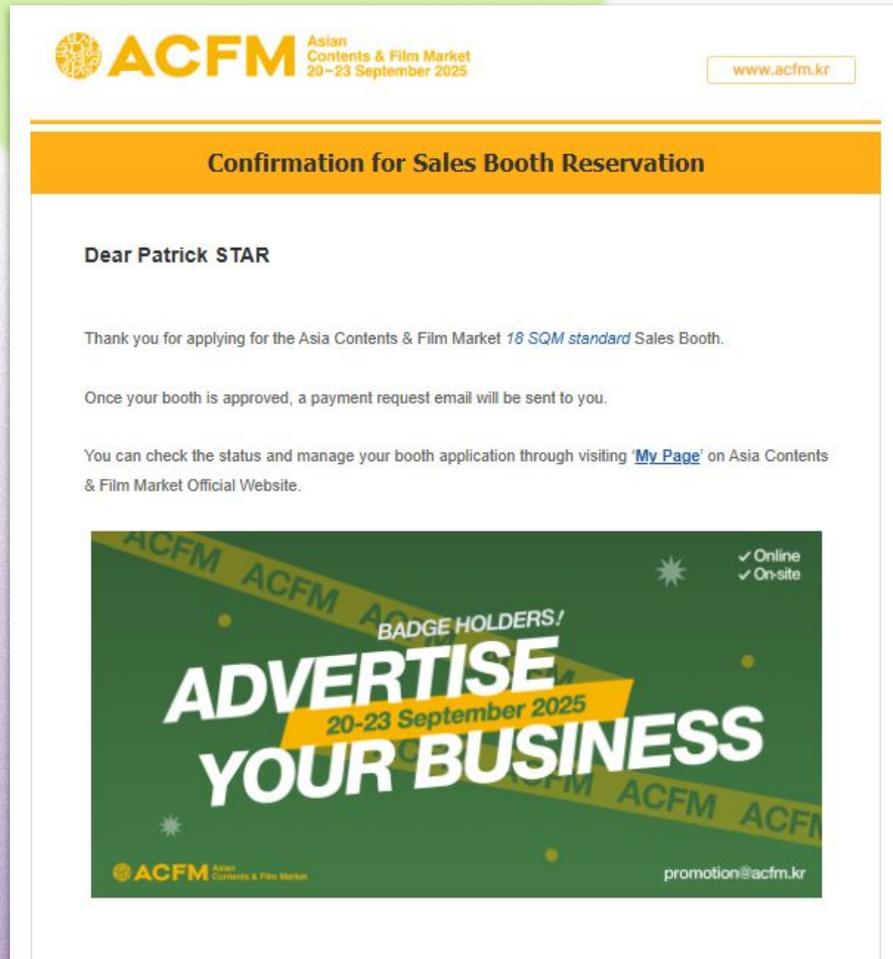
Asian Contents & Film Market Official Website



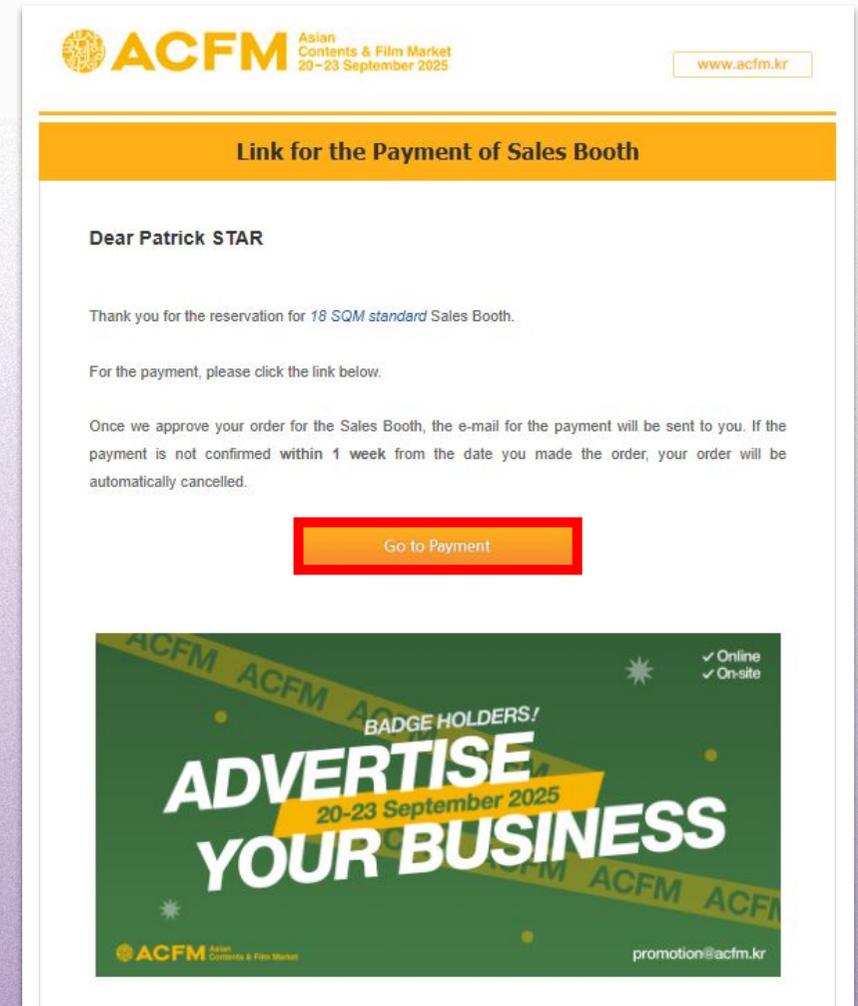
- After you clicked 'SEND' button, your registration is successfully completed.
- **After the approval**, confirmation for company registration email will be sent as shown on the left side of the screen.
- Please click 'Asian Contents & Film Market Official Website' button and re-login.
Then follow Sales Booth Registration process guided earlier 1~4: p10~13.

* The approval process may take time depending on the situation.

7. Confirmation email will be sent when it is completed.



8. **After the approval**, payment link will be sent to your email address.



* The approval process may take time depending on the situation.

Booth

Home > Registration > Booth

1 2 3 4 5

Order Details

Booth Type	Code	Rate	Quantity
18 SQM standard	Code18S	\$3,000	1

Total : \$3,000

Company Name on your Booth Plate

KRUSTY KRAP

Company name on the Booth Plate will all be in CAPITAL letters.

Company Info

Name KRUSTY KRAP

Country United States

Contact Info

Name Patrick STAR

Position president

E-mail patrickstarr0417@gmail.com

Phone +1-23456789

Payment Methods

- In order to proceed with your payment, please choose one of the options below.

- **The international remittance fee must be paid by the sender.**

Domestic Payment (국내결제) Overseas Payment (해외결제)

* Please note that changing the payment method is not allowed once you have

Select your payment method.

Select your payment method.

