

ACFIM
2023

**Online Booth
Registration Guide**

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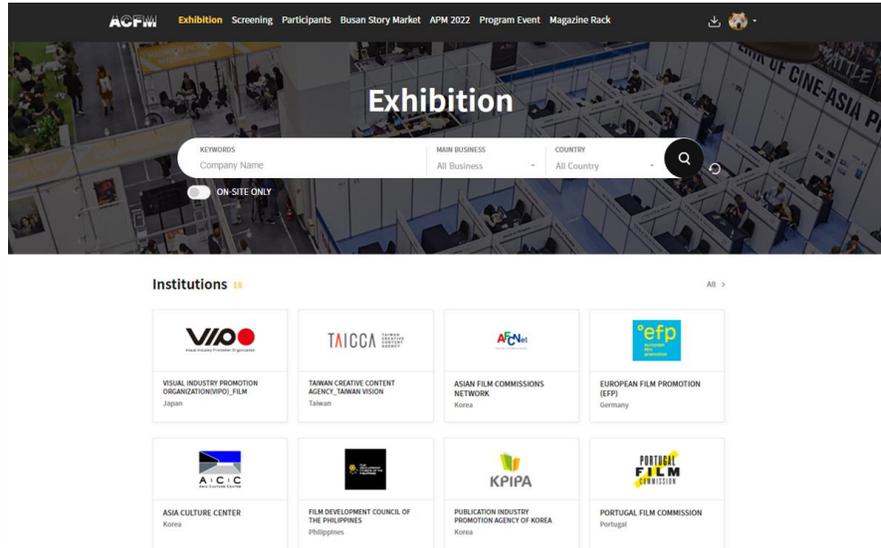
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ACFM 2023 Official Schedule

The Asian Contents & Film Market, also known as ACFM, concluded last year with its largest participation to date. As we navigate through the current post-COVID era, ACFM 2023, Asia's leading film & content market will take place from 7 October to 10 October on an even larger scale. We aim to provide an optimal exhibition environment that enables effective showcasing of line-ups through Sales Booth at Exhibition Center 1, BEXCO, Busan and Online Booth & Market Screening at ACFM 2023 Online Site.



Online Booth



This image may differ from the ACFM 2023 Official Website.

The ACFM 2023 Online Booth provides a convenient environment for participants to efficiently operate their businesses. Exhibitors can promote various content through Online Booth and Market Screening, and expand their business opportunities through active communication and transactions.

Registration Process



STEP1. Booth Application Registration

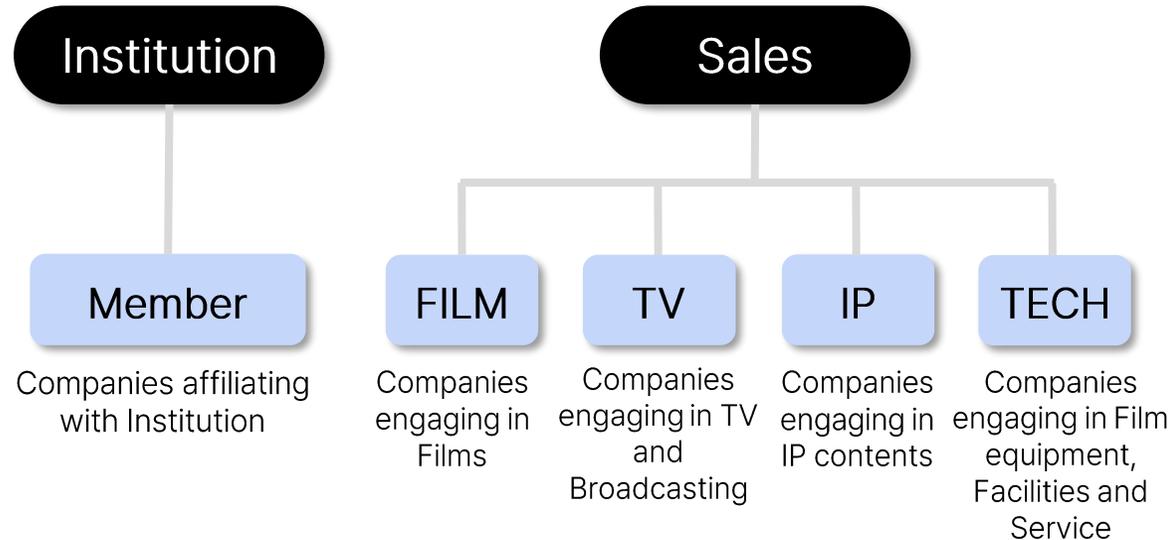


STEP2. Booth Registration

Online Booth

Booth Category

Organizations including Members



Online Booth Types

Online Booth		
Package A	1 Market Badge + 5 Market Screenings	USD 500
Package B	3 Market Badges + 10 Market Screenings	USD 800

Additional Options		
Screening	5 Market Screenings	USD 100
Advertisement	Refer to ' Advertisement Catalogue '	

- ACFM 2023 will be held simultaneously at BEXCO and ACFM Online Site.
- Please check the '[Sales Booth Registration Guide](#)' for more information about Sales Booth.

