

ACFIM
2023

Market Screening Registration Guide

ACFM

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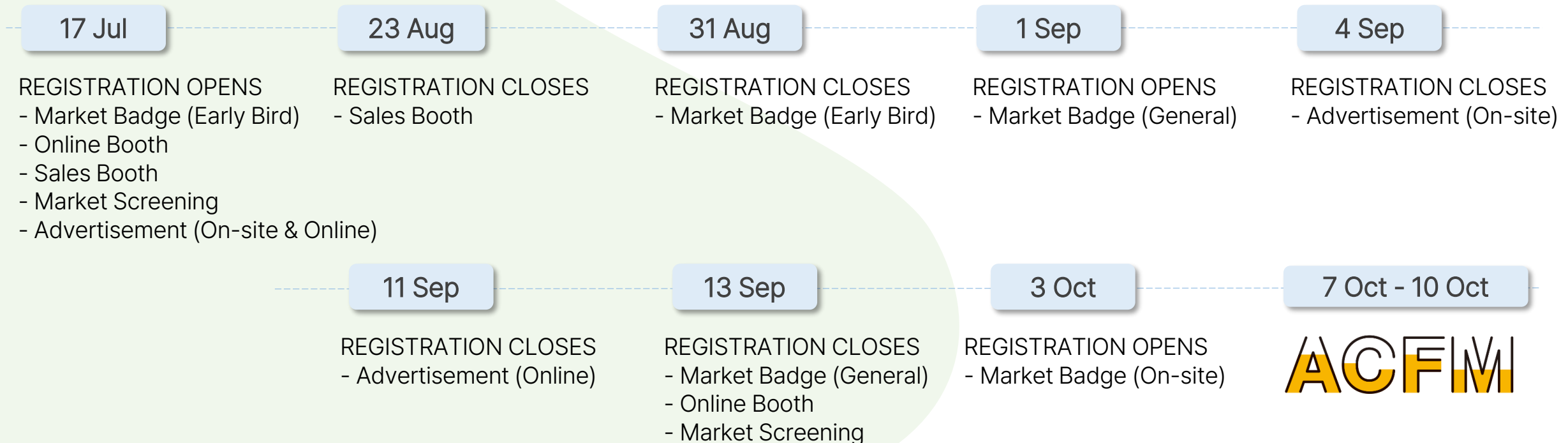
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ACFM 2023 Official Schedule

The Asian Contents & Film Market, also known as ACFM, concluded last year with its largest participation to date. As we navigate through the current post-COVID era, ACFM 2023, Asia's leading film & content market will take place from 7 October to 10 October on an even larger scale. We aim to provide an optimal exhibition environment that enables effective showcasing of line-ups through Sales Booth at Exhibition Center 1, BEXCO, Busan and Online Booth & Market Screening at ACFM 2023 Online Site.



Market Screening



This image may differ from the ACFM 2023 Online Site.

ACFM 2023 Market Screening is a service for ACFM 2023 participants.

ACFM participants, including buyers, can get an access to not only the line-ups of various sales companies but also some of the BIFF Official Selections through Market Screening. This year, Market Screening will be held online for 4 days on the ACFM 2023 Online Site, providing a convenient and safe environment.

Eligibility

- Exhibitors of ACFM 2023

Registration Period (KST)

- Mon, 17 July, 10:00 ~ Wed, 13 September, 23:59

Film Information Entry Period (KST)

- Mon, 17 July, 10:00 ~ Fri, 15 September, 23:59

Market Screening Period (KST)

- Sat, 7 October, 10:00 ~ Tue, 10 October, 23:59

Additional Screenings

Price	Offerings	Duration
\$100	Upload 5 films	Max 2hrs / per film

ACFM 2023 will not conduct on-site screening.

Screening Registration

1. Deadline for Purchase Screenings & Film Information Entry

- Purchase Screenings : Wed, 13 September, 23:59 (KST)
- Upload Screenings & Film Information Entry : Fri, 15 September, 23:59 (KST)

- Only Features Films, Short Films, or TV content within 120 minutes with distinguishable genres and synopsis are allowed for Market Screening.
 - The screening file must be uploaded before **15 September** for the final check.
 - ACFM will not be responsible for any issues caused due to late upload or submission.
 - After uploading the file, we recommend playing the video file on 'My Page' to check for any errors.
- Please make sure to fill in the film information accurately, as it will be publicly available on the ACFM 2023 Online Site.
 - Please note that any information modified after the deadline will not be reflected on the website.
 - ACFM will not be responsible for any issues caused by incorrect entries.
 - All screening files will be discarded after the closure of Market Screening.