Credit Card

Bank Transfer

Download Invoice

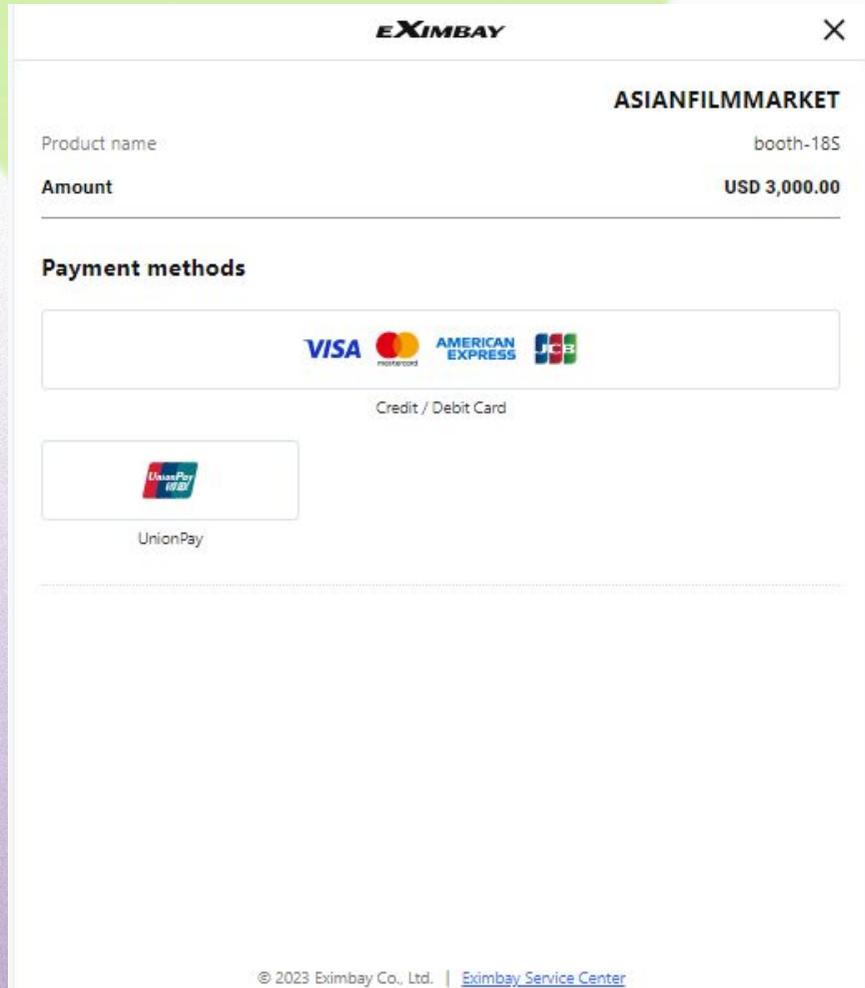
Make the payment

9. Please select your payment methods.

- Your registration will be **automatically canceled** if the payment is not confirmed within 7 days.
- If you do not make separate adjustments to the booth plate, it will be saved with the default company name. If you wish to make changes later, you can do so on [ACFM Official Website](#) → My Page.
- After completing the payment, **changes to booth type or booth registration contact cannot be made**, so please proceed with payment after confirming all details.

[Credit Card]

Proceed to payment via pop-up

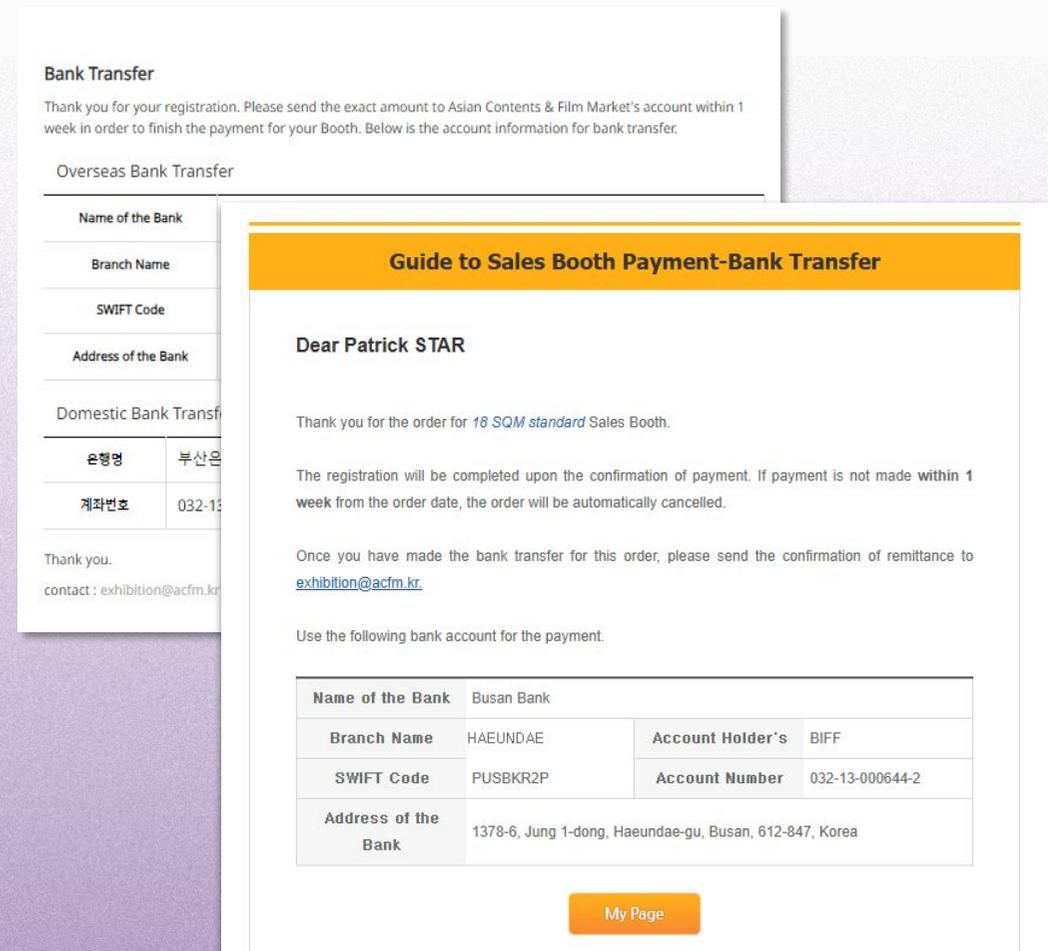


[Bank Transfer]

Information for bank transfer will appear on your screen.

* Guide to Bank Transfers will be sent via e-mail.

* The approval process may take time depending on the situation.



ACFM Asian Contents & Film Market 20-23 September 2025 www.acfm.kr

Confirmation for Sales Booth Payment

Dear Patrick STAR

The registration for the *18 SQM standard* Sales Booth has been successfully confirmed.

This email contains promotion codes for Market Badges.

Enter the promotion code below to register Market Badge.

	Promotion Code
1	ABCD-EFGH-IJKL-MNOP
2	HRET-UBWQ-YZ12-3456
3	QRST-UVWX-YZ12-3456

[Go to Market Badge Registration](#)

Make sure to register the promotion code by 22nd Aug.

[The deadline for completing the entering information of Sales Booth Plate is 20th Aug.]
 [The deadline for completing the entering information of Online Booth is 20th Aug.]

It is not allowed to register a Market Badge after 22nd Aug. (KST).

[My Page](#)

10. **After the approval**, confirmation e-mail will be sent to your e-mail address. Please register the Market Badge with the promotion code(16 numbers) from confirmation e-mail.
 - The approval process may take time depending on the situation.
 - **You only can register for one booth per an account.**
 - Please check the deadline of Market Badge(22nd Aug).

Step 3. Market Badge

1-1. After logging in, click the 'Market Badge' button under 'Registration' menu.

