

# ACFIM

2023

## On-site Advertisement Catalogue



# 01. Ceiling Banner



It is a 3m width x 5m height advertising banner installed on the ceiling of the market exhibition hall. Large-sized advertising banners can attract participants' attention and generate great publicity. The price covers space reservation, processing, installation and removal.

- ✓ **PRICE** : \$ 6,000
- ✓ **SIZE / MATERIALS** : W 3m x H 5m / Polyester banner
- ✓ **SUBMISSION** : JPG/JPEG file format (1:1 size, minimum of 100-150 dpi)
- ✓ **NOTICE** : Make sure not to put letters or logos within 80mm on the top and on the bottom of the artwork

Artwork Deadline

8 Sep 2023

## 02. Hanging Banner



A Hanging Banner will be installed in the lobby of the exhibition hall. The lobby, where the badge desk is located, is an excellent spot for attracting participants' attention. The price covers space reservation, processing, installation and removal. Only 6 banners are available for registration.

- ✓ **PRICE** : \$ 2,500
- ✓ **SIZE / MATERIALS** : W 1.2m x H 4.7m / Polyester banner
- ✓ **SUBMISSION** : JPG/JPEG file format (1:1 size, minimum of 100-150 dpi)
- ✓ **NOTICE** : Make sure not to put letters or logos within 80mm on the top and on the bottom of the artwork

Artwork Deadline

8 Sep 2023

## 03. On-site Trailer



You can play your advertising Trailers in high-traffic areas within the exhibition hall. All Trailers submitted will be compiled and run non-stop during market business hours.

- ✓ **PRICE** : \$ 1,500
- ✓ **TYPE / SCREEN SIZE** : TV playing / 65 inch
- ✓ **FORMAT / SCREEN RATIO** : mp4 / 16:9
- ✓ **RESOLUTION / FILE SIZE** : 1920 x 1080 / Maximum 500mb
- ✓ **NOTICE** : Running time within 30 seconds /

Company name, running time, phone number and e-mail should be submitted

Artwork Deadline

8 Sep 2023

## 04. Light Box Banner



A Light Box Banner will be installed in the lobby of the exhibition hall. You can promote not only to movie officials visiting the exhibition hall but also to BEXCO visitors. The price covers space reservation, processing, installation and removal.

- ✓ **PRICE** : \$ 3,000 (per side) \*4 sides purchase available
- ✓ **SIZE / MATERIALS** : W 1.5 x H 2.5m (1 side) , W 6.09 x H 2.5m (4 sides)  
/ Wooden structure + Flex
- ✓ **SUBMISSION** : JPG/JPEG file format (1:1 size, minimum of 100-150 dpi)
- ✓ **REMARK** : Make sure not to put letters or logos within 80mm  
on the top and on the bottom of the artwork

Artwork Deadline

8 Sep 2023

## 05. Light Stand Banner



Light Stand Banner will be displayed inside the exhibition hall. Light Stand Banner is a durable interior lightening banner that catches the attention of many participants passing by. The price covers space reservation, processing, installation and removal.

- ✓ **PRICE :** \$ 2,000
- ✓ **SIZE / MATERIALS :** W 0.6m x H 1.8m / Flex
- ✓ **SUBMISSION :** JPG/JPEG file format (1:1 size, minimum of 100–150 dpi)

Artwork Deadline

8 Sep 2023

## 06. Kiosk Banner



A Kiosk Banner will be installed inside the exhibition hall. It is located in a high-traffic area where many people come and go. The price covers space reservation, processing, installation and removal.

- ✓ **PRICE** : \$ 1,500
- ✓ **TYPE / SCREEN SIZE** : non – touch kiosk / 49 inch
- ✓ **FORMAT / RESOLUTION** : JPG/JPEG file / 1080 x 1920

Artwork Deadline

8 Sep 2023

# ON-SITE PACKAGE

Get \$1,000 ~ \$1,500 discount on the package!