Screening Registration

2. Viewer's List

- During the Market Screening period, exhibitors can check the Film Viewer Statistics and Viewer's List for their registered films in real-time on 'ACFM Official Website > My Page > Market Screening'.
- The Viewer's List provides access history of Market Badge holders.
- The final Viewer's List will be sent via email after the closing of ACFM 2023.

3. Screening Eligibility

- Eligibility to enter Market Screening is as follows:
 - ACFM 2023 Market Badge holders
 - APM 2023 Badge holders
- To access the 'ACFM 2023 Online Site > Market Screening' tab, purchasing a Market Badge is mandatory.

Upload Screenings

BIFF Asian Contents & Film Market APM ACF ACA PRESS service KOR ACFM 2023 Online **Login**

ACFM Asian Contents & Film Market 7-10 October 2023 About ACFM Registration Busan Story Market Program News Archive My Page

ACFM Asian Contents & Film Market 7-10 October 2023

E-mail

Password

Login

Forgot your E-mail? Forgot your password? Create an account

1. Click the 'Login' button at the top of the right on the [ACFM Official Website](#).

Market Screening

Home > My Page > Market Screening

Add Screening

Screening Status

No	Type	Order Number	Film Count
1	Online Booth	1687842079838 (2023-06-27 오후 2:01:22)	5

- Total Film Count 5Films.

Screening Information

Full Movie Clip Rough Cut Trailer

- Viewer Statics of Total Films : Save as

No	Film Image	Film Details	Status	Actions	Statics
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NO DATA

According to the running time, it may take some time to convert the submitted video. Please check after few minutes.

2. Click 'My Page > Booth > Online Booth > Screening > Add Screening'.

Upload Screenings

Film Information

Market Screening Guide KOR ENG

Please fill in the information below.
 ※ All information must be entered in English.
 ※ Required fields(*) must be filled in.
 ※ Please note that your title must not include any special characters. (e.g. ?@!%*)

English Title *

Production Country

- ☐ Korea
- ☐ Afghanistan
- ☐ Albania
- ☐ Algeria

If you can't find the country you are seeking, please type in directly.

Production Year: 2023

Running Time: minutes

※ I agree to register this content for Market Screening.**

☒ Agree

Previous Save and Next

- Fill in the required blanks and click 'Save and Next' button. You must enter all information in English.

Film Materials

Market Screening Guide KOR ENG

- In order to upload a film file to Market Screening, you first need to enter basic data and contact information below in the format provided.
 - After that, you can upload the video file in the next step.
 ※ Only English and number can be written.

Title: TEST

Poster (Image)

파일 선택 선택된 파일 없음

※ The maximum file size allowed is 5MB, and only JPG, PNG, and GIF files are allowed.

Still Cut (Image)

파일 선택 선택된 파일 없음

※ The maximum file size allowed is 5MB, and only JPG, PNG, and GIF files are allowed.

Previous Save and Next

- Upload 'Poster' and 'Still Cut' images, and then click 'Save and Next'.

Upload Screenings

1 2 3 4 5

Film Upload

Market Screening Guide KOR ENG

To ensure a high technical quality, we recommend the following settings for file compression.

File Specification
- Audio, video and subtitles must be contained in a single file and the size should not exceed 5GB.

Video Format
- File Format : MP4, MOV, AVI
- Codec : H.264 high profile
- Resolution : 1920x1080 px / 16:9 aspect ratio
- Bitrate : 5,000 – 10,000 Kbit/s
- Frame Rate : A constant bitrate and either 24(23.98), 25 or 30 progressive frames per second (20fps preferred)