Step 1
Login

Step 2
Click 'Registration'

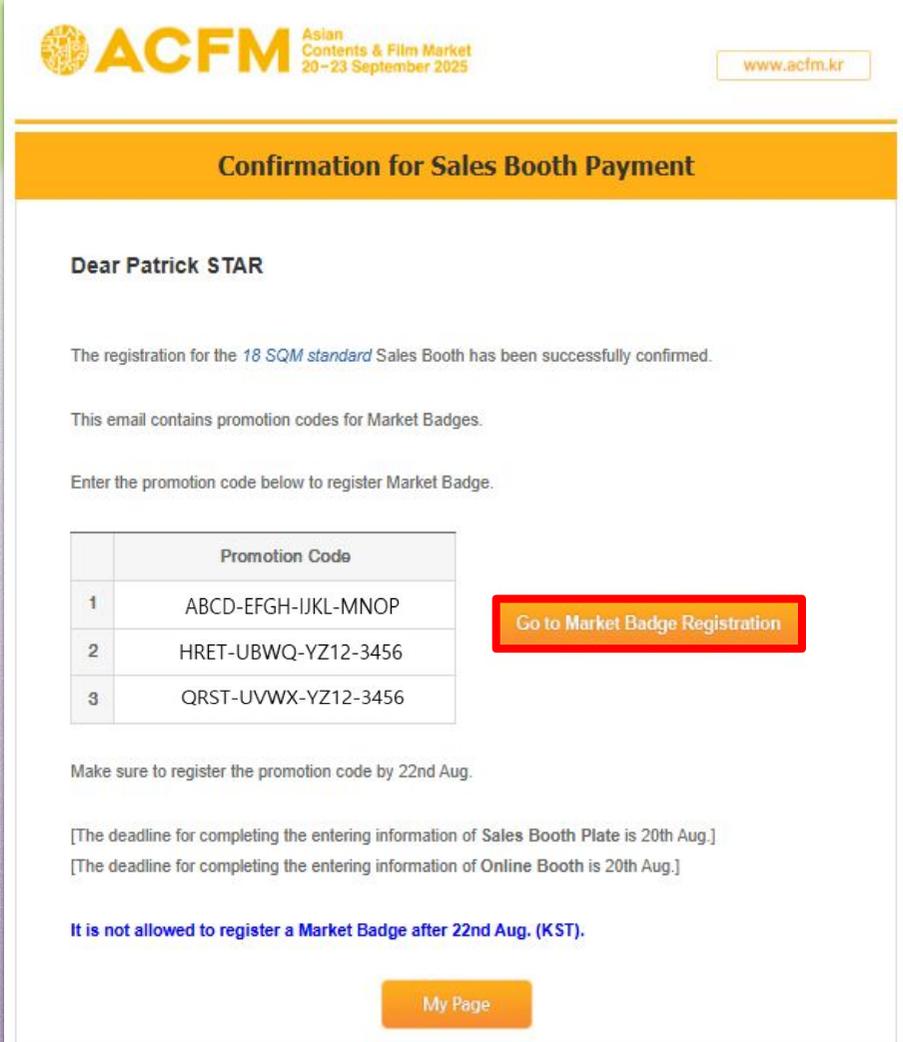
Step 3
Click 'Market Badge'

Participation >
- Information
- Korea & Visa
Market Badge
Booth
Optional Service
Market Screening
Advertisement

Home / Registration > Participation > Information

The Asian Contents & Film Market (ACFM) was successfully completed last year with the largest participation ever.

1-2. Or you can access to Market Badge Registration page through 'Confirmation for Sales Booth Payment' e-mail.



 **ACFM** Asian
Contents & Film Market
20-23 September 2025

www.acfm.kr

Confirmation for Sales Booth Payment

Dear Patrick STAR

The registration for the *18 SQM standard* Sales Booth has been successfully confirmed.

This email contains promotion codes for Market Badges.

Enter the promotion code below to register Market Badge.

	Promotion Code
1	ABCD-EFGH-IJKL-MNOP
2	HRET-UBWQ-YZ12-3456
3	QRST-UVWX-YZ12-3456

[Go to Market Badge Registration](#)

Make sure to register the promotion code by 22nd Aug.

[The deadline for completing the entering information of Sales Booth Plate is 20th Aug.]
[The deadline for completing the entering information of Online Booth is 20th Aug.]

It is not allowed to register a Market Badge after 22nd Aug. (KST).

[My Page](#)

- When you enter your company's name in 'Company Information' > 'Company Name', the other blanks are automatically filled. Please make sure that all information entered should be precise.

Market Badge

Home > Registration > Market Badge

Market Badge Registration Guide **KOR** **ENG**

Market Badge registration automatically grants participants on-site ticketing service for screenings at the festival and access to the events of ACFM.

All the information below will be saved as the main contact information and will be registered on the Online Database.

Company Information

1 2 3

* marked fields are mandatory.

Company Name*

Registered Company: Search and click the Company Name from the list. There is no need to fill in the company information below. If you want to modify the information, you can edit the detail on 'My Page'.

First Time Participating Company: If your company is a newcomer to ACFM, click the button below for submitting the company information to ACFM Database. Once the company information is verified, a confirmation mail will be sent to your E-mail address. After confirmation, you will be able to find your company's name from the list.

First Time Participation

Address*

City*

Country*

Official Website

Company Tel*

 -

Company Email*

Main Business 1*

Main Business 2

Main Business 3

Company Profile* (Max. 500 characters with spaces)

3. Fill out personal information for the Market Badge holder.

Step 1
Fill information

* marked fields are mandatory.

First Name * Patrick
Last Name * STAR

한글이름(Korean Name) Job Title *

E-mail Address * patrickstarr0417@gmail.com
Mobile Phone * [] - []

Working Sector * --
Activity * --

Buyer * Yes No
Press * Yes No

Gender * Female Male Prefer not to say
 Online On-Site

* Any changes made after 22nd Aug (KST) will not be reflected on physical Market Badge.

Promotion Code
[] - [] - [] - [] **APPLY**

* Please make sure to click the 'APPLY' button to adjust the promotion price.
Otherwise, payment could be different from the promoted price.



Step 2
Fill promotion code and click 'APPLY' button

Promotion Code
ABCD - EFGH - IJKL - MNOP **APPLY** **Click!**

- This promotion code has been applied. The applicable amount is ₩0

* Please make sure to click the 'APPLY' button to adjust the promotion price.
Otherwise, payment could be different from the promoted price.

Consent to Collect and Use of Personal Information

개인정보의 수집 및 이용: ACFM은 참가자의 원활한 참가를 위해 필수 개인정보(이름, 성별, 로그인 ID, 비밀번호, 전화번호, 이메일, 직업, 회사명, 부서, 직책, 회사 주소, 회사 전화번호, 접속 IP 정보, 쿠키, 접속 로그, 서비스 이용 기록)를 수집합니다. 수집한 참가자의 개인 정보는 회원 관리 및 ACFM 온라인 사이트, 참가자 리스트, 비즈니스 미팅 신청 및 관리, 마켓 스크리닝, 배자 연세의 제한된 목적으로만 이용합니다. 개인정보의 제3자 제공: ACFM은 수집한 개인 정보를 참가자의 원활한 Cinando 멤버십, ACFM 전문 호텔 예약 사이트, 티켓 예매 사이트 및 배자 발급 시스템 이용을 위해 제3자에게 제공할 수 있습니다. 개인정보의 파기: ACFM이 수집한 모든 개인 정보는 처리 목적 달성 또는 당사자의 파기 요청 시 지체없이 파기합니다.

Collection & Use of Personal Information: ACFM collects participants' personal information (name, gender, log-in ID, email address, password, phone number, profession, company name, department, job title, company address, company phone number, access IP information, cookie, access log, service usage record) for ACFM participation. The collected data will only be used for limited purposes of member management, online ACFM, list of participants, business meetings, market screening, and badge print. Data Transfer to a Third Party: ACFM can transfer participants' personal information to a third party for their access to Cinando membership, ACFM hotel reservation system, guest ticket reservation system, and badge print system. Disposal of Collected Information: ACFM immediately disposes of the collected personal information once the purpose is achieved or upon the request of participants.

Step 3 **NEXT**

- Please make sure of clicking 'APPLY' button to register promotion code before going to the next step. Otherwise payment fee may differ from promotional price.
- The 'Consent to Collect and Use of Personal Information' checkbox is pre-selected. You must check this box to proceed to the next step.
- Each promotion codes need different accounts to register(Not re-usable).

- Confirmation e-mail will be sent to your e-mail address with ACFM Rules & Regulations and receipt.

Market Badge

Home > Registration > Market Badge

1 2 3

Your payment has been completed successfully.
Please re-login to update the session.