Create an Account

1. Click on the 'Login' button located at the top right corner of ACFM Official Website. Click on 'Create an account' button at the bottom right corner of the pop-up window to create your account.

The screenshot shows the ACFM website header with a 'Login' button highlighted in a red box. Below the header, a pop-up window is displayed with the ACFM logo and the text 'Asian Contents & Film Market 7-10 October 2023'. The pop-up contains an 'E-mail' field, a 'Password' field, a 'Login' button, and a 'Create an account' button highlighted in a red box. There are also links for 'Forgot your E-mail?' and 'Forgot your password?'.

- You can only register 1 booth per 1 account.

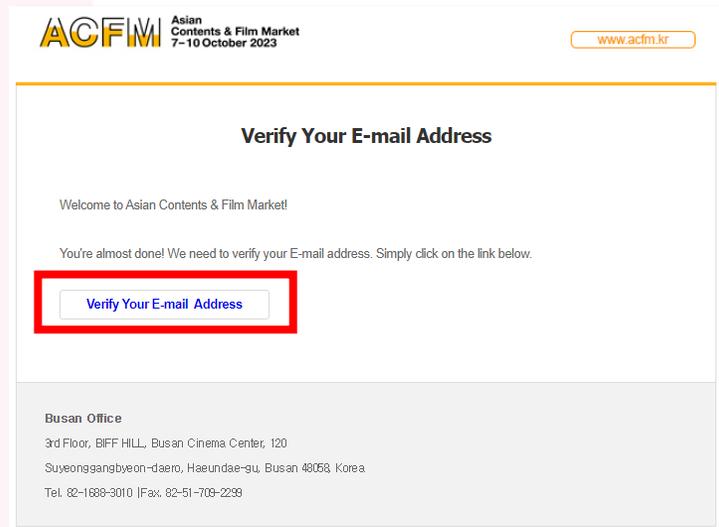
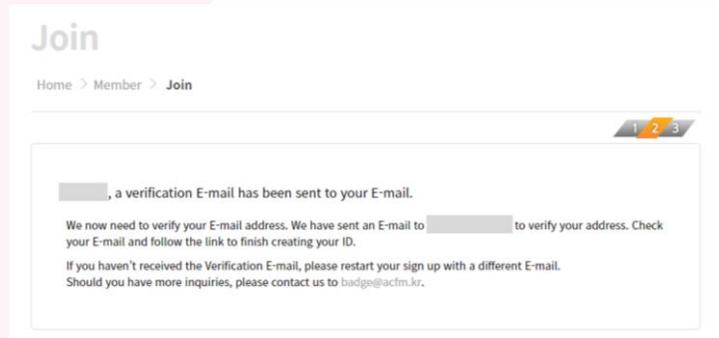
2. Fill in all the provided fields and click the 'REGISTRATION' button. Please enter all the information in English.

The screenshot shows the registration form with the following fields: 'First Name(이름)*', 'Last Name(성)*', 'E-mail*', 'Password*', and 'Re-enter password*'. Below the fields, there is a 'Consent to Collect and Use of Personal Information' section highlighted in a red box, which contains a checked checkbox and text: 'For an account creation and management on the website, we collect requisite personal information(your name, email address, password). We will dispose of all personal information without delay, in accordance with the achievement of processing purpose or your disposal request.' At the bottom right, the 'REGISTRATION' button is highlighted in a red box.

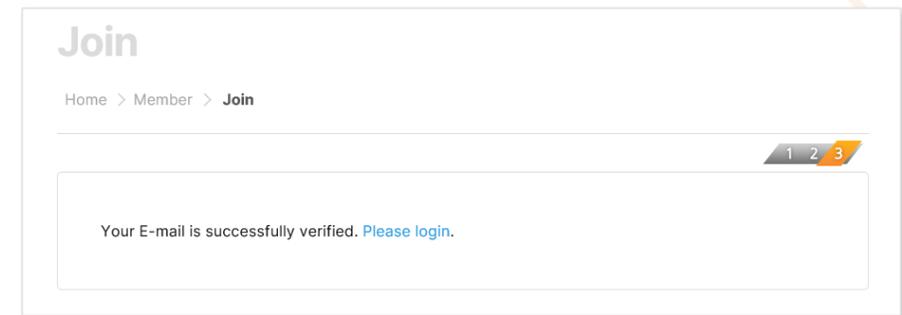
- You must agree to 'Consent to Collect and Use of Personal Information' to register an account.

Create an Account

3. An email for self-verification will be sent to the email address you provided. Click on the 'Verify Your E-mail Address' button in the email.