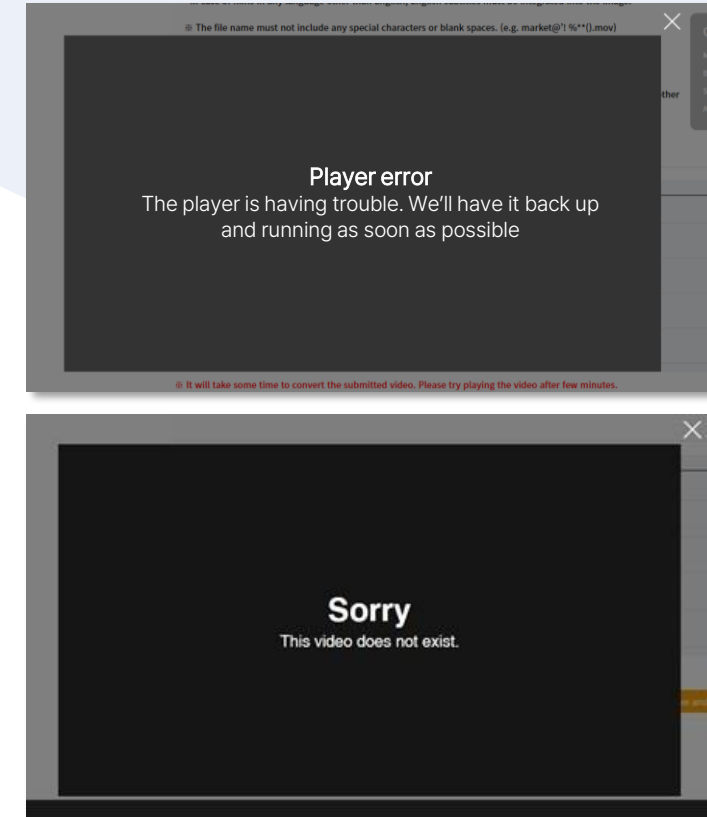
Audio Format
- Codec : AAC (Low Complexity)
- Data Rate : 320 Kbit/s
- Sampling Rate : 48 kHz

English Title	TEST
Full Movie	Upload
Clip	Upload
Rough Cut	Upload
Trailer	Upload

※ It will take some time to convert the submitted video. Please try playing the video after few minutes.

Previous
Save and Next

- Please upload the appropriate file for each fields according to the '[Market Screening Regulations](#)'.



- Please note that it will take some time to convert the video when uploading a video file.
- If you click the **Play** button, you might encounter an error message similar to the images shown above. However, there is no issue, so please wait and try playing it again later.
- The upload speed may vary depending on your internet connection. If it takes a long time to upload, please refer to '[Market Screening Regulations](#)' and compress the video file and try re-uploading it again.

Upload Screenings

Badge Holders (ACFM,APM)

☒ All Countries *selected countries can screen your film.

☒ Korea
☒ Afghanistan
☒ Albania
☒ Algeria

Press

☒ All Countries *selected countries can screen your film.

☒ Korea
☒ Afghanistan
☒ Albania
☒ Algeria

Buyers

☒ All Countries *selected countries can screen your film.

☒ Korea
☒ Afghanistan
☒ Albania
☒ Algeria

Save

6. You can set the Viewing Rights for each individual works.

- Viewing Rights will only be granted to the selected countries. Please note that everyone can screen your film if you do not make any changes to the Viewing Rights setting.
- Individual settings for the Viewing Rights of Full Movie, Clip, and Rough-cut is unavailable.
- You can modify your Viewing Rights until **15 September, 23:59 (KST)**.
- Trailer is open for everyone and Viewing Rights for trailers cannot be changed.

Screening Registration Completed

Market Screening Guide KOR ENG

Your Screening submission is completed.
※ We recommend double-checking in **Market Screening** to ensure that your content is uploaded.
※ For any inquiries, please contact screening@acfm.kr.


Film registration complete.

Previous **Return to the list**

7. After the registration is all done, you can check the following page.

- You can freely add or edit screening information until **Wed, 15 September, 23:59 (KST)**.

** 3 Ways to check submitted information :

- 1) Click on 'Market Screening' that appears at the 'Screening Registration Completed' page.
- 2) Click the  icon that appears at the 'Screening Registration Completed' page.
- 3) Go to 'My Page > Booth > Screening'.

For Additional Screenings

BIFF Asian Contents & Film Market APM ACF ACA PRESS service KOR ACFM 2023 Online **Login**

ACFIM Asian Contents & Film Market 7-10 October 2023 About ACFM Registration Busan Story Market Program News Archive My Page

ACFIM Asian Contents & Film Market 7-10 October 2023

E-mail

Password

Login

Forgot your E-mail?
Forgot your password? Create an account

1. Click the 'Login' button at the top of the right on the [ACFIM Official Website](#).

Details of Market Screening

- ACFM 2023 offers Online Screening opportunities only to those who purchased Sales Booth or Online Booth.
- For those who are interested in uploading more contents, additional uploads are available with the payment of an extra Online Screening purchase.
- Exhibitors participating in ACFM 2023 cannot submit their own advertisement or PR videos.
- Only Market Badge and APM Badge holders can view Online Screening.
- Online Screening offers viewing rights, security rights, and viewers list.
- Cancellation can be made until the registration period with 30% of administrative costs deducted from the total payment.