Payment Details		My Badge & Contact Information	
Category	Market	Company Name	KRUSTY KRAP
Buyer	No	Country	United States
Reservation Date	2025-06-18	Name	Patrick STAR
Rate	\$ 0	Position	President
		E-mail	patrickstarr0417@gmail.com
		Phone	+82-12345678

[Visit My Page](#)

Confirmation for Market Badge Registration

Dear Patrick STAR

Thank you for Asian Contents & Film Market Badge registration.

Asian Contents & Film Market Rules & Regulations and Market Badge Receipt are attached as below.

You can also modify an account information on 'My Page'.

For participants, please make sure to provide accurate information for the Market Badge by 22nd AUG (KST). Any changes made after 22nd AUG (KST) will not be reflected on physical Market Badge.



The image shows a promotional graphic for the ACFM Market Badge. It features a green background with a yellow banner that reads 'ADVERTISE YOUR BUSINESS' and '20-23 September 2025'. Above the banner, it says 'BADGE HOLDERS!' and 'ACFM AC'. There are checkmarks for 'Online' and 'On-site'. The ACFM logo and 'Asian Contents & Film Market' are at the bottom left, and 'promotion@acfm.kr' is at the bottom right.

Attachment Asian Contents & Film Market Rules & Regulations, Market Badge Receipt

* Please feel free to contact us if you have any questions (badge@acfm.kr)

5. After registering your Market Badge, please upload the Booth Plate via My page.
 - You must upload the Booth Plate **until 20 Aug.**
 - You can't fill out the booth information without registering Market Badge information.
 - If you do not make separate adjustments to the booth plate, it will be saved with the **default company name.**

ACFM Asian Contents & Film Market 20-23 September 2025

ACFM Registration Busan Story Market Program News Archive **My Page** Step 1

20 - 23 September 2025
Asian Contents & Film Market 2025

Home > My Page > Booth > Booth Plate

Booth Plate

Booth Plate Registration

- Changing your booth plate's name is available until 20th August.
- Your company's name will be displayed in CAPITAL letters.
- Please note that your booth plate cannot be changed on-site.

Company Name on Booth Plate Step 4

*** This is the company name to be printed on the actual sales booth banner.**

Submit

My Account
Market Badge
Booth Step 2 >
- Registration History
Booth Plate Step 3
- Online Booth

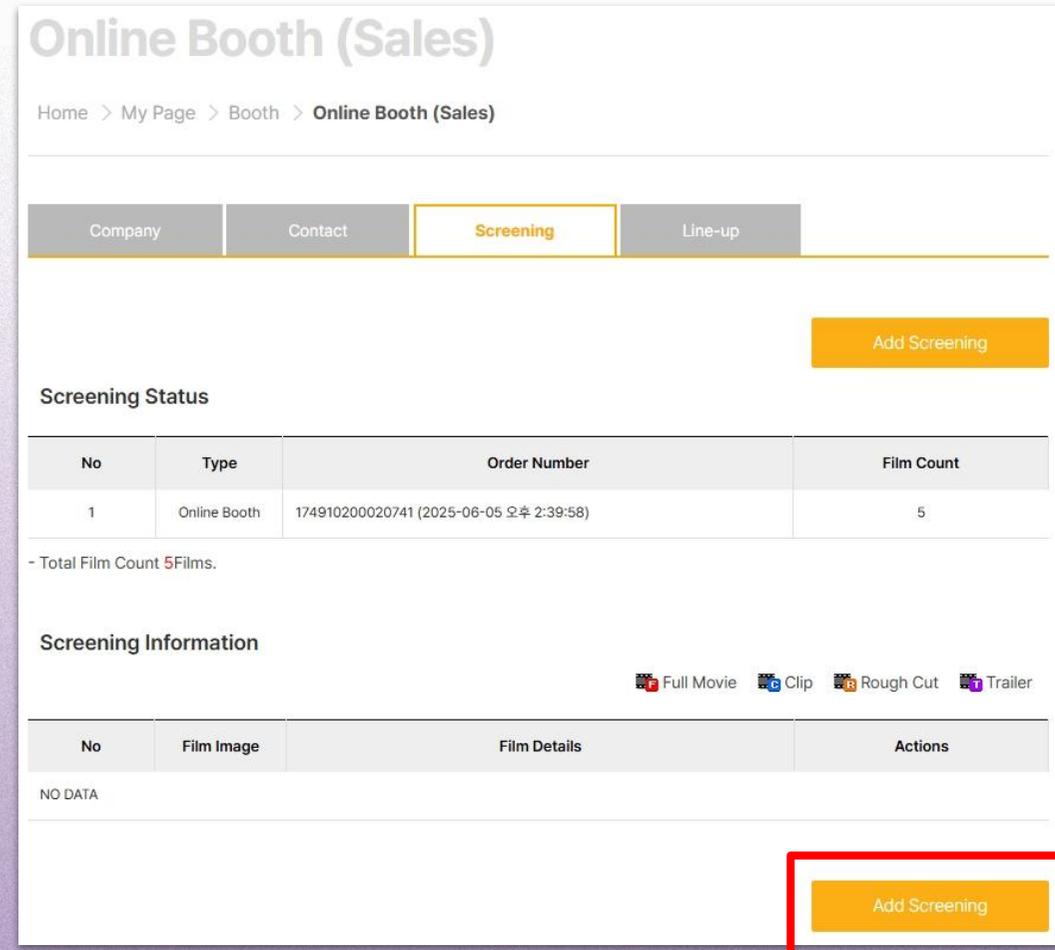
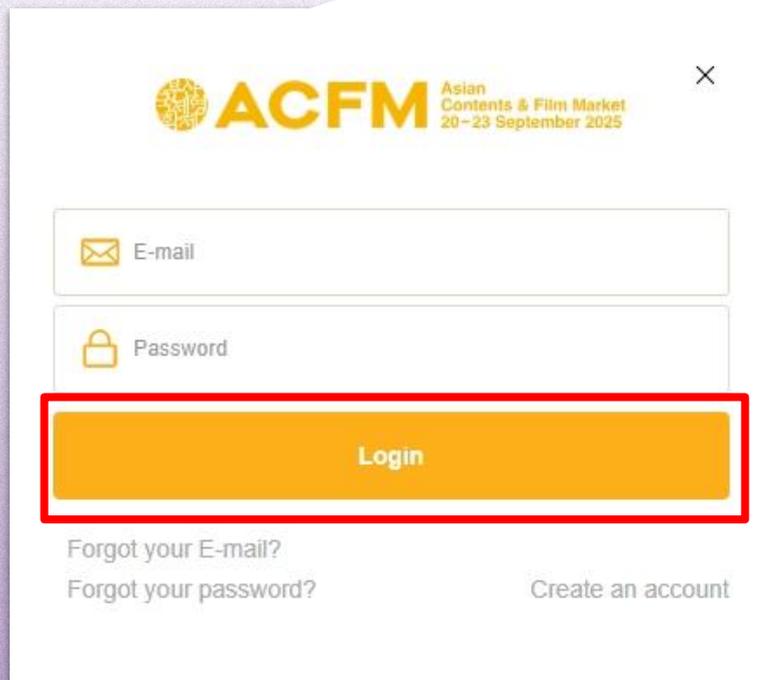
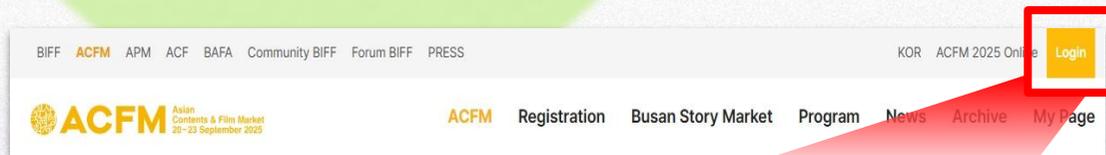
Home > My Page > Booth > Booth Plate

Online Market Screening Upload

1. Click <Login> on the top right corner of [ACFM Official Website](#).

You must re-login after registering your market badge to proceed with the Online Market Screening upload.