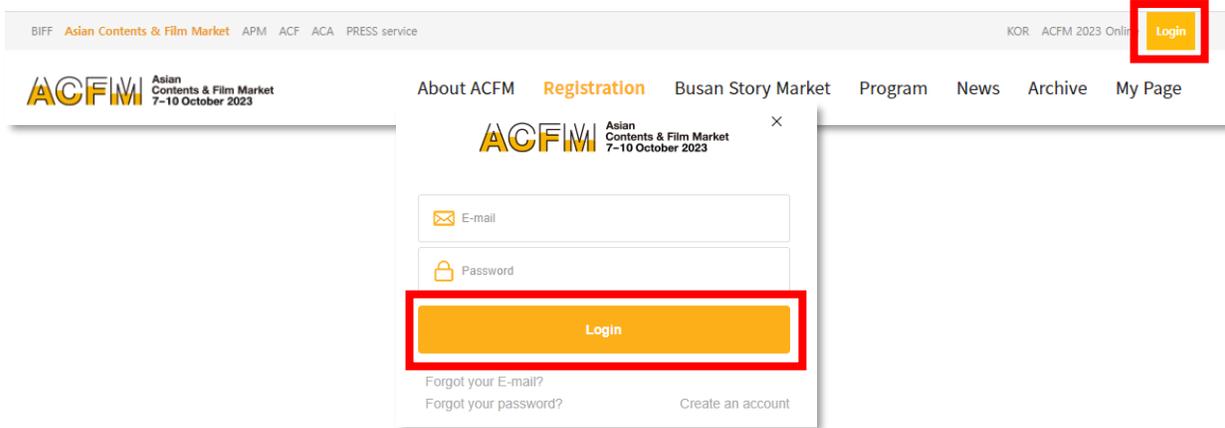


4. After completing the self-verification, your account registration will be completed.

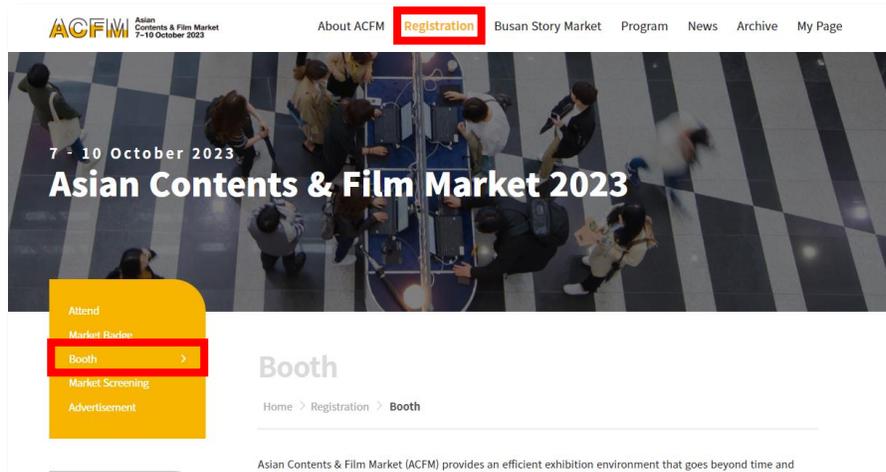


Registration

1. Click on the 'Login' button located at the top right corner of ACFM Official Website.



2. Click on the 'Registration' tab and then select the 'Booth' option.



3. Click on the 'Booth Registration' button below.

- Online Booth

Registration Period	Booth Type	Price	Package Offerings
17 July - 13 Sep.	Package A	\$ 500	1 Market Badge + 5 Online Screenings
	Package B	\$ 800	3 Market Badges + 10 Online Screenings

※ Asian Contents & Film Market is implemented as a duty-free business, and booth prices are provided as a supply value without VAT.

Booth Registration Process

Booth Registration

Registration

4. Select either 'Package A' or 'Package B'.

Booth Type - Sales Booth

Pop-up stand \$1,000 Reservation Now	9 SQM standard 3m x 3m \$1,600 Reservation Now	18 SQM standard 3m x 6m \$2,800 Reservation Now
36 SQM standard 6m x 6m \$5,000 Reservation Now	54 SQM standard 6m x 9m \$6,500 Reservation Now	Raw space 1m x 1m \$100/sqm Reservation Now

Booth Type - Online Booth

Package A Online Booth \$500 Reservation Now	Package B Online Booth \$800 Reservation Now
--	--

For Previously Participated Companies :

5. If your company has participated in ACFM before, please enter your company's name in the 'Company Name' field. Search your company's name in the search box and click on it.

Booth

Home > Registration > Booth

Company Information

Company Name * ASIAN CONTENTS & FILM MARKET X

Country * -

파일 선택 선택된 파일 없음

※ The most suitable size for the company profile picture is 300px by 120px. If the image size exceeds this limit, it will be automatically cut off and uploaded.
 ※ The country will be automatically selected based on the company's information.
 ※ For first-time participating companies: Click the 'First Time Participation' button to submit your company's information to ACFM database. Once your company information is verified, a confirmation email will be sent your account's email. From then on, you can search your company name from the list.

Contact Information

Name * E-mail *
 Position * Phone * + -

Registration

For First-time Participants :

5-1. If your company is participating in ACFM for the first time, click on the 'First Time Participation' button.

Booth

Home > Registration > Booth

1 2 3 4 5

Company Information

Company Name * X
 First Time Participation

Country * --

파일 선택 선택된 파일 없음

※ The most suitable size for the company profile picture is 300px by 120px. If the image size exceeds this limit, it will be automatically cut off and uploaded.
 ※ The country will be automatically selected based on the company's information.
 ※ For first-time participating companies: Click the 'First Time Participation' button to submit your company's information to ACFM database. Once your company information is verified, a confirmation email will be sent your account's email. From then on, you can search your company name from the list.