Market Screening Registration

2. Click 'Registration > Market Screening' and click on 'Market Screening Registration' button.

For Additional Screenings

Home > Registration > Market Screening

Market Screening Registration Guide KOR ENG

- ACFM 2023 Market Screening will be held online.
- Market Screening for 2023 will not be operated by time slots and will be available at any time within the period.

Total Number of set

set

- Booth 9sqm/18sqm/36sqm/Raw Space/Package A buyers can upload 5 films, 54sqm/Package B buyers can upload 10 films each for Market Screening.
- This payment is for buyers who wish to upload additional films.
- 5 additional films can be uploaded with the purchase of 1 set. (120 minutes per film)
- Registration and submission of film information should be completed by 13th September (KST).
- Please contact screening@acfm.kr if you wish to purchase more than 6 sets(30 films).

[Next](#)

3. Select the number of sets and make the payment. Please note that you can only purchase additional screenings through card payment.

Your payment for Market Screening has been completed successfully.

Your order details are;

Total number of set1 set

Unit Price(USD)	set	Amount(USD)
100	1	100

Total Amount : USD100

[Download Receipt](#)

Follow the link below and fill up the Film information by 13th September (KST). The information submitted will be included in the online database and please notify that revisions made after the deadline may not be included.

[Go to Film Information Page](#)

For further inquiries regarding Market Screening, please contact screening@acfm.kr

4. After the payment is completed, you can upload the screening file by clicking the 'Go to Film Information Page' button below or clicking 'My Page > Market Screening > Add Screening'.
 - After the payment, a confirmation email will be sent to you.

For Additional Screenings

** Following procedure is the same as the screening upload process.

1 2 3 4 5

Film Information

Market Screening Guide KOR ENG

Please fill in the information below.
※ All information must be entered in English.
※ Required fields(*) must be filled in.
※ Please note that your title must not include any special characters. (e.g. ?@!%*)

English Title *

Production Country

☐ Korea
☐ Afghanistan
☐ Albania
☐ Algeria

If you can't find the country you are seeking, please type in directly.

Production Year

2023

Running Time

 minutes

Genre

☐ Action
☐ Adventure
☐ Animation
☐ Bioscience

If you can't find the genre you are seeking, please type in directly.

Save and Next

5. Fill in the required blanks and click 'Save and Next'
You must enter all information in English.

1 2 3 4 5

Film Upload

Market Screening Guide KOR ENG

To ensure a high technical quality, we recommend the following settings for file compression.

File Specification
- Audio, video and subtitles must be contained in a single file and the size should not exceed 5GB.

Video Format
- File Format : MP4, MOV, AVI
- Codec : H.264 high profile
- Resolution : 1920x1080 px / 16:9 aspect ratio
- Bitrate : 5,000 – 10,000 Kbit/s
- Frame Rate : A constant bitrate and either 24(23.98), 25 or 30 progressive frames per second (20fps preferred)

Audio Format
- Codec : AAC (Low Complexity)
- Data Rate : 320 Kbit/s
- Sampling Rate : 48 kHz

English Title

TEST

Full Movie

Upload

Clip

Upload

Rough Cut

Upload

Trailer

Upload

※ It will take some time to convert the submitted video. Please try playing the video after few minutes.

Previous

Save and Next

6. Please upload the appropriate file for each fields
according to the '[Market Screening Regulations](#)'.

For Additional Screenings

7. You can set the Viewing Rights for each individual works.

- Viewing Rights will only be granted to the selected countries. Please note that everyone can screen your film if you do not make any changes to the Viewing Rights setting.
- Individual settings for the Viewing Rights of Full Movie, Clip, and Rough-cut is unavailable.
- You can modify your Viewing Rights until **15 September, 23:59 (KST)**.
- Trailer is open for everyone and Viewing Rights for trailers cannot be changed.

Screening Status

No	Type	Order Number	Film Count
1	Online Booth	1687842079838 (2023-06-27 오후 2:01:22)	5
2	Online Booth	168836143447582 (2023-07-03 오후 2:17:16)	0
3	Screening	168836268543637 (2023-07-03 오후 2:38:07)	5

- Total Film Count **10**Films.

Screening Information

Full Movie Clip Rough Cut Trailer

- Viewer Statics of Total Films : Save as

No	Film Image	Film Details	Status	Actions	Statics
1		TEST 2023 / Korea / Action, Adventure / 20min	2/5	Edit Delete	0

According to the running time, it may take some time to convert the submitted video. Please check after few minutes.

8. Go to 'My Page > Market Screening' to check the submitted information.

- You can freely add or edit screening information until **Wed, 15 September, 23:59 (KST)**.

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ACFIM
2023

**Asian
Contents & Film Market
7-10 October 2023**

ACFIM