2. Click **My Page > Booth > Online Booth > Screening > Add Screening**.



Online Market Screening Upload

3. Fill in the required blanks and click <Save and Next>. You must enter all information in **English**.

4. Upload 'Poster' and 'Still Cut' images, and then click <Save and Next> to save the files, then click again to go to the next step.

1 2 3 4 5

Online Market Screening Guide KOR ENG

Please fill in the information below.
 - All information must be entered in English.
 - Required fields(*) must be filled in.
 - Please note that your title must not include any special characters. (e.g. ?@!%*)

English Title *

Production Country
 Korea
 Afghanistan
 Albania
 Algeria
If you can't find the country you are seeking, please type in directly.

Production Year

Running Time minutes

I agree to register this content for Online Market Screening.*

Agree

Previous Step
Save and Next



1 2 3 4 5

Online Market Screening Guide KOR ENG

* Please note that your file name must not include any special characters. (e.g. ?@!%*)

Title

Press-kit (PDF) 파일 선택 선택된 파일 없음
* The maximum file size allowed is 5MB, and only PDF files are allowed.

Poster (Image) 파일 선택 선택된 파일 없음
* The maximum file size allowed is 5MB, and only JPG and GIF files are allowed.
 * Please upload the image at a ratio of 2:3 (vertical image).

Still Cut (Image) 파일 선택 선택된 파일 없음 +
* The maximum file size allowed is 5MB, and only JPG, PNG and GIF files are allowed.

Previous Step
Save and Next

Online Market Screening Upload

- ① Please upload the appropriate file for each fields according to the 'Market Screening Technical Guide' by pressing <Upload>.
- ② Press <Browse> to search your video file. Wait a few seconds for it to load.

Film Upload

1 2 3 4 5

Online Market Screening Guide **KOR** **ENG**

To ensure a high technical quality, we recommend the following settings for file compression.

File Specification

- Audio, video and subtitles must be contained in a single file and the size should not exceed 5GB.

Video Format

- File Format : MP4, MOV, AVI
- Codec : H.264 high profile
- Resolution : 1920x1080 px / 16:9 aspect ratio

English Title	D
Full Movie	Upload
Clip	Upload
Rough Cut	Upload
Trailer	Upload

* It will take some time to convert the submitted video. Please try playing the video after a few minutes.

Previous Step Save and Next

ACFM Asian Contents & Film Market 20-23 September 2025

Drop Files Here

Browse...

ACFM Asian Contents & Film Market 20-23 September 2025

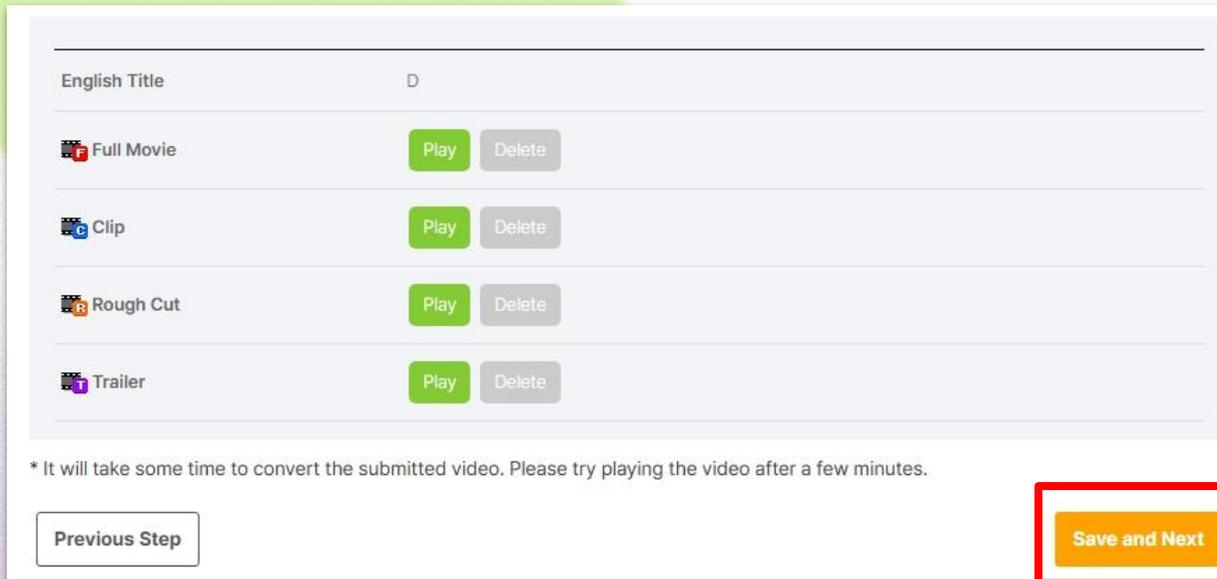
72%

Drop Files Here

Browse...

Online Market Screening Upload

5. ③ Press <Save and Next> once all your files are loaded.



- It will take some time to convert the video when uploading a video file.
- If you click the **Play** button, you might encounter an error message similar to the image shown at the right side. However, there is no issue, so please wait and try playing it again later.
- The upload speed may vary depending on your internet connection. If it takes a long time to upload, please refer to 'Market Screening Technical Guide' and compress the video file and try re-uploading it again.

Online Market Screening Upload

6. You can set the Viewing Rights for each individual works. Press **<Save and Next>** to finish your screening upload.

The screenshot shows a web interface for setting viewing rights. It is divided into three sections: 'Badge Holders (ACFM, APM)', 'Press', and 'Buyers'. Each section has a dropdown menu set to 'All Countries' and a list of countries with checkboxes. The countries listed are Korea, Afghanistan, Albania, and Algeria. A red box highlights the 'Save and Next' button at the bottom right of the interface.

- **Viewing Rights will only be granted to the selected countries. Please note that everyone can screen your film if you do not make any changes to the Viewing Rights setting.**
- Individual settings for the Viewing Rights of Full Movie, Clip, and Rough-cut is unavailable.
- You can modify your Viewing Rights until **Mon, 25 August, 23:59 (KST)**.
- Trailer is open for everyone and Viewing Rights for trailers cannot be changed.

Online Market Screening Upload

7. After all the registration is done, you can check the following page.

You can freely add or edit Online Market Screening information until Mon, 25 August, 23:59 (KST).

**** 3 Ways to check submitted information**

- 1) Go to 'My Page > Market Screening'.
- 2) Click on 'Market Screening' that appears on the 'Online Market Screening Registration Completed' page.
- 3) Click <Online Market Screening **complete**>.

Home > My Page > Market Screening

1 2 3 4 5

Online Market Screening Registration Completed

Online Market Screening Guide **KOR** **ENG**

Your Online Market Screening submission is completed.