Contact Information

Name * E-mail *
 Position * Phone * + -

5-2. After entering your company information, click on the 'SEND' button. After receiving an approval email for the new company registration, proceed with the registration application again.

Address

City

Country -- Select below --

Company Main Tel. + -

Company Main Email

Main Business 1 * Please select your Main Business 1 (mandatory)
 --

Company Profile (Max. 500 characters with spaces)

For first time registering companies, please contact us first : exhibition@acfm.kr

Attachment (Max. 15MB)
 파일 선택 선택된 파일 없음
 A Business registration certificate/business card
 A company/personal description
 Please upload files in gif, jpg, png or PDF format

CANCEL SEND

- Please ensure to enter your company name accurately as it cannot be modified afterwards.
- The company name you provide cannot be changed and will be displayed on your Online Booth.

Registration

6. Enter your company information in 'Contact Information'. In 'Booth Category', select either Sales or Institutions. If you choose 'Sales', you will need to select one of the following options: FILM/ TV/ IP/ TECH. No additional selection is required for Institutions.

Contact Information

Name * E-mail *

Position * Phone * + -

Booth Category

Sales FILM TV IP TECH Institutions

※ The Online Booth Registration deadline is 13th September (KST).
 ※ Once the form is submitted, the submitted information cannot be changed.

7. If you are not a Member, please select 'No' and proceed with the booth registration. If your sales company is affiliated with an Institution, select 'Yes' and search for your affiliated Institution.

- A "Member" refers to a company that participates alongside an Institution.

Are you a Member affiliated with Institution?

Please confirm that the company is affiliated with the institution.

Yes No

Affiliated Institution Company: X

Member

※ Members are companies that are affiliated with Institutions.
 ※ Institutions would have noticed you in advance if you are a Member company that affiliates with them.

Reservation Details

Booth Type	Code	Rate	Quantity
Package B	PB	\$800	1

Total : \$800

Previous Reserve

Registration

8. Your application for booth registration has been completed.

Booth

Home > Registration > Booth

1
2
3
4
5

Your request has been successfully submitted.

Thank you for sending us your request for Online Booth.
We will reply to you as soon as possible by your E-mail

Reservation Details

Booth Type	Online Booth : Package B
Reservation Date	

Contact Person

Company Name	
Country	
Name	
Position	
E-mail	
Phone	

Previous
My page

9. Once your application is complete, you will be able to check a confirmation email for the Online Booth reservation.

Asian Contents & Film Market
7-10 October 2023

www.acfm.kr

Confirmation for Online Booth Reservation

Dear _____,

Thank you for the order for *Package A* Online Booth. The order has been reserved successfully.

Once your booth is approved, a payment request email will be sent to you.

Online Booth Guide for Online Booth Configuration Settings will be sent separately to the applicant after the opening of ACFM.

You can check the status and manage your booth application through visiting [My Page](#) on Asia Contents & Film Market Official Website.

Badge Holders!

Advertise With Us!