## Package 1

- Ceiling Banner
- Hanging Banner
- On-site Trailer
- Light Box Banner
- Light Stand Banner
- Kiosk Banner

**\$ 15,000**

## Package 2

- Hanging Banner
- On-site Trailer
- Light Stand Banner
- Kiosk Banner

**\$ 6,500**



\* If you want other packages, please contact to [promotion@acfm.kr](mailto:promotion@acfm.kr)

Online and On-site Two In One Package

# SPECIAL PACKAGE

Get \$1,000 discount on the package!

## Package 1

### <Online>

- Main Page Banner
- Online Trailer
- Online Daily  
Newsletter (Type B)

### <On-site>

- Hanging Banner
- Light Box Banner
- Light Stand Banner

**\$ 12,000**

## Package 2

### <Online>

- Main Page Banner
- My Page Banner
- Magazine Rack

### <On-site>

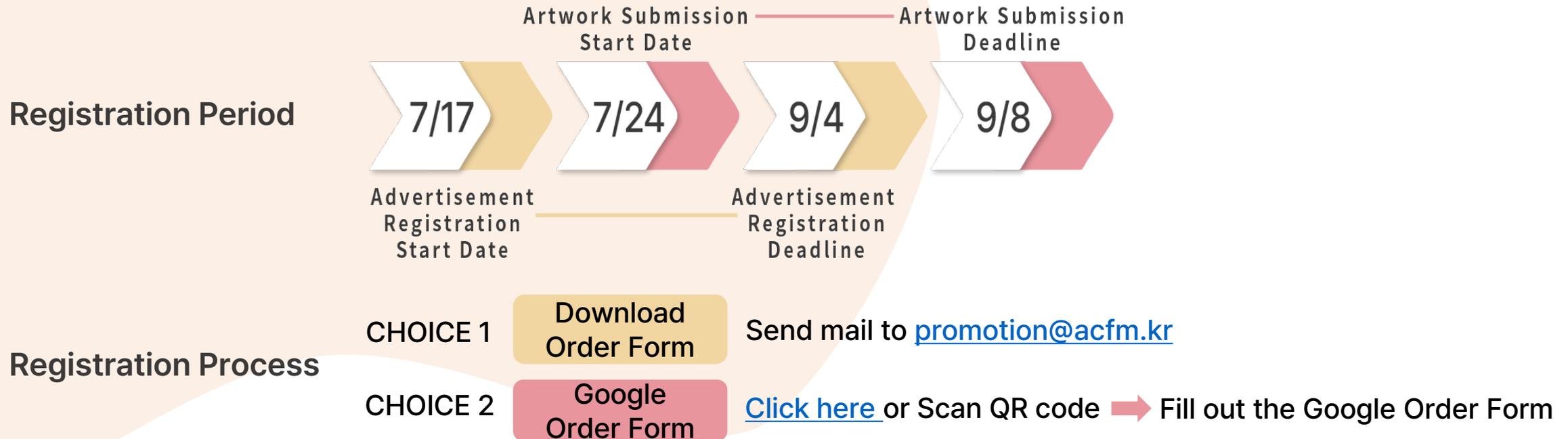
- Hanging Banner
- On-site Trailer
- Kiosk Banner

**\$ 10,000**



\* If you want other packages, please contact to [promotion@acfm.kr](mailto:promotion@acfm.kr)

# Advertisement Registration Notice



## Payment

- The payment can be made by your credit card and bank transfer.
- In regard to bank transfer, the payment must be completed within a week after applying. Please send a bank slip to [promotion@acfm.kr](mailto:promotion@acfm.kr) once the payment has been made.
- Unpaid application will not be accepted. **Cancellation and refund** are not available after the registration deadline (4 Sep).

# Artwork Submission Notice



## Requirement

English Only

All artworks should be written in **English**.

## Submission

E-mail

Submit your artwork via **e-mail (promotion@acfm.kr)**.

## Deadline

8 Sep 2023

Deadline of your artwork is **8 Sep**.

# ACFM

2023

Laura SHIN EXHIBITION

+82 51 709 2225

[promotion@acfm.kr](mailto:promotion@acfm.kr)