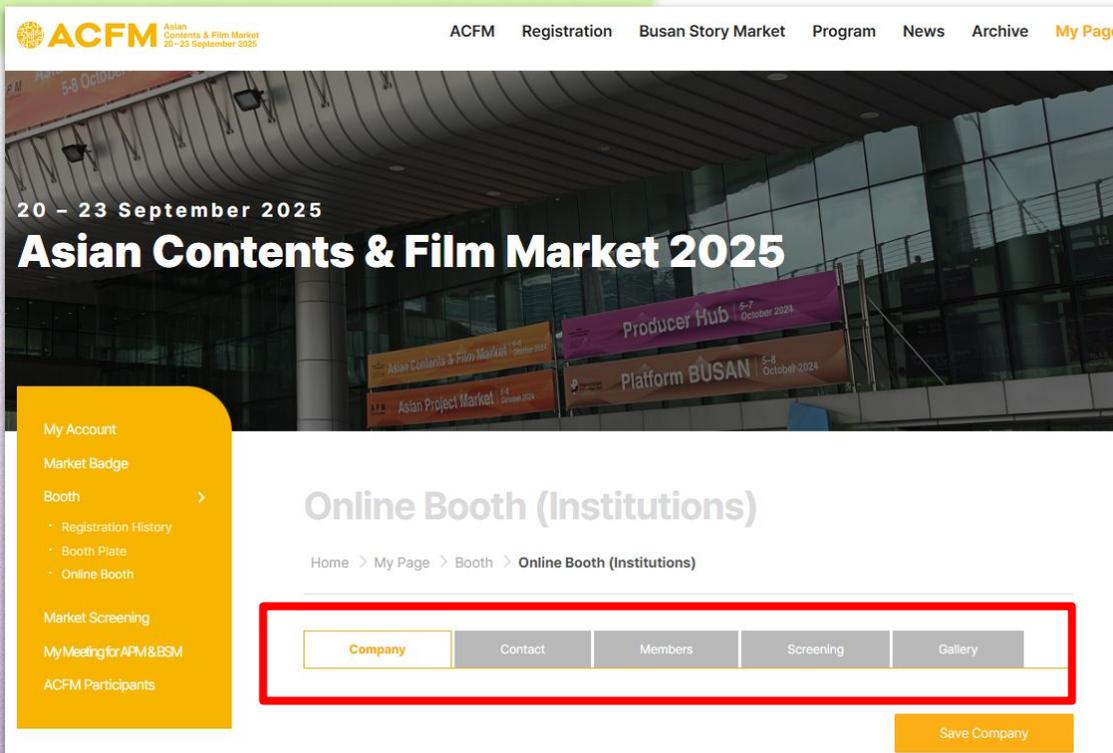
- We recommend double-checking in **Market Screening** to ensure that your content is uploaded.
- For any inquiries, please contact screening@actm.kr.

Online Market Screening complete.

Previous Step Return to the list

Booth Set Up - Institution

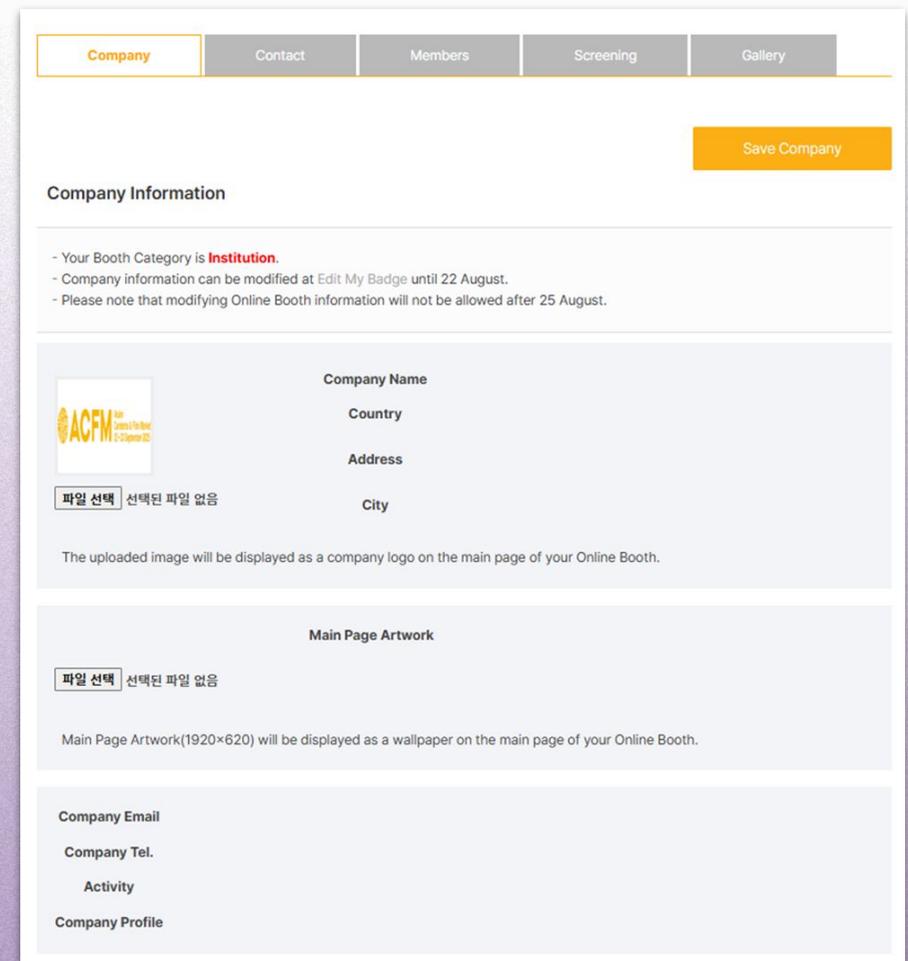
1. After Login on [ACFM Official Website](#)
Click on **My Page > Booth > Online Booth** tab.



Deadline for Online Booth Set Up
Mon, 25 AUGUST, 23:59 (KST)

2. Below are the detailed information for each category.

① **COMPANY:** Settings for company information, company's image and main page artwork.



Booth Set Up - Institution

② CONTACT :

Set the contact information that will be displayed in the Online Booth.

The screenshot shows the 'Contact' tab selected in a navigation menu with options: Company, Contact, Screening, and Line-up. A 'Save Contact' button is visible in the top right. Below the navigation is a 'Contact Information' section with instructions: 'Add your company's contact information. - Only Market Badge Holders who registered for the same Company will appear. - You can place the contact info in the order you clicked.' At the bottom, there are three placeholder icons for profile pictures.

③ MEMBERS :

You can search and add Member companies. Click on <Search Company> to list the Member companies who have purchased the booths.

The screenshot shows the 'Members' tab selected in a navigation menu with options: Company, Contact, Members, Screening, and Gallery. A green 'Search Company' button is highlighted with a red box in the top right. Below the navigation is a 'Members Information' section with instructions: 'Find Members by clicking 'Search Company' and link them under your company. - Only Members registered in Booth will appear on the search bar. - Please double-check not to add irrelevant companies.' At the bottom, there is a table with columns: No., Company Name, Country, and Delete. A 'Save Members' button is visible in the bottom right.

No.	Company Name	Country	Delete

Booth Set Up - Institution

④ SCREENING :

Upload Online Market Screening files.

The screenshot shows the 'Screening' tab selected in the top navigation bar. Below the navigation bar is an 'Add Screening' button. The 'Screening Status' section contains a table with one entry:

No	Type	Order Number	Film Count
1	Online Booth		5

Below the table, it states '- Total Film Count 5Films.' The 'Screening Information' section includes icons for Full Movie, Clip, Rough Cut, and Trailer. At the bottom, there is another 'Add Screening' button.

⑤ GALLERY :

You can upload materials such as text, images, and video.

The screenshot shows the 'Gallery' tab selected in the top navigation bar. Below the navigation bar are 'Upload Image' and 'Upload Video' buttons. The 'Company's Gallery' section features a 'Market Screening Tech Guide' with 'KOR' and 'ENG' language options. Below this, there is a text block with instructions: 'You can upload image and video that contain company's information or activities in your gallery.' followed by three bullet points: '- The gallery images may contain a brief description of your company.', '- You can ONLY upload one video file.', and '- Please download the [Market Screening Tech Guide] at the top for further details.' At the bottom, there is a table with columns for Type, Image, Image Date, Video, and Video Date. The 'Image' and 'Video' columns have 'Upload' buttons highlighted with red boxes.