CLICK HERE

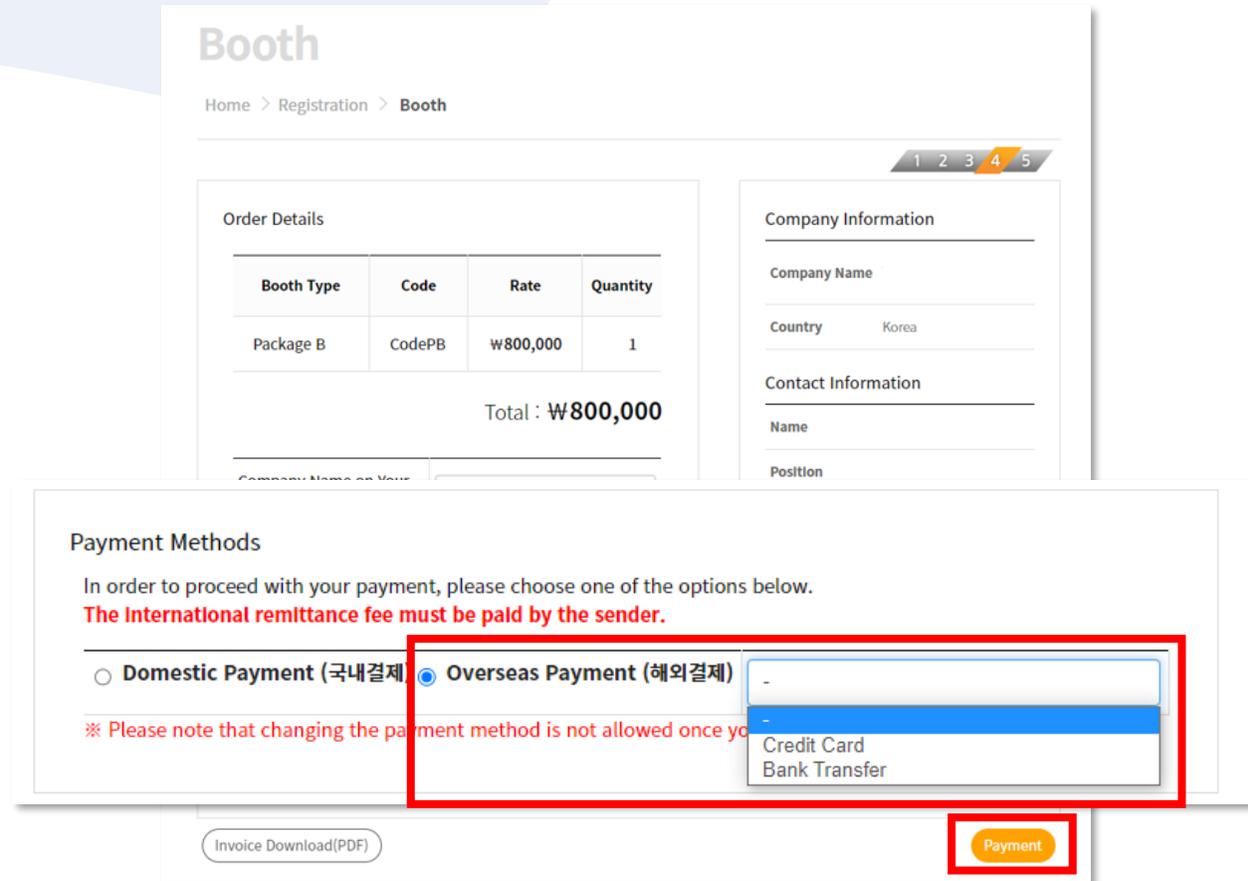
✓ ON-SITE
✓ ONLINE

Payment

1. Once your application is approved, you will receive a payment page link by email. Please proceed with the payment by following the link (*You will be redirected to the payment page after logging in).



2. Select your payment method.



- If you choose to make a bank transfer, you will receive a payment instruction email.
- Please note that changing the payment method is not allowed once you have made the payment.

Payment

- When the payment is successfully completed, a payment confirmation email will be sent you. Please use the promotion code provided to proceed with Market Badge registration.

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7-10 October 2023 www.acfm.kr

Guide to Online Booth Payment -Bank Transfer

Dear [Name],

Thank you for the order for [Package A](#) Online Booth.

The registration will be completed upon the confirmation of payment. If payment is not made within 1 week from the order date, the order will be automatically cancelled.

Once you have made the bank transfer for this order, please send the confirmation of remittance to exhibition@acfm.kr.

Use the following bank account for the payment.

Name of the Bank	Busan Bank		
Branch Name	HAEUNDAE	Account Holder's	BIFF
SWIFT Code	PUSBKR2P	Account Number	032-13-000644-2
Address of the Bank	1378-6, Jung 1-dong, Haeundae-gu, Busan, 612-847, Korea		

[My Page](#)

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7-10 October 2023 www.acfm.kr

Confirmation for Online Booth Payment

Dear [Name],

The registration for the [Package A](#) Online Booth has been successfully confirmed.

This email contains promotion codes for Market Badges.

Enter the promotion code below to register Market Badge.

	Promotion Code
1	ABCD-EFGH-IJKL-NMOP

[Go to Market Badge Registration](#)

Make sure to register the promotion code by 13th Sep.

[The deadline for completing the entering information of Online Booth is 13th Sep]

It is not allowed to register a Market Badge after 13th Sep (KST).

[My Page](#)

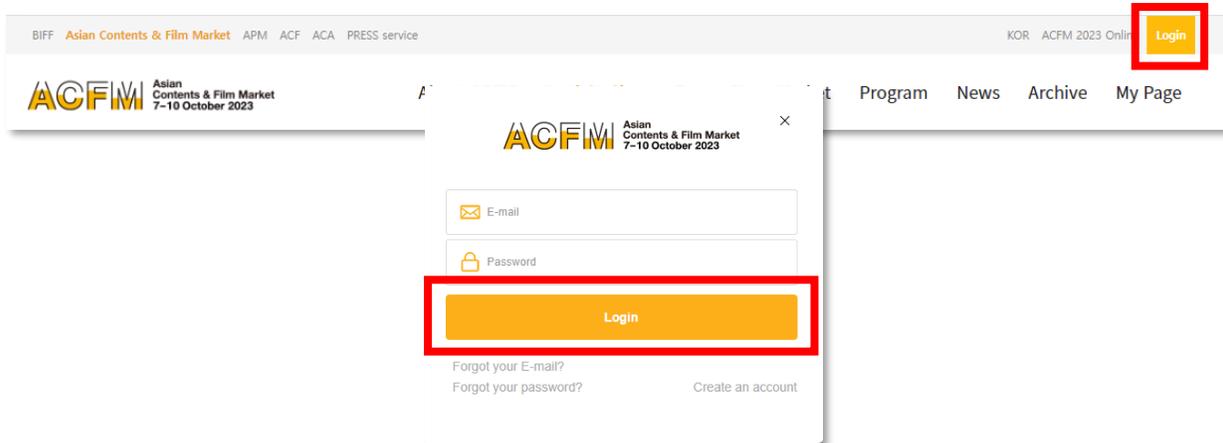
- Check the payment instruction email.
- Please note that if the payment is not made within 1 week, your registration will be automatically cancelled.

- Please note that Market Badge registration is mandatory in order to open an Online Booth and upload screenings.
- If you have more than one promotion code, create a new account and proceed with Market Badge registration by using the remaining promotion codes.

Booth Set Up - Institution

Deadline for Booth Set Up :
Fri, 15 September, 23:59 (KST)

1. Click on the 'Login' button located at the top right corner of ACFM Official Website.



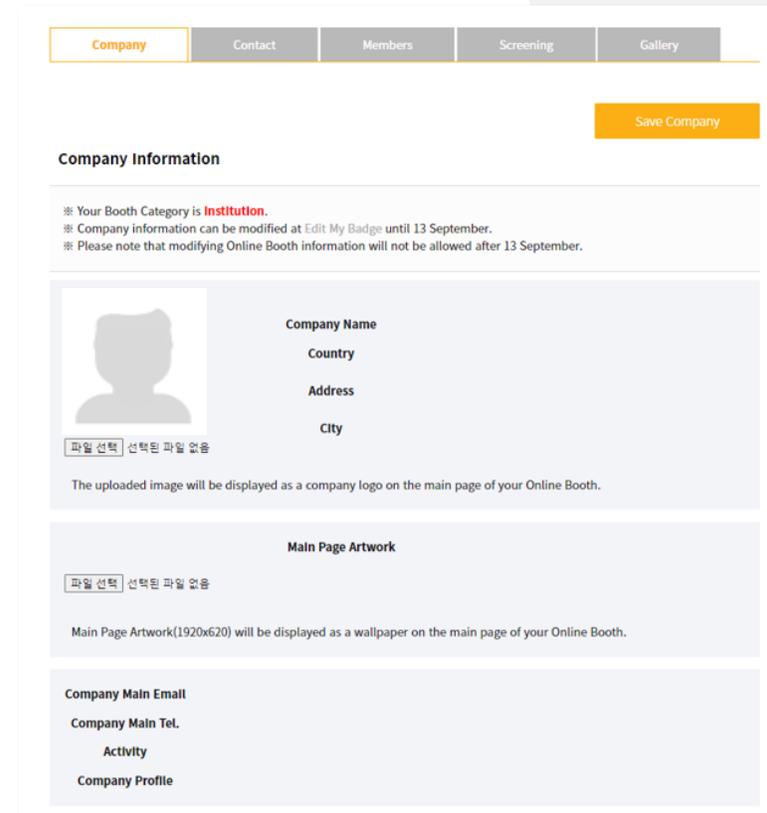
2. Click on 'My Page' > 'Booth' > 'Online Booth' tab.



3. Below are the detailed information for each category:

<COMPANY>

- Settings for company information, company's image and main page artwork.



Booth Set Up - Institution

<CONTACT>

- Set the contact information that will be displayed in the Online Booth.

<MEMBERS>

- You can search and add Member companies. Click on 'Search Company' to list the Member companies who have purchased the booths.

No.	Company Name	Country	Delete
1			X

Booth Set Up - Institution

<SCREENING>

- Upload Screening files.

Online Booth (Institutions)

Home > My Page > Booth > Online Booth (Institutions)

Company Contact Members **Screening** Gallery

Add Screening

Screening Status

No	Type	Order Number	Film Count
1	Online Booth	168843862452175 (2023-07-04 오전 11:43:47)	5

Total Film Count 5 Films.

Screening Information

Full Movie Clip Rough Cut Trailer

No	Film Image	Film Details	Status	Actions
NO DATA				

Add Screening

- Please refer to the ['Market Screening Registration Guide'](#) for detailed information on uploading Market Screenings and purchasing additional screenings.

<GALLERY>

- You can upload materials such as text, images, and video.

Online Booth (Institutions)

Home > My Page > Booth > Online Booth (Institutions)