Type	Image	Image Date	Video	Video Date
Institutions	Upload		Upload	

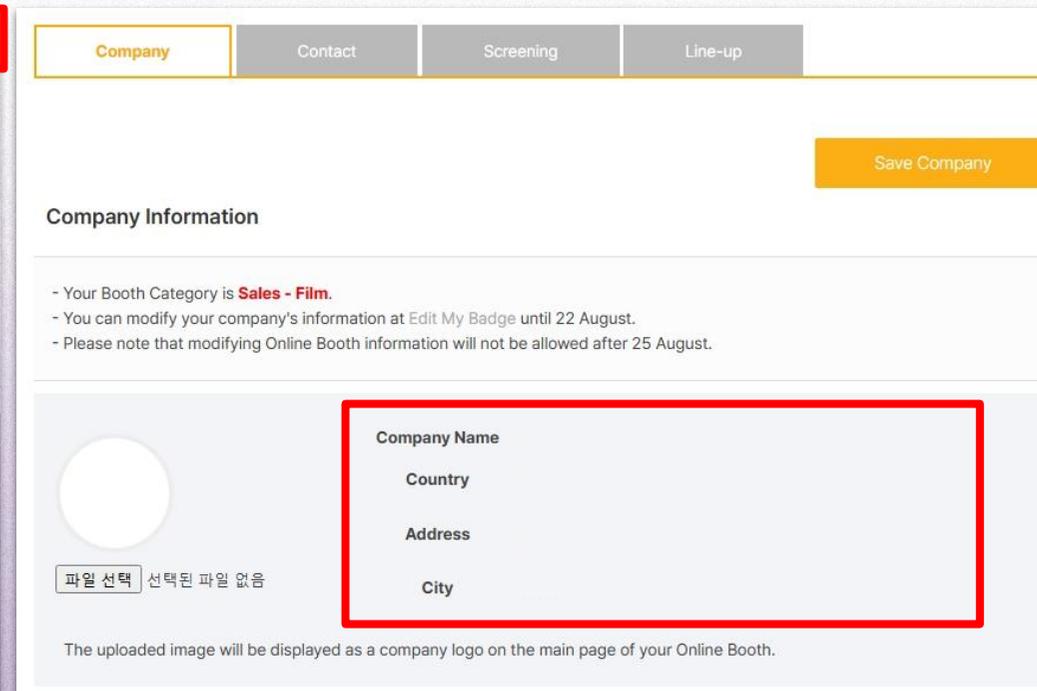
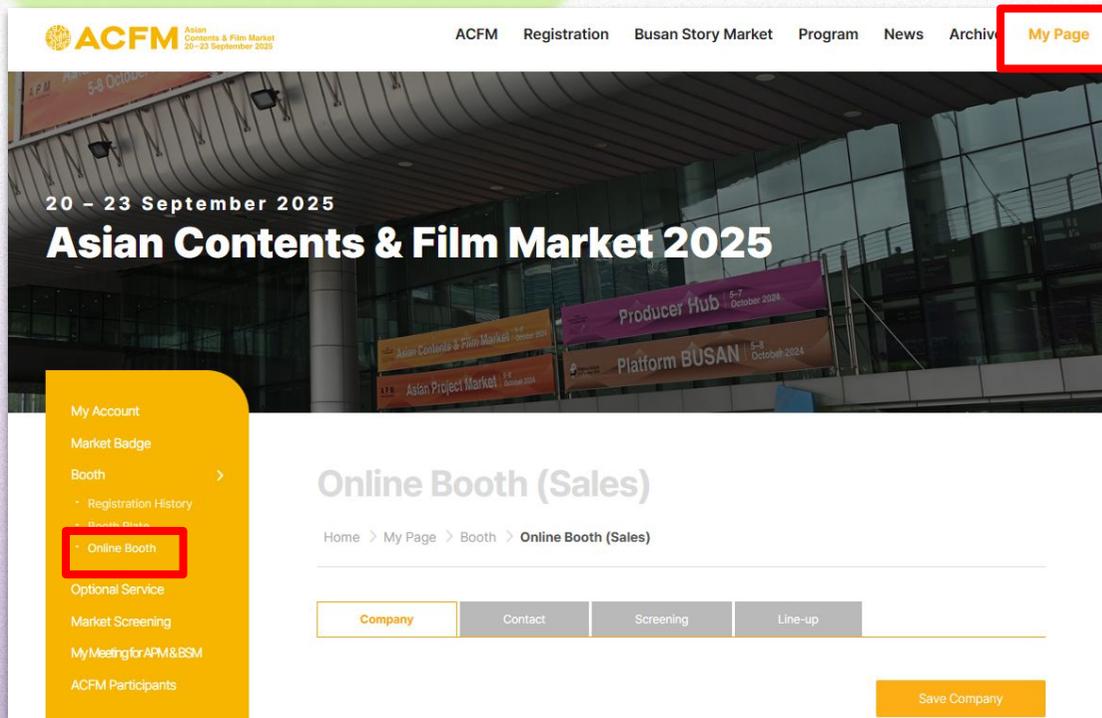
▲ Please refer to the 'Market Screening Technical Guide' for detailed information on uploading Online Market Screening.

Booth Set Up - Sales (FILM / TV / IP / TECH)

1. Click on the 'Login' button located at the top right corner of [ACFM Official Website](#).
And Click the **My page > Booth > Online Booth** tab.

2. Below are the detailed information for each category.

① **COMPANY** : Settings for company information, company's image and main page artwork.



Deadline for Online Booth Set Up
Mon, 25 AUGUST, 23:59 (KST)

Booth Set Up - Sales (FILM / TV / IP / TECH)

② CONTACT :

Set the contact information that will be displayed in the Online Booth.

Company | **Contact** | Screening | Line-up

Save Contact

Contact Information

Add your company's contact information.
 - **Only Market Badge Holders** who registered for the same Company will appear.
 - You can place the contact info in the order you clicked.

[Placeholder icons for profile pictures]

③ SCREENING :

Upload Online Market Screening files.

Company | Contact | **Screening** | Line-up

Add Screening

Screening Status

No	Type	Order Number	Film Count
1	Online Booth		5

- Total Film Count 5Films.

Please refer to the **'Market Screening Technical Guide'** for detailed information on uploading Online Market Screening.

Booth Set Up - Sales > FILM

1. Click on the **My page > Booth > Online Booth > Line-up**. Upload film trailers and film information.
2. When entering information, please enter all information in English. After entering the information, click **<Save and Next>**.

Company Contact Screening **Line-up**

Add Line-up

Film Line-up Information

- Upload trailers by clicking 'ADD Line-up' button.
- Please note that **ONLY Full Movies and Promo Reels** can be uploaded on the screening tab.
- There is no limit to the number of contents you can upload to your Line-up.
- Works uploaded through the Screening tab are automatically shown on Line-up.

Full Movie Clip Rough Cut Trailer

No.	Type	Title	Action	Show in Line-up

Stage of Production Development

	First Name	Last Name	Del
Credit	Director		Del

Achievements

e.g) 2025 Busan International Film Festival - New Currents Award
2025 Busan International Film Festival - In Competition

Logline

Synopsis *

Save and Next

Booth Set Up - Sales > FILM

3. You can upload detailed materials such as press kits, posters, and still cuts. After entering the information, click **<Save and Next>**.

4. After submitting Line-up information, you can upload additional materials for the Line-up by uploading **<Video>** and **<Material>**.

Film Line-up Materials

Market Screening Regulations **KOR** **ENG**

- Only English characters are allowed for fields

Title: HAPPYMONDAY

Press-kit (PDF): 파일 선택 선택된 파일 없음
* The maximum file size allowed is 5MB, and only PDF files are allowed.

Poster (Image): 파일 선택 선택된 파일 없음
* The maximum file size allowed is 5MB, and only JPG and GIF files are allowed.

Still Cut (Image): 파일 선택 선택된 파일 없음 +
* The maximum file size allowed is 5MB, and only JPG and GIF files are allowed.

Previous Step **Save and Next**

Company Contact Screening **Line-up**

Add Line-up

Film Line-up Information

- Upload trailers by clicking 'ADD Line-up' button.
- Please note that Full Movies can ONLY be uploaded on the Screening tab.
- There is no limit to the number of contents you can upload to your Line-up.
- Works uploaded through the Screening tab are automatically shown on Line-up.