Company Contact Members Screening **Gallery**

Upload Image **Upload Video**

Company's Gallery

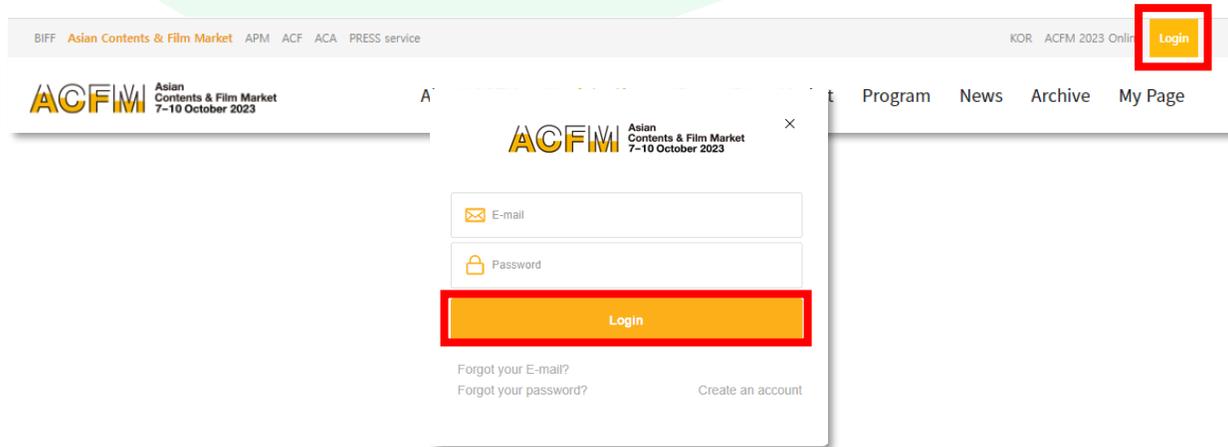
[Technical Specification Guide KOR ENG](#)

You can upload images that contain company's information or activities in your gallery.
 - The gallery images may contain a brief description of your company.
 - You can upload **only one video file**.
 - Please download the [Technical Specification Guide] at the top for further details.

Type	Image	Image Date	Video	Video Date
Institutions	Upload		Upload	-

Booth Set Up - Sales > FILM/ TV/ IP/ TECH

1. Click on the 'Login' button located at the top right corner of ACFM Official Website.



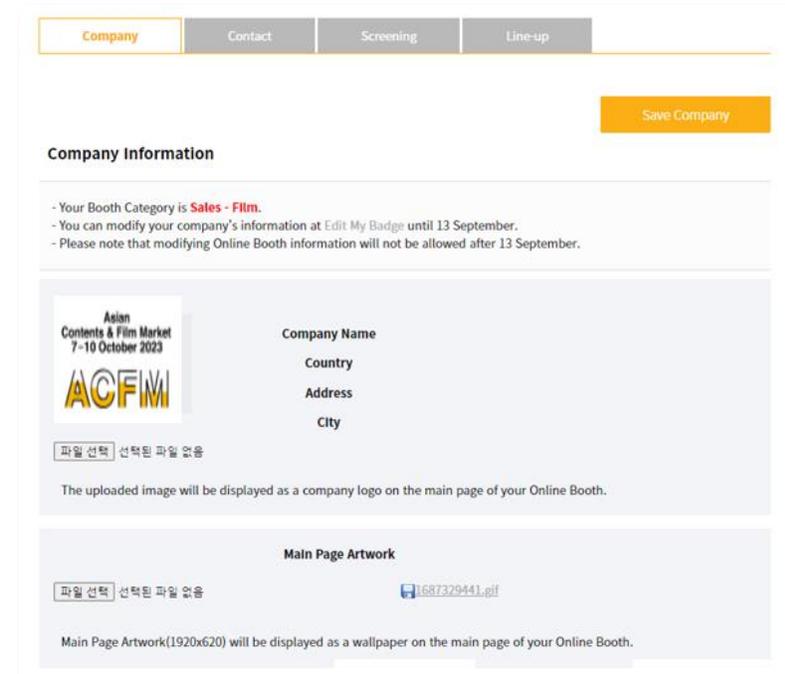
2. Click on 'My Page' > 'Booth' > 'Online Booth' tab.



3. Below are the detailed information for each category:

<COMPANY>

- Settings for company information, company's image and main page artwork



**Deadline for Booth Set Up :
Fri, 15 September, 23:59 (KST)**

Booth Set Up - Sales > FILM/ TV/ IP/ TECH

<CONTACT>

- Set the contact information that will be displayed in the Online Booth.

<SCREENING>

- Upload Screening files.

No	Type	Order Number	Film Count
1	Online Booth		5

- Total Film Count 5 Films.

No	Film Image	Film Details	Actions
NO DATA			

- Please refer to the ['Market Screening Registration Guide'](#) for detailed information on uploading Market Screenings and purchasing additional screenings.

Booth Set Up - Sales > FILM

<LINE-UP>

- Upload film trailers and film information.
- Click on the 'Add Line-up' button and fill in the provided fields. After that, click on the 'Save and Next' button.

Running Time minutes

Genre * Action Adventure Animation Drama

If you can't find the genre you are seeking, please type in directly.

Production company

Stage of Production

	First Name	Last Name	Del
Credit <input type="text" value="Director"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="Del"/>

Synopsis *

* English synopsis only.

Online Booth (Sales)

Home > My Page > Booth > Online Booth (Sales)

Company Contact Screening **Line-up**

Film Line-up Information

- Upload trailers by clicking 'ADD Line-up' button.
- Please note that you CANNOT upload a Full Movie file in your Line-up.
- There is no limit to the number of contents you can upload to your Line-up.

Full Movie Clip Rough Cut Trailer

No.	Type	Title	Action	Show in Line-up
1	<input type="checkbox"/> Film Line-up	TTT	<input type="button" value="Edit"/> <input type="button" value="Delete"/> <input type="button" value="Video Upload"/> <input type="button" value="Gallery Upload"/>	<input checked="" type="checkbox"/>

- After submitting Line-up information, you can upload additional materials for the Line-up by uploading 'Trailer' and 'Gallery'.

Booth Set Up - Sales > TV

- In 'Original Work's Title' field, enter the original title of the content. (Leave it blank if there is no primary source material such as novels or cartoons)
- In the 'No. of Episodes' field, enter the total number of episodes.

Online Booth (Sales)
Home > My Page > Booth > Online Booth (Sales)

Company Contact Screening **Line-up**

Add Line-up

TV Line-up Information

Please fill in the information below.
- All information must be entered in English.
- Required fields(*) must be filled in.
- Please note that your title must not include any special characters. (e.g. ?@'!%)

English Title *

Production Country
 Korea
 Afghanistan
 Albania
 Algeria
 If you can't find the country you are seeking, please type in directly.

Production Year 2023

Running Time
minutes

Original Work's Title LEAVE BLANK IF THERE IS NO PRIMARY WORK SUCH AS FILM, NOVEL, CARTOON, ETC.

No. of Episodes

Save and Next

Online Booth (Sales)
Home > My Page > Booth > Online Booth (Sales)

Company Contact Screening **Line-up**

Add Line-up

TV Line-up Information

- Upload trailers by clicking 'ADD Line-up' button.
- Please note that you CANNOT upload a Full Movie file in your Line-up.
- There is no limit to the number of contents you can upload to your Line-up.

Full Movie Clip Rough Cut Trailer

No.	Type	Title	Action	Show in Line-up
1	TV Line-up	S	<input type="button" value="Edit"/> <input type="button" value="Delete"/> <input type="button" value="Video Upload"/> <input type="button" value="Gallery Upload"/>	<input checked="" type="checkbox"/>

- After submitting Line-up information, you can upload additional materials for the Line-up by uploading 'Trailer' and 'Gallery'.

Booth Set Up - Sales > IP

- In 'Other Works by the Author' field, enter the major works by the author. Leave it blank if there are no relevant works.

Online Booth (Sales)
Home > My Page > Booth > Online Booth (Sales)

Company | Contact | Screening | **Line-up**

IP Line-up Information

Please fill in the information below.
 - All information must be entered in English.
 - Required fields(*) must be filled in.
 - Please note that your title must not include any special characters. (e.g. ?@!%*)

English Title *

Other Works by the Author

Genre *
 Adventure
 Animation
 Drama
 If you can't find the genre you are seeking, please type in directly.

Save and Next

Online Booth (Sales)
Home > My Page > Booth > Online Booth (Sales)

Company | Contact | Screening | **Line-up**

Add Line-up

IP Line-up Information

- Upload trailers by clicking 'ADD Line-up' button.
 - Please note that you CANNOT upload a Full Movie file in your Line-up.
 - There is no limit to the number of contents you can upload to your Line-up.

Full Movie | Clip | Rough Cut | Trailer

No.	Type	Title	Action	Show in Line-up
1	IP Line-up		Edit Delete Video Upload Gallery Upload	<input checked="" type="checkbox"/>

- After submitting Line-up information, you can upload additional materials for the Line-up by uploading 'Trailer' and 'Gallery'.

Booth Set Up - Sales > TECH

- In 'Technical Fields', enter the field of expertise that your company has worked in (e.g. Editing, Keying, Composition, Wire Facility, etc.)

Online Booth (Sales)

Home > My Page > Booth > **Online Booth (Sales)**

Company Contact Screening **Line-up**

Tech Line-up Information

Please fill in the information below.
 - All information must be entered in English.
 - Required fields(*) must be filled in.
 - Please note that your title must not include any special characters. (e.g. ?@!%*)

English Title *

Production Country Korea
 Afghanistan
 Albania
 Algeria
 If you can't find the country you are seeking, please type in directly.

Production Year

Running Time
minutes

Technical Fields

Save and Next

Online Booth (Sales)

Home > My Page > Booth > **Online Booth (Sales)**

Company Contact Screening **Line-up**

Add Line-up

Tech Line-up Information

- Upload trailers by clicking 'ADD Line-up' button.
 - Please note that you CANNOT upload a Full Movie file in your Line-up.
 - There is no limit to the number of contents you can upload to your Line-up.

Full Movie Clip Rough Cut Trailer

No.	Type	Title	Action	Show in Line-up
1	Tech Line-up	S	<input type="button" value="Edit"/> <input type="button" value="Delete"/> <input type="button" value="Video Upload"/> <input type="button" value="Gallery Upload"/>	<input checked="" type="checkbox"/>

- After submitting Line-up information, you can upload additional materials for the Line-up by uploading 'Trailer' and 'Gallery'.

ACFIM 2023

Oeun KWON Online Booth

+82 51 709 2228
screening@acfm.kr

Rylie NAM Online Booth

+82 51 709 2229
screening@acfm.kr

Max GOO Sales Booth

+82 51 709 2223
exhibition@acfm.kr

Soomin SEO Sales Booth

+82 51 709 2224
exhibition@acfm.kr

Eunbit JO Sales Booth

+82 51 709 2226
exhibition@acfm.kr

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