Full Movie Clip Rough Cut Trailer

No.	Type	Title	Action	Show in Line-up
1	Market Screening	R	Edit Delete Video Delete Materials Upload	<input checked="" type="checkbox"/>

Booth Set Up - Sales > TV

- In **<Original Work's Title>** field, enter the original title of the content.
(Leave it blank if there is no primary source material such as novels or cartoons.)
In the **<No. of Episodes>** field, enter the total number of episodes.

Company | Contact | Screening | **Line-up**

TV Line-up Information

Please fill in the information below.
 - All information must be entered in English.
 - Required fields(*) must be filled in.
 - Please note that your title must not include any special characters. (e.g. ?@!%*)

English Title *

Production Country
 Korea
 Afghanistan
 Albania
 Algeria
 If you can't find the country you are seeking, please type in directly.

Production Year: 2025

Running Time: _____ minutes
 * Running Time is recommended to 120 minutes or less.

Original Work's Title: LEAVE BLANK IF THERE IS NO PRIMARY WORK SUCH AS FILM, NC

No. of Episodes: _____

Save and Next

- After submitting Line-up information, you can upload additional materials for the Line-up by uploading **<Trailer>** and **<Gallery>**.

Company | Contact | Screening | **Line-up**

Add Line-up

TV Line-up Information

- Upload trailers by clicking 'ADD Line-up' button.
 - Please note that ONLY Full Movies and Promo Reels can be uploaded on the screening tab.
 - There is no limit to the number of contents you can upload to your Line-up.
 - Works uploaded through the Screening tab are automatically shown on Line-up.

Full Movie | Clip | Rough Cut | Trailer

No.	Type	Title	Action	Show in Line-up
1	TV Line-up		Edit Delete Video Upload Gallery Upload	<input checked="" type="checkbox"/>

Booth Set Up - Sales > IP

1. In **<Other Works by the Author>** field, enter the major works by the author. Leave it blank if there are no relevant works.

2. After submitting Line-up information, you can upload additional materials for the Line-up by uploading **<Trailer>** and **<Gallery>**.

Online Booth (Sales)

Home > My Page > Booth > Online Booth (Sales)

Company | Contact | Screening | **Line-up**

IP Line-up Information

Please fill in the information below.

- All information must be entered in English.
- Required fields(*) must be filled in.
- Please note that your title must not include any special characters. (e.g. ?@!%*)

English Title *

IP Category *

Other Works by the Author

Genre * Animation Biopics

If you can't find the genre you are seeking, please type in directly.

Save and Next

Online Booth (Sales)

Home > My Page > Booth > Online Booth (Sales)

Company | Contact | Screening | **Line-up** Add Line-up

IP Line-up Information

- Upload trailers by clicking 'ADD Line-up' button.
- Please note that ONLY Full Movies and Promo Reels can be uploaded on the screening tab.
- There is no limit to the number of contents you can upload to your Line-up.
- Works uploaded through the Screening tab are automatically shown on Line-up.

Full Movie Clip Rough Cut Trailer

No.	Type	Title	Action	Show in Line-up
1	IP Line-up		<input type="button" value="Edit"/> <input type="button" value="Delete"/> <input type="button" value="Video Upload"/> <input type="button" value="Gallery Upload"/>	<input checked="" type="checkbox"/>

Booth Set Up - Sales > TECH

1. In <Technical Fields>, enter the field of expertise that your company has worked in. (e.g: Editing, Keying, Composition, Wire Facility, etc.)

Company | Contact | Screening | **Line-up**

Tech Line-up Information

Please fill in the information below.
 - All information must be entered in English.
 - Required fields(*) must be filled in.
 - Please note that your title must not include any special characters. (e.g. ?@!%*)

English Title *

Production Country

- Korea
- Afghanistan
- Albania
- Algeria

If you can't find the country you are seeking, please type in directly.

Production Year: 2025

Running Time: _____ minutes
 * Running Time is recommended to 120 minutes or less.

Technical Fields

Save and Next

2. After submitting Line-up information, you can upload additional materials for the Line-up by uploading <Trailer> and <Gallery>.

Company | Contact | Screening | **Line-up**

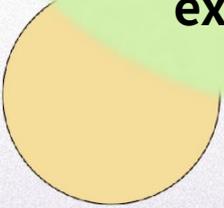
Add Line-up

Tech Line-up Information

- Upload trailers by clicking 'ADD Line-up' button.
 - Please note that ONLY Full Movies and Promo Reels can be uploaded on the screening tab.
 - There is no limit to the number of contents you can upload to your Line-up.
 - Works uploaded through the Screening tab are automatically shown on Line-up.

Full Movie | Clip | Rough Cut | Trailer

No.	Type	Title	Action	Show in Line-up
1	Tech Line-up		Edit Delete Video Upload Gallery Upload	<input checked="" type="checkbox"/>



Eunsu Hong

Sales Booth

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exhibition@acfm.kr

Chaeon Park

Sales Booth

+82 51 709 2226
exhibition@acfm.kr

Daeun Kim

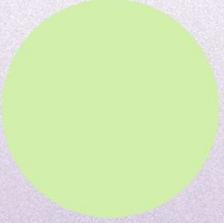
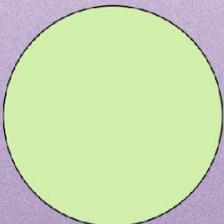
Sales Booth

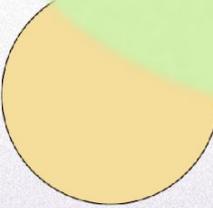
+82 51 709 2225
exhibition@acfm.kr

Jieun Kweon

Sales Booth

+82 51 709 2227
exhibition@acfm.kr





Jiyeon AN

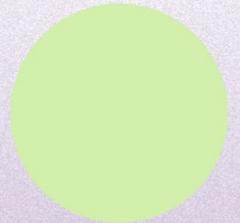
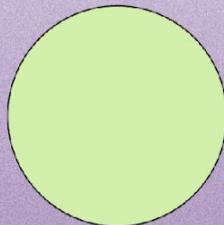
**Online Booth &
Market Screening**

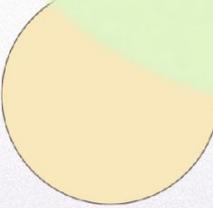
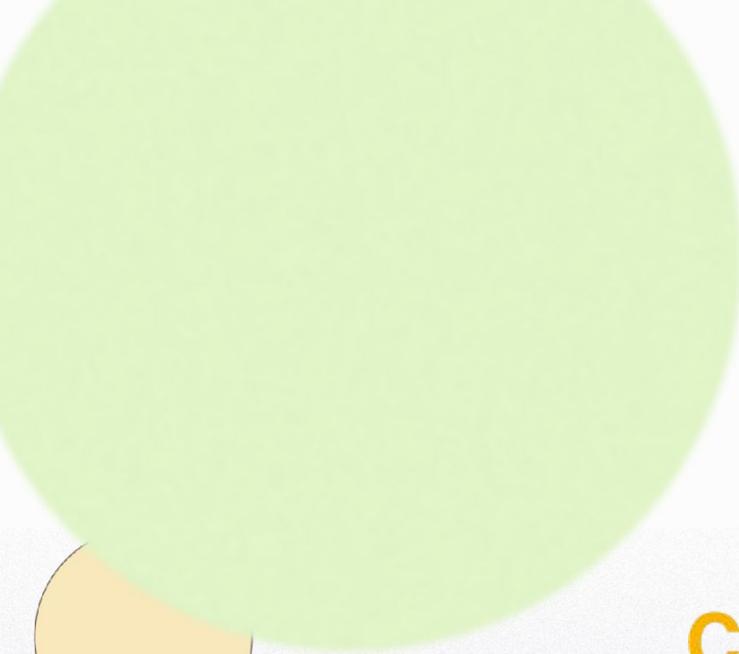
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Hongjun LEE

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**Asian
Contents & Film Market
20–23 September 2025**

